

ROUGHLY EDITED COPY
MANHATTAN BEACH CITY COUNCIL
REGULAR MEETING
REMOTE BROADCAST CAPTIONING
TUESDAY, SEPTEMBER 16, 2025

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1 CITY OF MANHATTAN BEACH

2 CITY COUNCIL

3 REGULAR MEETING

4 TUESDAY, SEPTEMBER 16, 2025

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7 ASSISTANT CITY CLERK ALVAREZ: You're live Mister
8 Mayor.

9 **A. CALL MEETING TO ORDER**

10 MAYOR LESSER: I'd like to call to order the September
11 16, 2025, City Council Meeting. We'll begin with a pledge to the
12 flag. All rise, please. Hand on your heart and begin.

13
14 **B. PLEDGE TO THE FLAG**

15 GROUP: I pledge allegiance to the Flag of the United
16 States of America, and to the Republic for which it stands, one
17 Nation under God, indivisible, with liberty and justice for all.

18
19 **C. ROLL CALL**

20 MAYOR LESSER: Thank you, and welcome all. Madam City
21 Clerk, may you have a roll call, please.

22 CITY CLERK TAMURA: Councilmember Tarnay?

23 COUNCILMEMBER TARNAY: Here.

24 CITY CLERK TAMURA: Councilmember Charelian?

25 COUNCILMEMBER CHARELIAN: Here.

26 CITY CLERK TAMURA: Councilmember Howorth?

27 COUNCILMEMBER HOWORTH: Here.
28

1 CITY CLERK TAMURA: Mayor Pro Tem Franklin?

2 MAYOR PRO TEM FRANKLIN: Here.

3 CITY CLERK TAMURA: Mayor Lesser?

4 **D. CEREMONIAL CALENDAR**

5 **1. PRESENTATION OF A CERTIFICATE OF RECOGNITION FOR THE 25TH**
6 **ANNUAL MATT AND MIKE JOHNSON MEMORIAL BLOOD DRIVE.**

7
8 MAYOR LESSER: Here, we begin tonight with a
9 presentation of a certificate of recognition for the 25th Annual
10 Matt and Mike Johnson Memorial Blood Drive. I believe we have
11 Michael Archuleta with the organization. Please come down. So,
12 for members of the public, this is the annual blood drive that
13 is now going to be in its 25th year, that's held during the
14 hometown fair. This year it's going to be held on Saturday,
15 October 4th, and Sunday, October 5th, at the Manhattan Beach
16 Library, so it's a different location. I'm going to turn it over
17 to the chairman of the blood drive in just a moment, who can
18 give a little history, but let me just mention the statistic
19 that really struck me, and that is every two seconds somebody in
20 this country requires blood. Whether it's for an emergency
21 infusion, planned surgery, or treatment for cancer, there is an
22 enormous need for blood, and in recent years there's been a
23 shortage. So, this blood drive, among others, are incredibly
24 important to ensure we have an adequate supply, and it's one of
25 the reasons why we really want to honor, for 25 years now, the
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1 Mike and Matt Johnson Blood Drive. With a little more
2 information about it, I'd like Michael Archuleta to identify
3 himself in his full role and maybe give us a little bit of
4 history about the blood drive.
5

6 MICHAEL ARCHULETA: Thank you, Mayor. I have a few of
7 my notes over here. So first, I'd like to thank Mayor Lesser,
8 Mayor Pro Tem Franklin, and the rest of the City Council for
9 honoring the blood drive in its 25th year. I'd also like to
10 especially thank Los Angeles County, especially the team at the
11 Manhattan Beach Library, Cassandra, the Manager that's over
12 there, and the entire team. They've been so willing and ready to
13 help us with the new location of the blood drive at the library,
14 so we're really looking forward to getting just as many
15 donations as we have in years past. To the point of the 25 years
16 over the 25 years of the blood drive, we've donated 1,363 units
17 of usable blood through 1,440 donors. So, it's just an
18 incredible drive that we're able to, again, and every two
19 seconds somebody needs blood somewhere in the country, and it's
20 so important to continue that flow because blood has such a
21 short shelf life. So, the more we can donate, the more drives we
22 can have, and the more people we can get involved, the better.
23 So, I grew up with Matt. He lived on 4th Street in Inglewood
24 right over here. We went to Sand Tots Preschool, we went to
25 American Martyrs School up here. In seventh grade he was
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1 diagnosed with leukemia, and then several years later, freshman
2 year of high school, he passed away of cancer. He was around for
3 the first two years of the drive, and we continued to do the
4 drive to honor his memory and again to just pay that forward,
5 making sure that there's blood like he had for all the other
6 cancer patients, surgery, emergent care, anything else that we
7 really need. And so, to say this as well. Sadly, last year
8 Matt's dad passed away. Today's actually the anniversary of his
9 passing, and unfortunately it was to cancer as well. So, because
10 of that, we wanted to honor Matt and Mike. So, you may have
11 heard it as the Matt Johnson Blood Drive, and now it will go
12 forward as the Matt and Mike Johnson Blood Drive. It's fantastic
13 that it's the 25th year anniversary of this as well. As a side
14 note, Mike was a longtime Manhattan Beach resident actually,
15 lifetime. He'd been here his entire life. He passed away around
16 the 80s. He was a decades-long member of the Manhattan Beach
17 Fair Board for the hometown fair, over 20-plus years I believe,
18 and he also was a member of the Manhattan Beach American Martyrs
19 Church. And on a personal note, he was one of the nicest,
20 caring, most thoughtful people that you would have ever met. So,
21 it's just my honor to pay forward his memory, Matt's memory, and
22 all those who have needed blood, through the blood drive in his
23 honor. So again, thank you everyone. I really appreciate it.
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1 MAYOR LESSER: So, on behalf of the City of Manhattan
2 Beach and the City Council, I first want to offer you a
3 certificate of recognition for your work on behalf of the blood
4 drive, a city pin, and before we take a photo, I wanted to
5 particularly thank the Mayor Pro Tem for suggesting that we have
6 this as a ceremonial tonight. Thank you, Mayor Pro Tem. One
7 more.
8

9 **2. PRESENTATION OF A CERTIFICATE OF RECOGNITION TO DIETZ BROS.**
10 **MUSIC FOR THEIR NEARLY FIVE DECADES OF SERVICE, INSPIRATION, AND**
11 **MUSICAL EXCELLENCE TO THE CITY OF MANHATTAN BEACH.**
12

13 MAYOR LESSER: We have one more ceremonial, and this
14 one is a bittersweet celebration, a thank you. This is a
15 presentation of a certificate of recognition to Dietz Brothers
16 Music for their nearly five decades, almost 50 years, of
17 service, inspiration, and musical excellence to the City of
18 Manhattan Beach. The Dietz Brothers Music Store that was on
19 Sepulveda Boulevard since 1991 has closed, and the principals
20 have moved to Redondo Beach, but the impact of that store and
21 the Dietz family on our city lives on. My family, among many
22 others, had kids that rented musical instruments from the store.
23 My family and I took lessons at the store. My family and I went
24 to that store, along with many other residents, and just hung
25 out, played music, learned different riffs, spoke about music
26 with the principals, and then there were the Dietz Brothers. The
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1 Dietz Brothers were throughout our community, present. They
2 would perform in bands at the hometown fair. They would be
3 performing and serenading us for the Holiday Open House and
4 many, many other events. I think I see a representative of the
5 Dietz Brothers Music Store who I'd like to invite down and then
6 I also see, I think, former bandmates and music students, who
7 could maybe just speak briefly as we just say thank you to the
8 Dietz family for their enormous contribution to our community.
9 Please, come on down. So, first, can you introduce yourself and
10 describe your relationship with the Dietz Brothers store?
11
12

13 NICHELLE THOMAS: Sure. I'm Nichelle Thomas, and I am
14 the Office Manager. It's a pleasure to work there, and leaving
15 Manhattan Beach was hard, but our new place in Redondo is
16 beautiful, and you should come and visit.
17

18 MAYOR LESSER: So, the reason why I wanted to bring our
19 former mayor, Russ Lesser, down is he has firsthand experience,
20 having played and been a student of the Dietz Brothers, and
21 maybe you can just speak to that a little bit tonight and why
22 you're here tonight.
23

24 RUSS LESSER: Yeah, I knew Pat Dietz for over 40 years.
25 I took lessons with our sons, and Pat was a wonderful man. He
26 was far more than a guitar teacher, he was a mentor, he was a
27 confidant, and he was a counselor. And this will get me choked
28 up but Pat was killed a couple years ago in a horrible traffic

1 accident. He saw, his grandson was walking in front of him into
2 Del Amo Mall, and he saw a Tesla out of control coming towards
3 his grandson and he ran and pushed his grandson to safety and
4 was killed. It was horrible. But I knew Pat, and if Pat knew
5 what was going to happen, he'd do the same thing over again to
6 save his grandson. He was that kind of man. We have a family
7 band and he was part of the leader of the band called Thin Ice,
8 because when we're playing, that's what we feel we're on. And
9 we've had a lot of fun through the years with Pat. Actually,
10 we're playing from noon to 130 at the hometown fair on Sunday.
11 But anyway, the Dietz Brothers were fabulous members of this
12 community. We hate to see them leave, and they made our
13 community a better place.

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16 MAYOR LESSER: Thank you. So, thank you to you for
17 coming. We have just a certificate of recognition from the city,
18 from our council colleagues. I have to give a city pin. For
19 being here tonight, and maybe we can get a picture together, and
20 I'd love for you to be part of it. You already have a pin. Thank
21 you.
22

23 **E. APPROVAL OF AGENDA AND WAIVER OF FULL READING OF ORDINANCES**

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25 MAYOR LESSER: All right, thank you. Let's move forward
26 with an approval of the agenda and waiver of full reading of
27 ordinances. I see there's been a motion to accept, with a second
28 motion to accept by Councilmember Tarnay, with a second by

1 Councilmember Howorth. Any items to be pulled? Seeing none,
2 we'll call for the vote.

3 CITY CLERK TAMURA: Motion passes 5-0.

4 **F. CITY COUNCIL AND COMMUNITY ORGANIZATION ANNOUNCEMENTS OF**
5 **UPCOMING EVENTS**

6
7 MAYOR LESSER: Very good, thank you. We'll now move on
8 to city council and community organization announcements of
9 upcoming events for up to one minute. Please come on down.

10 RECYCLING EDUCATION REPRESENTATIVE BOBBY BELL: Humble
11 Mayor, Mayor Pro Tem, City Councilmembers, City Officials, Ted
12 Brittany, Bobby Bell, Waste Management Recycling and Organic
13 Outreach and Educator. Just give you a quick update. Last
14 Tuesday, I was allowed to present to the seniors at the Joslyn
15 Center during their lunch. It was a ton of fun. Just giving them
16 some tips on recycling. I spoke for about five minutes, and I
17 answered questions for about a half hour. So, I think it went
18 well. They really enjoyed it. As Mr. Franklin pointed out to me,
19 we have a three-week break before our next meeting, so I wanted
20 to get this out there now. Our last paper shred of the year is
21 coming up on Saturday, October 18th. Sorry, it is Saturday,
22 October 18th. At Mira Costa High School, starts at nine o'clock.
23 All residents and businesses are welcome to bring three banker
24 boxes for safe and secure shredding on site, and that paper is
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1 recycled. That's all I got. Wishing you guys all God's
2 blessings. Thank you, everybody.

3 MAYOR LESSER: Thank you Bobby.

4 POLICE CHIEF JOHNSON: It's very rare that I have to
5 lift a microphone to speak when I approach a podium. Good
6 evening, Mayor Lesser, a member of the City Council, I'm Rachel
7 Johnson, your Police Chief, and I just wanted to invite the
8 community to our upcoming town hall, which is this Thursday from
9 6 p.m. to 8 p.m. at the Joslyn Center. You can email questions
10 beforehand to askacop@manhattanbeach.gov, and we look forward to
11 seeing the community this Thursday, September 18th, from 6 p.m.
12 to 8 p.m. at the Joslyn Center.

13 MAYOR LESSER: Thank you, Chief.

14 LIBRARY MANAGER SARGENT: Hello, good to see you guys.
15 For those of you that don't know, I am the Community Library
16 Manager, Cassandra Sargent, over at the Manhattan Beach Library,
17 so I just wanted to plug a few of our upcoming programs that we
18 have. We've talked about it a couple of times, but tomorrow it's
19 official, Why Dolphins Surf, at 6 p.m. It is going to be, the
20 panelist is going to be hosted by John Roberts, who is the
21 Aquarium Board of Directors, and we're going to interview four
22 surfers, and they can talk about their experiences and get to
23 talk about learning about dolphins. Monday, September 22nd, we
24 have a new parent engagement, so we're encouraging new parents
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1 to bring their babies and learn about the library, the programs
2 we have, and the services we can offer for them, but it's also
3 an opportunity for them to connect with their other parents and
4 families. And then lastly, September 23rd, we have the Susie
5 Hansen Latin Trio Band. They'll come outside and listen to some
6 really good music. Thank you.

8 MAYOR PRO TEM FRANKLIN: Excuse me.

9 MAYOR LESSER: Please go ahead.

10 MAYOR PRO TEM FRANKLIN: To clarify the time, and one
11 resource I saw it was at 7 p.m. start?

13 LIBRARY MANAGER SARGENT: For which one?

14 MAYOR PRO TEM FRANKLIN: Oh, I'm sorry, for the
15 dolphins.

16 LIBRARY MANAGER SARGENT: Dolphins, it's 6 o'clock.

17 MAYOR PRO TEM FRANKLIN: It's definitely 6 o'clock.
18 Thank you.

20 LIBRARY MANAGER SARGENT: Yeah.

21 MAYOR PRO TEM FRANKLIN: Okay, thank you.

22 MAYOR LESSER: Good? Thank you. Any other community
23 announcements in chambers? I see our City Manager would like to
24 be recognized before we go to Zoom.

26 CITY MANAGER MIRZAKHANIAN: Yes. Good evening, Mayor
27 and Councilmembers. I would typically do this during City
28 Manager's Report, but I wanted to take advantage of the fact

1 that we have an audience here and more people are tuned in. I am
2 very excited to announce that the city has a new Community
3 Development Director, and I would just like to take a second to
4 introduce Masa Alkire and ask him to step to the welcome and
5 introduce himself to our community.
6

7 MAYOR LESSER: Welcome.

8 COMMUNITY DEVELOPMENT DIRECTOR ALKIRE: Hello, yeah,
9 I'd like to thank the City Manager for the introduction, and
10 yes, I'm very excited to be joining the community and this
11 organization in serving this community. I am very happy to be in
12 the South Bay, and in the heart of the South Bay. I feel like
13 Manhattan Beach really is at the center of things, and I look
14 forward to helping this community meet the challenges of land
15 use, building construction and permitting, environmental
16 sustainability issues, and transportation and mobility, which
17 all fall under the umbrella of Community Development. So,
18 looking forward to being the new Director.
19
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21 MAYOR LESSER: Masa, we have not prepared you for this,
22 but let's see how good you are on your feet. You have a really
23 impressive background in this field. Can you just briefly
24 summarize where you just came from and what you've done in your
25 career?
26

27 COMMUNITY DEVELOPMENT DIRECTOR ALKIRE: Yes, no, I'm
28 coming from Beverly Hills. I was the City Planner Assistant

1 Director of Community Development in Beverly Hills. Lots of the
2 same challenges as Manhattan Beach as far as state housing law
3 and how it's changed the land, the framework of planning
4 communities in California. So, I feel that that could be helpful
5 to this community in sort of navigating those issues. Before
6 that, I was in El Segundo for seven and a half years. Worked on
7 some of the major projects in El Segundo, such as, you know, the
8 Raytheon area, if you know El Segundo, and the new development,
9 including the LA Chargers Center over there. And then, before
10 that, I was throughout the west side as a consultant in land use
11 planning and also had a stop in Hawaii for a little while, which
12 was great.

15 MAYOR LESSER: Fantastic.

16 COMMUNITY DEVELOPMENT DIRECTOR ALKIRE: And yeah, I'm
17 originally from Canada. I'm originally from the Vancouver area.

18 MAYOR LESSER: Masa, we're really pleased you're here.
19 Thank you.

20 COMMUNITY DEVELOPMENT DIRECTOR ALKIRE: Well, thank
21 you.

22 MAYOR LESSER: Are there any other community
23 announcements in chambers? Please.

24 RYAN BEAUPAIN: Hello. My name is Ryan Beaupain, a
25 junior at Mira Costa and the founder and president of the
26 Digital Philanthropy Club.
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1 LUKE FINNEGAN: Hey, everyone. My name is Luke
2 Finnegan. I'm the Vice President of the Digital Philanthropy
3 Club.

4 RYAN BEAUPAIN: And we founded the club with the
5 mission to recycle e-waste and support youth education for
6 underserved communities. So far, we have over 25 members, and
7 we've involved lots of students at Costa in volunteering. And
8 last year, we've also expanded to MBMS, Pacific, and Robertson.
9 And this is why we propose that we have a November 8th Saturday
10 e-waste collection event at the Manhattan Beach Library. This
11 would benefit Manhattan Beach because it would come at no cost
12 to the city, because it would be staffed by members of our club,
13 and it would also be easier for residents to recycle their e-
14 waste, because currently they can phone in at Waste Management,
15 or they can go to Hyperion, but many residents are unable to
16 make the time to recycle their e-waste that way.

17 LUKE FINNEGAN: And just for a moment to talk about our
18 credibility, why should you trust us to recycle? Okay, there's a
19 lot of stuff. So, we've already hosted six different events, and
20 we've recycled 3,000 electronics. Yeah, 3,000. That's a decent
21 bit of electronics. Not only this, only 25% of all electronics
22 are actually properly recycled, so even your batteries, your
23 phones, your clocks, all of that stuff needs to be recycled
24 properly, and through an event like ours, you can quickly bring
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1 it over and do stuff like that. And along with this, we don't
2 just recycle clocks, batteries, phones. We can recycle big
3 things like TVs. In fact, a couple events back, I actually took
4 four different TVs out of this guy's truck, brought them all in,
5 and no hassle for him, because I think everyone knows the
6 struggle of when you have some old electronic that nobody will
7 buy and nobody will use, and you have to put it on your driveway
8 for a bit, nobody wants to take it, and you have a 20-ton item
9 there. So, we're there to step in for that.
10

11 RYAN BEAUPAIN: Thank you.

12 LUKE FINNEGAN: Thank you very much.

13 MAYOR LESSER: So let me just confirm. Thank you for
14 that presentation. So, you don't have an event currently
15 scheduled, is that right?
16

17 RYAN BEAUPAIN: Correct.

18 MAYOR LESSER: Might I suggest, because the library is
19 run by the County of Los Angeles, maybe you want to chat with
20 our County Library Manager, who's in the back, and she can give
21 you a card, and then also, if you would like further information
22 about a recycling initiative, perhaps you can speak with City
23 Staff. If you can leave your contact information with the City
24 Clerk, someone can be in contact with you there.
25

26 COUNCILMEMBER HOWORTH: Mr. Mayor, may I ask him a
27 question?
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1 MAYOR LESSER: You may.

2 COUNCILMEMBER HOWORTH: Wow, I think we're all very
3 impressed by the idea in your presentation. And so, the mayor
4 said you could give your contact information to City Clerk, but
5 you guys have like any kind of like website or social media or,
6 yeah. I teed you up.

7 RYAN BEAUPAIN: Yeah, so our website is
8 ebridgerecycling.org.

9 COUNCILMEMBER HOWORTH: e-bridge?

10 RYAN BEAUPAIN: e-bridge, yeah. recycling.org. Yes.

11 COUNCILMEMBER HOWORTH: recycling.org?

12 RYAN BEAUPAIN: Yes.

13 COUNCILMEMBER HOWORTH: All right, great, guys. Thank
14 you.

15 MAYOR LESSER: Thank you very much. Any further
16 announcements in chambers? If not, Martha, is there anybody on
17 Zoom that would like to make a community announcement?

18 ASSISTANT CITY CLERK ALVAREZ: There's no request on
19 Zoom.

20 **G. PUBLIC COMMENTS**

21 MAYOR LESSER: Okay, in which case we will move on to
22 public comments. Public comments are limited to three minutes
23 per person, and they are intended to concern the jurisdiction of
24 the city. If you'd like to speak on an item on the agenda,
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1 please know that this would be their time to speak, and then
2 when the item is actually called in this public comment, you
3 would not speak then. But please come down if you'd like to make
4 a comment. Hi.

5
6 UNIDENTIFIED SPEAKER: Good evening. First, I want to
7 thank Mayor David Lesser, City Councilmember Amy Howorth, City
8 Traffic Engineer Erik Zandvliet, Lieutenant Kelly Benjamin and
9 everyone supporting efforts to prioritize the safety hazards
10 facing Second Street residence. Second Street is special. We are
11 first responders, essential workers, professional athletes and
12 we are families. We represent everything great about Manhattan
13 Beach, and we are determined to fix these safety hazards now for
14 future generations who will call Second Street home. Our call to
15 action is simple, divert traffic from Second Street onto the
16 boulevards. The safety evaluation, thank you for approving, must
17 include all adjacent boulevards Sepulveda, Artesia, Aviation,
18 and Manhattan Beach. We need more signals on Aviation, before
19 and after Second Street, and a protected left turn onto Second
20 from the westbound Aviation. Overflow traffic must not be pushed
21 into our neighborhood when accidents happen on Aviation or
22 nearby streets. Physical traffic calming is critical speed
23 cushions, raised crosswalks, landscaping, and curb extensions.
24 Technology must be part of the solution to traffic cameras,
25 license plate readers, and updated stop signs with solar speed
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1 displays and flashing borders like those on Manhattan Beach
2 Boulevard. While we await the full safety evaluation, here's
3 what we need now. Manhattan Beach PD presence at Harkness and
4 Second and at Redondo and Second, guaranteed revenue generator,
5 daily ticketing of speeders, including e-bikes blowing through
6 stop signs, enforcement of no-through traffic, tickets for
7 illegal parking, especially construction vehicles I can send you
8 a picture today, I have a picture a day of a traffic violation
9 in front of my house. Tickets for drivers who fail to stop for
10 pedestrians, consistent enforcement during commutes and school
11 start and dismissal times. And do you know there are no
12 crosswalks at the four-way stop on Redondo and Second Street
13 that goes to Middle School, Pennykamp, and Mira Costa? We
14 urgently need flashing stop signs and crosswalks there and all
15 along Harkness from Second to Manhattan Beach Boulevard there
16 are also none. I again ask for lighted crosswalks at Harkness
17 and Second in all directions. And lastly, city-funded banners of
18 yard signs reminding drivers to slow down, no through traffic,
19 people and pets crossing. This is about safety, accountability,
20 and prevention. Thank you. Proud Second Street residents for
21 nearly 30 years.

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26 MAYOR LESSER: Thank you.

27 MATT FLEMING: Good evening, Council. Matt Fleming, 16-
28 year resident of the 1700 block of Second Street. I have to tell

1 you, we've had problems for a long time, but we've probably
2 bonded, the block now, because it's really kind of come to a
3 head. I want to echo a thank you for proceeding with this study.
4 I think it's really important. There's a few things I want to
5 stress. I want to share my personal experiences my family has
6 had. So just in the last few years, we've had three mirrors
7 ripped off cars. We've had a car broadsided and a car totaled in
8 February. This is just in the last six years. Okay? And then we,
9 my family, because we're close to Harkness, we've told our
10 family, everyone parks on Harkness, so we walk across to our
11 home on Second Street. But as my neighbor has shared, it's a
12 pretty dangerous cross, so we have to be very careful. So, my
13 78-year-old mother who was over last month, who I'm not
14 comfortable with her making that cross because no one stops for
15 her, she had her mirror ripped off on her car last month. So, we
16 do have a chronic problem that in our first few years we didn't
17 have. The population of Manhattan Beach hasn't expanded that
18 much, but the traffic flow is exponentially higher on Second.
19 It's probably because of apps, driving apps. But a few things
20 I'd say as we do this study I want to stress. One, when you
21 travel east on Second, you hit Aviation. This morning I'm there
22 at 8 a.m., heading off to work. I can see the cars lined up
23 across from Robinson, from Redondo into Manhattan. You're not
24 allowed to go straight across. There's a sign that says left

1 turn or right turn only. Five come straight across. It's every
2 morning. And people are cutting through to avoid traffic on
3 Artesia and Manhattan Beach Boulevard. Redondo years ago,
4 blocked off Robinson going eastbound for the same reason that
5 we're having our issues. They cut the traffic off. So, I'm not
6 saying we should be doing that, but I just want to stress we
7 need enforcement of that sign, and it's usually at rush hours
8 after school and in the morning. Further, I don't know why I
9 mean, we bought the house 16 years ago, so it was a through
10 street then but I don't understand for the life of me why the
11 only lit through streets going east-west in the city are
12 Rosecrans, Marine, Manhattan Beach Boulevard, Artesia, which are
13 logical, and our little Second Street, which is extremely
14 narrow. We have now buses going through there. This week I saw
15 two trailers with new cars trying to go through our narrow
16 street. Why they're cutting through, I don't know, but there
17 should be no buses going through there. There should be no
18 trucks going through there. These are just logical steps that we
19 should be taking. And I agree, I hate to say it, but I think to
20 properly do a study, we probably need to accurately get a count
21 seal off Second Street at Aviation for a week or two. I'm a
22 realist we're not going to be closing off the outlet, Second
23 Street to Aviation. But to properly do the study, the city
24 should see what happens when that happens, and all that traffic
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1 spreads across east Manhattan. I don't think it will all go to
2 the boulevards that would be my goal too it's going to spread
3 all across east Manhattan, and it's going to become more of a
4 regional issue. I think that will probably inform the decisions
5 and corrections we make to the city, to our street.

7 MAYOR LESSER: Thank you.

8 MATT FLEMING: Thank you very much.

9 MAYOR LESSER: Are there any other members of the
10 public that would like to make public comment, please?

11 SCOTT ANDERSEN: Hello, Mayor Lesser, honorable
12 Councilmembers. My name is Scott Anderson, and I am a member of
13 the Leadership Manhattan Beach class of 2026. Just here with a
14 simple thank you to you, Talyn, for attending our class last
15 night and giving us a big picture of how our small-town
16 government works, and also to the city. I see some department
17 heads there. Thank you for your time as well, and meeting with
18 us and actually fielding our questions and telling us about your
19 role in the city as well. We're off to a great start. Thank you.

22 MAYOR LESSER: Thank you sir. Any other members of the
23 community that would like to speak, please? If there's any other
24 members that would like to speak, I see someone already walking
25 down. Please just sit in the seat, if you could, behind the
26 podium. Thank you, please.

1 HILLARY SKINNER: Hi, good evening. My name is Hillary
2 Skinner, and I live on Second Street as well, and I spoke at the
3 last meeting, so I'll be brief. I think it's a great revenue
4 generator for the city if you sit on Harkness or Second and you
5 ticket every single person that goes through the light or blows,
6 you know, hits a car. I mean, it's a real huge problem. It's
7 scary to cross our street. So, I really appreciate you're
8 looking into this and doing the traffic study and hopefully
9 making our street safer. Thank you.
10

11 MAYOR LESSER: Thank you.
12

13 ROSE AUSTIN: Hi, my name is Rose Austin. I've been a
14 resident for over 50 years. I know this community has changed,
15 and we tried to do something about it a few years ago with the
16 state mandate, but that atrocity on Rosecrans and Highlands,
17 that high-rise development, is unbelievable. I don't think real
18 people realized what it was going to be like, and there's
19 nothing I don't think we can do about it. I would like to know
20 who is behind the money on that particular project, who's, you
21 know, building it and so on, but it's only a shame that we
22 weren't able to fight that. I know we tried to fight it, but I
23 just needed to make a comment because every time I go by there,
24 I just can't believe it. So that's it.
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1 MAYOR LESSER: Thank you. Any other members of the
2 public in chambers that would like to make a public comment?
3 Seeing none, Martha, anybody on Zoom?

4 ASSISTANT CITY CLERK ALVAREZ: No public comments. Oh,
5 sorry, we have Sally.

6 MAYOR LESSER: Actually, there's someone on Zoom, and
7 then there's another comment in chamber, so maybe what we'll do
8 is we'll take the comment on Zoom, and then in that time the
9 microphone may need to be brought to the individual who'd like
10 to speak in chamber, so the person on Zoom can go ahead.

11 ASSISTANT CITY CLERK ALVAREZ: Yes, we have Sally.

12 SALLY PEEL: Hi there, my name is Sally Peel. I have
13 lived here in Manhattan Beach for 17 years, and I am familiar
14 with each of you in public on City Council, and I appreciate you
15 and your service to our community. I'm wanting to make public
16 comment tonight about the upcoming world games and events that
17 are happening in LA County, both FIFA World Cup and the Olympics
18 in 2028. I would love to see an exploration of the following
19 ideas, expanding dining hours, potentially allowing people to
20 provide short-term rentals outside of the coastal zone during
21 that time, viewing parties throughout the City. I would love to
22 see our community really embrace especially the Olympics and
23 make it for everyone, including locals who don't get tickets to
24 any events. And it would be wonderful to see recognition of
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1 former or past residents who have competed in the Olympics. And
2 these are ideas that would be fantastic for our community to
3 embrace and support, so I would sure love to see City Council
4 approve exploration of those ideas.
5

6 MAYOR LESSER: Thank you. Are there any other members
7 of the public that would like to participate by Zoom?

8 ASSISTANT CITY CLERK ALVAREZ: There's no additional
9 request.

10 MAYOR LESSER: Okay, in which case I see there is
11 another member of the public that would like to speak in
12 chambers. Please.

13 JOHN AUSTIN: Kind of difficult to get down there with
14 each chair. I'm John Austin, a 50-year resident, also in
15 Manhattan Beach, and just this last week I started a program
16 with the Leadership of Manhattan, 25-26 years when we finish it.
17 But on Monday we had I want to thank you, Mayor and Mayor Pro
18 Tem, and all of the council who's allowed different members, or
19 different leaders of the council in Manhattan Beach, to speak
20 with us and sit down with, I would say, about 30 members, and
21 say, hey guys, here's what we do. And like I said, I've been
22 here for 50 years, I've been in this room many times, but that
23 was a very pleasant thing and a real learning experience for me.
24 So, thank you very much.
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1 MAYOR LESSER: Thank you for those comments. Okay, is
2 there anybody else in Council Chambers that would like to offer
3 public comment?

4 COUNCILMEMBER CHARELIAN: I would be for it.

5 MAYOR LESSER: I will close public comment and then
6 turn to my council colleagues. Councilmember Charelian.

7 COUNCILMEMBER CHARELIAN: Thank you. I just I didn't
8 pull this item, but I wanted to thank our new Fire Chief,
9 Alexander, for item number six, and taking the opportunity to
10 continue our tradition of donating a surplus fire engine to El
11 Camino College, which was end of life. It was 2000, and we
12 bought a new one, and it was 25 years old. So, appreciate you
13 continuing that tradition, Chief.

14 MAYOR LESSER: Thank you, Councilmember. I'd like to,
15 if I could any other Councilmember comments? If not, I'd like to
16 follow up with the City Manager.

17 COUNCILMEMBER HOWORTH: We do. We do.

18 MAYOR LESSER: Oh, sorry. Mayor Pro tem.

19 MAYOR PRO TEM FRANKLIN: There's no button.

20 MAYOR LESSER: Go ahead.

21 MAYOR PRO TEM FRANKLIN: Thank you, Mayor Lesser. So,
22 with a profound a profound sense of grief and heartache, we lost
23 an inspirational, spiritual, and political leader to an
24 assassin's bullet last week. Charlie Kirk was 31, married, and a
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1 father of two small children. We pray for their lives we pray
2 for their life's journey without their husband and father.
3 Charlie courageously put himself forward, leading the way for
4 millions of Americans and others around the world to openly
5 express their beliefs and faith, and to respectfully offer a
6 hand of friendship to everyone they met. You did not have to
7 believe in everything he said, but we have to admire his courage
8 to engage in conversations and debate based on civility and
9 merit. Through discourse that is civil and disrespectful, we
10 learn something about the other person and ultimately about
11 ourselves. My mother told us a story of when she and my father
12 were at a party, and someone asked him how many kids they had.
13 Ten, he answered. The person was astounded and asked, how do you
14 divide your love among 10 children? My father said, "You don't
15 divide your love, you multiply it." Multiply your love. Charlie
16 Kirk has shown us we each have plenty to give. Thank you.

20 MAYOR LESEER: Thank you, Mayor Pro Tem. If I could,
21 with the City Manager, I wanted to follow up just on the timing
22 of the traffic study for those residents that spoke about Second
23 Street. What can we expect?

25 CITY MANAGER MIRZAKHANIAN: I don't have an answer to
26 that right now, Mayor, but I could speak to the Traffic Engineer
27 and report back to Council.

28 **H. CONSENT CALENDAR**

1 MAYOR LESSER: That'd be terrific. I think that'd be
2 helpful for the residents who came down. Thank you. Okay, any
3 other comments by colleagues? If not, we will move on to the
4 consent calendar. Item H is there a motion? Motion by
5 Councilmember.
6

7 MAYOR PRO TEM FRANKLIN: Actually, like to pull?

8 COUNCILMEMBER HOWORTH: Yeah, go for it.

9 MAYOR LESSER: So, if there's a desire to pull an item
10 from the agenda after we've now approved the agenda, that means
11 we need to reconsider. Is that right? Can you walk us through
12 that, Mr. City Attorney?
13

14 CITY ATTORNEY BARROW: That's correct, Mayor.

15 MAYOR LESSER: Let's hear what the Mayor Pro Tem would
16 like to do.
17

18 MAYOR PRO TEM FRANKLIN: Okay, number seven.

19 MAYOR LESSER: So, you'd like to pull that, is that
20 right?
21

22 MAYOR PRO TEM FRANKLIN: Yes, pull number seven.

23 MAYOR LESSER: In which case, Mr. City Attorney, can
24 you walk us through the steps?
25

26 CITY ATTORNEY BARROW: Yes. Motion to reconsider
27 approval of the agenda.
28

 MAYOR LESSER: So, you need to make a motion.

 CITY ATTORNEY BARROW: So, moved.

1 MAYOR LESSER: Okay, great.

2 CITY ATTORNEY BARROW: Is there a second?

3 MAYOR LESSER: There's a second by Councilmember
4 Howorth. Have a vote, please.
5

6 COUNCILMEMBER HOWORTH: Bill and Robert in his rules.

7 CITY CLERK TAMURA: Motion passes 5-0.

8 CITY ATTORNEY BARROW: Is there a motion to pull any
9 particular item off the agenda?

10 MAYOR LESSER: So that would be?

11 CITY ATTORNEY BARROW: Item seven.

12 MAYOR PRO TEM FRANKLIN: Item number seven.

13 MAYOR LESSER: So, do you want to make a motion?

14 MAYOR PRO TEM FRANKLIN: Sorry.

15 MAYOR LESSER: That's okay. So, I see a motion by
16 Councilmember Howorth.
17

18 COUNCILMEMBER HOWORTH: And that motion is to approve
19 the consent calendar, except for item number seven.
20

21 CITY ATTORNEY BARROW: Yes.

22 MAYOR LESSER: In which case, we'll call for the vote.

23 CITY CLERK TAMURA: Motion passes 5-0.

24 MAYOR LESSER: Okay, and now we'll move forward with
25 the consent calendar, with the exception of item number seven.
26

27 Is there a motion?
28

1 COUNCILMEMBER HOWORTH: I thought we just I just made
2 that.

3 CITY ATTORNEY BARROW: Yes.

4 COUNCILMEMBER HOWORTH: That was my I said move
5 approval. So.
6

7 CITY ATTORNEY BARROW: Yeah, that has been approved.
8 That was different than what I said, but that's exactly the
9 process.

10 MAYOR LESSER: Mr. City Attorney, we do not need a
11 separate vote on the consent calendar now.
12

13 CITY ATTORNEY BARROW: That's already done. That's been
14 approved, and now you're considering item number seven.

15 MAYOR LESSER: In which case, item number seven. Mayor
16 Pro Tem.

17 COUNCILMEMBER HOWORTH: We got there.
18

19 **H. CONSENT CALENDAR**

20 **7. CONSIDERATION OF A RESOLUTION APPROVING A COMPREHENSIVE**
21 **CITYWIDE SALARY SCHEDULE FOR ALL CITY POSITIONS AND ADJUSTMENTS**
22 **TO SALARY RANGES**

23 MAYOR LESSER: What we're trying for members of the
24 public who are watching, what we want to do is make sure we
25 follow the Brown Act explicitly, which requires that we notify
26 the public on what items we're about to hear, so they have an
27 opportunity to speak. We also need to adopt and approve our
28

1 agenda at the beginning of the meeting, and that's why we had to
2 reconsider it. Now, with this item number seven pulled, the item
3 is a consideration of a resolution approving a comprehensive
4 city-wide salary schedule for all City positions and adjustments
5 to salary ranges. Mayor Pro Tem, would you like a presentation
6 by staff, or do you have just some specific questions?
7

8 MAYOR PRO TEM FRANKLIN: Just specific questions.

9 MAYOR LESSER: Please, you may proceed.

10 MAYOR PRO TEM FRANKLIN: Great, sure. So, on our oh
11 shoot, I didn't put down the date on our meeting where we
12 discussed the Deputy City Manager, can you please help me with
13 that date for purposes of.
14

15 CITY MANAGER MIRZAKHANIAN: It was during budget
16 discussions. We discussed it on a number of occasions associated
17 with the budget specifically.
18

19 MAYOR PRO TEM FRANKLIN: Okay, all right, and we talked
20 about the salary range for the Deputy City Manager. I was I
21 understood it to say that it had to be less than the Department
22 Head, because they were not going to be, they were not going to
23 be responsible for department heads reporting to them. And so,
24 when I went through the detail in the information that was
25 included in the staff report, I was puzzled when I found that
26 the Deputy City Manager, which is listed on page 146 of 200, 200
27 of the staff report it gave the Director, or I'm sorry, the
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1 Deputy City Manager a salary of \$15,817, and then all the other
2 department heads are \$15,064.

3 HUMAN RESOURCES DIRECTOR JENKINS: Good evening,
4 Council. Thank you for the question, and I can understand how
5 the way that it was presented could be confusing, and perhaps we
6 should have presented that differently, but what I can explain
7 is it's really a question of timing and the logistics of getting
8 our Executive Compensation Plan approved. So, if you recall, we
9 had our labor negotiations wrap up before the end of the fiscal
10 year, and the authority that was provided during labor
11 negotiations was also extended to the Executive unrepresented
12 employees. However, that Compensation Plan has not yet gone
13 before Council because we've been in the process of working out
14 some of the retirement benefit ancillary issues related to that
15 plan. Originally, those two were scheduled on the same meeting,
16 which was tonight's meeting, and we had to push the Comp Plan.
17 So, all that being said, once the Compensation Plan is approved
18 by Council at a future meeting, which will provide the increase
19 that was previously authorized, they will all be at the same
20 salary level, and that is consistent with what Council approved
21 and how it was budgeted as well.

22 MAYOR PRO TEM FRANKLIN: So, they'll it will be at the
23 same, you said --.

24 HUMAN RESOURCES DIRECTOR JENKINS: Correct.

1 MAYOR PRO TEM FRANKLIN: -- they all will be?

2 HUMAN RESOURCES DIRECTOR JENKINS: So, because the
3 Deputy City Manager was a brand-new position, we established it
4 at the budgeted level, but the rest of the directors have not
5 yet caught up with that because their Comp Plan has not yet been
6 taken to Council for final approval, although the authority was
7 previously provided. So, the next Comp Plan you'll see, all the
8 directors and the Deputy City Manager will have the same salary
9 range.
10

11 CITY MANAGER MIRZAKHANIAN: And Mayor Pro Tem Franklin,
12 just to correct the statement you made earlier, the Council
13 voted to have the pay be equal to the department heads, not less
14 than.
15

16 MAYOR PRO TEM FRANKLIN: Can you give me a minute to
17 look through the transcript? Okay. So, the language that I
18 reviewed here was department heads either being at the level of
19 department heads, like the same salary level, or sometimes it's
20 even a lower level than department heads, and that all depends
21 on how the particular City has chosen to structure the position.
22

23 CITY MANAGER MIRZAKHANIAN: And that discussion was
24 specifically about the structure, but ultimately Council made a
25 specific motion on the salary.
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1 MAYOR PRO TEM FRANKLIN: Okay, so we okay, is there an
2 opportunity to approve this but not approve the department the
3 Deputy City Clerk.

4 MAYOR LESSER: Deputy City Manager.

5 MAYOR PRO TEM FRANKLIN: Deputy City Manager.

6 MAYOR LESSER: Councilmember Howorth.

7 COUNCILMEMBER HOWORTH: I'm trying to push my button.
8 I'm not sure, Mayor Pro Tem Franklin. I think we could, we could
9 always do that, I think, although we had already made, we've
10 approved it already. I think what you said, Director Jenkins, is
11 even though it says on here that, like, a director would be at
12 \$15,064 to start, that is going to be adjusted --.

13 MAYOR PRO TEM FRANKLIN: No.

14 COUNCILMEMBER HOWORTH: -- to be, may I finish the
15 \$15,817, so roughly a \$700 and something dollar difference, but
16 that's going to be adjusted, so they will be the same.

17 HUMAN RESOURCES DIRECTOR JENKINS: That's correct, and
18 because it's a new position, the way that we brought it forward
19 on the salary schedule was the budgeted amount that was included
20 in this fiscal year budget. In hindsight, I can certainly see
21 how that would be confusing, given that the Comp Plan has not
22 come to the City Council yet for approval, but most likely by
23 the next Council meeting you'll have a new salary schedule as
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1 part of that Comp Plan that reflects them all at the same salary
2 range.

3 COUNCILMEMBER HOWORTH: And the motion wait, I'm not
4 the motion that we made at the time was to create the position
5 and to put it at that level. So.

7 HUMAN RESOURCES DIRECTOR JENKINS: Yeah, and we are
8 working in partnership with a recruitment firm, and so part of
9 the thought process is that, you know, we want to be able to
10 advertise it at the level that it will be by the time the person
11 begins in the position. That's just a recruitment consideration.

13 MAYOR LESSER: Mayor Pro Tem?

14 MAYOR PRO TEM FRANKLIN: Oh, yes. Okay, so what is the
15 difference now between we've been holding a position open, the
16 Assistant to the City Manager so that position was vacated in
17 January of this year, I believe, and so what is the difference
18 between the salary for that position and the Deputy City
19 Manager, please?

21 HUMAN RESOURCES DIRECTOR JENKINS: It was discussed as
22 part of the budget process and I believe it was close to a
23 hundred thousand dollars was the difference between the two
24 positions, 95 maybe.

26 MAYOR PRO TEM FRANKLIN: Okay.

27 MAYOR LESSER: Further questions Mayor Pro Tem?

28 MAYOR PRO TEM FRANKLIN: No.

1 MAYOR LESSER: Councilmember Charelian?

2 COUNCILMEMBER CHARELIAN: Thank you, Your Honor.

3 Director Jenkins, it's 95,000, but if it was brought in a little
4 bit lower, of a lower salary starting point, would it
5 differentiate could it be lower than 95?
6

7 HUMAN RESOURCES DIRECTOR JENKINS: I would have to look
8 back to see how that comparison was made. I assume it was the
9 point-of-the-range to point-of-the-range comparison, so it
10 certainly could be different depending on the initial salary
11 placement.
12

13 COUNCILMEMBER CHARELIAN: Got you. Yeah, the only other
14 thing you know, the attachment threw me off a little bit, but it
15 makes sense what I'm hearing from staff, that this could come
16 back and it would look even with the department heads, and I
17 believe that's what was approved during the budget I think it
18 was the first week of June, the first budget meeting but if it's
19 so close to the others being updated, I'm not personally not
20 comfortable approving this unless it was all the same.
21

22 MAYOR LESSER: Any other questions from colleagues at
23 this point? I have one. How would continuing this item affect
24 the recruitment for this position if we were to defer
25 authorizing this pay salary until we considered all the other
26 salary increases? I'm not following the timeline and what the
27 implications of doing so would be.
28

1 HUMAN RESOURCES DIRECTOR JENKINS: I think from our
2 perspective, we would feel most comfortable having what was
3 approved on the salary schedule reflected on the job bulletin
4 that goes out. Given the timing, I don't know how significant of
5 an impact that would be. One other alternative, if it was
6 appropriate and there was a way to do it, is you could approve
7 it with the caveat that the salary is equal to the other
8 department heads until the Comp Plan returns, and that would
9 necessitate when we post it, like an asterisk that says
10 "increase anticipated for an upcoming date." So, if you were
11 inclined to move forward, because there are some other position
12 changes that are part of the salary schedule update, and it
13 would be appropriate instead of removing the position to note
14 that it will remain at the same salary level until the Comp Plan
15 returns. That's another alternative to consider.

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19 MAYOR LESSER: Okay, any further questions for staff?
20 Councilmember Tarnay.

21 COUNCILMEMBER TARNAY: Yes, can you just clarify, like
22 how much we're talking about? What's the difference that we are.

23 HUMAN RESOURCES DIRECTOR JENKINS: It's a 5%
24 difference.

25
26 COUNCILMEMBER TARNAY: 5%, thank you.

27 MAYOR LESSER: Okay, why don't we open it up for public
28 comment, then we can come back and continue our Council

1 discussion in a moment. Are there any members of the public that
2 would like to speak to this item in chambers? Seeing none, is
3 there anybody on Zoom that would like to address this?

4 ASSISTANT CITY CLERK ALVAREZ: No request on Zoom.

5 MAYOR LESSER: Okay, so close public comment on this
6 item. Council. Mayor Pro Tem Franklin.

7 MAYOR PRO TEM FRANKLIN: Well, I voiced my disapproval
8 of this before. This means that there were a combined between
9 the City Manager and the proposed Deputy City Manager of over
10 six hundred thousand dollars a year to manage a city of our
11 size. You know, in looking at other cities this equivalent size
12 considering our history that we've had with a City Manager, with
13 an Assistant City Manager which did not end that well, and the
14 previous City Manager indicating at times that maybe he would
15 want some help with this. There was a Deputy there was an
16 Assistant to the City Manager position. It's been empty, or it's
17 been unfilled, for six months. I would feel a lot better if that
18 had been filled so we can see what the workload could possibly
19 be for the City Manager position. And so, the consequence of
20 this is a very expensive proposition for the executive team,
21 especially given the size of our city. So, I'm still opposed to
22 this position.

23 MAYOR LESSER: So, I see a motion has been made, and I
24 also see Council colleague would like to speak. So, Robert's
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1 Rules would provide for the motion to be heard first.

2 Councilmember Howorth.

3 COUNCILMEMBER HOWORTH: Thank you, Mr. Mayor, and
4 Robert. I would like to move approval of a resolution approving
5 a comprehensive city-wide salary schedule, and you know my
6 reasons are we have spoken about this, and you know, we may
7 disagree on the need for our city, and I totally respect your
8 opinion, but I feel that we had a lot of discussion about this,
9 and I do see quite a need for this position. So, I made the
10 motion to approve it. I'm also okay, you know, what my colleague
11 said about, you know, it doesn't look like, you know, it lines
12 up on here, but we know it's supposed to line up, so if there's
13 any kind of caveat, I'm okay with that, but so I made the
14 motion.

15 MAYOR LESSER: Very good, and I see that's been
16 seconded by Councilmember Tarnay, who's also asked to speak.
17 Councilmember Tarnay.

18 COUNCILMEMBER TARNAY: Yes, thank you, Mayor, and thank
19 you, Mayor Pro Tem, for your points. I think we spent a few
20 weeks discussing this, and so I know that you have some concerns
21 about it, and I felt like we've gone through the whole process,
22 and so I wanted to make sure that the public understands this
23 isn't something we're deciding tonight. This has already been
24 voted on, decided, discussed at great lengths, and so I just
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1 wanted to make sure that people understand this has been a
2 process that we've been going through, and I understand the
3 Mayor Pro Tem's disapproval and he wants to bring it back up
4 again but, just so that we're all on the same page this has been
5 discussed this has been noticed we've gone to the public process
6 on it and I understand that there is a discrepancy, and I
7 appreciate the explanation of how it's, you know, and how we're
8 going to reconcile that going forward. So, from my perspective,
9 I feel like there's been transparency, and there's a mechanism
10 where we are ensuring that the salaries are where they're
11 supposed to be. And then I also know I mean, we just having been
12 on Council since I got sworn in in December there are so many
13 projects that, even as I'm learning, that we need to get done.
14 The Second Street corridor that's been a thing that's been going
15 on. I know there's the infiltration projects. We've got
16 undergrounding, and so we are a very special community, right,
17 with a lot of needs and a lot of wants. And so, I think in order
18 to fulfill all of that, as we've discussed before, we're trying
19 to make sure that we have enough staff so that we can
20 accommodate all of the things that we want in this community.
21 And I do understand it's expensive, and that's why we went
22 through the budgeting process to make sure that we're doing what
23 we can to afford it, because if we want these things, it's going
24 to cost us money. And if we want to bring in the best of the

1 best for the city, which I would hope that we would want to do
2 then we have to set a salary that is commensurate with what
3 people are asking. Like, we're not going to we're paying 50,000
4 under what everybody else wants, we're not going to get the best
5 of the best. So, I just wanted to say that, and then I have the
6 you know, I've seconded the motion, so thank you very much.

8 MAYOR LESSER: Thank you, Councilmember. I actually
9 want to thank Mayor Pro Tem Franklin for raising his concerns,
10 particularly as it relates to costs. I was among those during
11 this discussion that would not exceed to the original request
12 for an Assistant City Manager. We had a long conversation about
13 the workload in the City Manager's office. We have a 194-
14 million-dollar budget and maybe I'm annual budget, 194-million-
15 dollar budget. We are short-staffed. We have temporary staff
16 members. There is a need for further support for our single City
17 Manager. So, through our Council discussions, we came up with
18 what was something of a compromise, a Deputy City Manager to
19 assist, particularly because presently that City Manager's
20 office is short-staffed. The reason why an interim Assistant to
21 the City Manager is not hired, I believe, is because had that
22 position been filled, that would have prevented the full pay
23 being available for a Deputy City Manager as directed by
24 Council. So, I will be supporting the motion, but I appreciate
25 the concerns raised by the Mayor Pro Tem. We all have to, and we

1 are, cognizant of our overall budgetary expenses, but this is a
2 case where there's so many issues going on in our city right now
3 where we need to move forward and go on with this recruitment.
4 So, call for the vote, please.
5

6 CITY CLERK TAMURA: Motion passes 3-2. Councilmember
7 Franklin and Councilmember Charelian voting no.

8 **K. GENERAL BUSINESS**

9 **10. CONSIDERATION OF THE SOUTH COAST AIR QUALITY MANAGEMENT**

10 **DISTRICT ELECTRIC LAWN AND GARDEN EQUIPMENT PROGRAM**

11 MAYOR LESSER: Okay, we will now move on to general
12 business, item number 10, which is consideration of the South
13 Coast Air Quality Management District Electric Lawn Equipment
14 Program. I see our new Community Development Director has
15 stepped down for this first very controversial, highly tense,
16 complicated program. Please.
17

18 COMMUNITY DEVELOPMENT DIRECTOR ALKIRE: I'm pleased
19 yes, yes, a hard one to start. Yeah, yeah, no. Good evening
20 again, Mayor Lesser and members of the Council. Yes, this is for
21 an item for the Council's discussion and potential direction,
22 including any staff direction you might have. Our Environmental
23 Programs Administrator, Britny Coker-Moen, is going to provide
24 the staff report. Thank you.
25

26 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Good
27 evening, Honorable Mayor Lesser, Mayor Pro Tem, members of the
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1 City Council. As Masa said, my name is Britny Coker-Moen. I'm
2 your Environmental Programs Administrator in the Community
3 Development Department. The presentation this evening is to
4 follow up on the City Council's request on the May 6, 2025,
5 discussion or request to discuss the South Coast Air Quality
6 Management District's electric lawn and garden equipment
7 exchange programs. I will refer to the South Coast Air Quality
8 Management District as the AQMD, if that's okay. So, the AQMD
9 programs incentivize the exchange of gas and diesel-powered lawn
10 and garden equipment for battery-electric alternatives.
11
12 Incentives are available to residents, commercial gardeners and
13 landscapers, nonprofits, and schools. So, the reason for these
14 programs is because gas and diesel-powered lawn and garden
15 equipment emit smog-producing pollutants, contributing to local
16 and regional air pollution. Today, operating a commercial lawn
17 mower for one hour emits as much pollution as driving a new
18 light-duty passenger vehicle almost 300 miles, according to the
19 California Air Resources Board. Specifically, residential and
20 commercial lawn and garden equipment makes up 69 percent of all
21 small off-road engines. This category of small off-road engines
22 encompasses spark-ignition engines rated at or below 19
23 kilowatts other than lawn and garden equipment. This is commonly
24 generators, pressure washers, and some construction and farming
25 equipment. As of 2021, emissions from these small off-road
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1 engines already exceeded the emissions of light-duty passenger
2 vehicles in California, and emissions from these engines are
3 projected to reach nearly double those produced by passenger
4 vehicles by 2031, according to the California Air Resources
5 Board. The South Coast AQMD, is the regulatory agency
6 responsible for controlling emissions with the aim to improve
7 air quality and protect the health of those who work and reside
8 in Los Angeles, Orange, and San Bernardino Counties. As part of
9 their efforts to reduce pollution and improve air quality, South
10 Coast AQMD offers these two electric lawn and garden equipment
11 programs that we're discussing today. The Residential Electric
12 Lawn and Garden Rebate Program and the Commercial Electric Lawn
13 and Garden Equipment Exchange Program. These programs, as
14 mentioned, incentivize consumers and commercial landscapers and
15 gardeners to replace their existing gas and diesel-powered lawn
16 and garden equipment with battery-electric alternative
17 equipment. So first I'd like to talk a little bit about the
18 residential program. The Residential Electric Lawn and Garden
19 Rebate Program offers rebates of up to \$250 for the purchase of
20 cordless, battery-electric equipment with the return of an
21 operable gas or diesel-powered equivalent equipment, and
22 equivalent equipment for this program means that you cannot
23 exchange, say, a lawn mower for a chainsaw equivalent needs to
24 be a one-for-one exchange. Eligible equipment includes lawn
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1 mowers, trimmers, chainsaws, and leaf vacuums. Residents may
2 apply for the rebate after the return of their existing gas or
3 diesel-powered equipment and with the purchase of an equivalent
4 cordless, battery-operated piece of equipment. Residents are
5 able to apply for up to three rebates for up to three pieces of
6 equipment. The amount of the rebates will depend on the sale
7 price of the new equipment being purchased. So as shown on the
8 screen here, for equipment that is priced at \$250 or less, the
9 rebate will reach a maximum of up to \$150 for new equipment
10 between the prices of \$251 to \$400, the maximum rebate amount is
11 \$200 and for equipment that is \$401 or more, the maximum rebate
12 is \$250. And these rebate amounts are not able to exceed the
13 purchase price, so if you're looking at a piece of equipment
14 that costs \$100, you can't get a full \$150 rebate for that
15 equipment. So, moving on to the commercial program, the
16 Commercial Electric Lawn and Garden Equipment Exchange Program
17 similarly offers incentives for the replacement of gas or diesel
18 powered equipment for equivalent battery-operated equipment
19 however, this program does not provide rebates after purchase,
20 but rather applies a discount to the purchase price of eligible
21 equipment through vouchers that are offered to the participating
22 retailers. This program applies to commercial landscapers,
23 gardeners, nonprofit organizations, colleges, and school
24 districts. Eligible equipment for the commercial program
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1 includes chainsaws, trimmers, edgers, brush cutters, leaf
2 vacuums, walk behind lawn mowers, and ride on or sit on lawn
3 mowers. South Coast AQMD's website does include a full list of
4 all eligible equipment models that is one of the differences
5 between the residential and the commercial program. The
6 commercial program does have a list of very specific eligible
7 models, though it is a long list. Participating retailers will
8 assist buyers with determining their eligibility with their
9 existing equipment and selecting approved battery-operated
10 equipment, battery electric equipment that is on South Coast
11 AQMD's list. The retailer will then apply for a voucher through
12 the South Coast AQMD on the buyer's behalf. Once the retailer
13 receives the voucher, the buyer can then return to the retailer,
14 turn in their existing equipment, and purchase the replacement
15 battery electric equipment at the discounted price. So, there is
16 no need, in this program, to apply for a rebate. This equipment
17 will be discounted up to either 85% of the retail price or the
18 maximum amounts listed here for each category of equipment. So,
19 you can see here, for chainsaws, trimmers, edgers, and brush
20 cutters, the maximum discounted amount is either \$700 or 85% of
21 the product price. For leaf vacuums, it is \$1,400 maximum
22 discount. For walk behind lawn mowers, it is \$1,500, and for
23 ride on or sit stand lawn mowers, it is \$15,000 to be discounted
24 as a maximum. The community should also be aware that all
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1 mechanical leaf blowers, whether electric, battery, or gas
2 powered, are prohibited for use in Manhattan Beach pursuant to
3 Manhattan Beach Municipal Code. This ordinance was adopted by
4 City Council in 1998 to address concerns from the public
5 regarding the threat posed by leaf blowers to air quality and
6 public health. The ordinance primarily addresses the nuisance
7 caused by blowing dust and debris into the air and onto
8 adjoining properties. Such dust and debris can include mold
9 spores, pesticides and insecticides, animal feces, fertilizers,
10 brake dust, and rubber from vehicle tire wear, and other heavy
11 metals found on our streets and gutters. While the South Coast
12 AQMD electric lawn and garden programs do include the exchange
13 of gas-powered leaf blowers for electric leaf blowers, residents
14 of Manhattan Beach, as well as landscapers and gardeners
15 operating in Manhattan Beach, should again be aware that all
16 types of leaf blowers are not permitted for use in the city.
17 With that being said, many leaf blowers do come with a vacuum
18 attachment, and these gas-powered leaf blowers can be exchanged,
19 in this program, for an electric blower with a vacuum
20 attachment, and vacuums are permitted for use in the city. So,
21 with that, staff recommends that the City Council discuss and
22 provide direction on the proposed next steps to conduct
23 community education and increase awareness of the electric lawn
24 and garden programs through promotion, which could include city
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1 social media channels, the city website, city newsletters, and
2 promotion at city hosted and community events. Thank you.

3 MAYOR LESSER: Britny, thank you for that presentation.
4 Can we go back to that last slide, the second to last slide, one
5 more time? Thank you. So, we are having a presentation on these
6 potential opportunities through the AQMD for electric garden
7 equipment. Can you repeat one more time what our city's law is
8 as it relates to mechanical blowers of any kind, electric or
9 gas?
10

11 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN:
12 Correct. So, Manhattan Beach municipal code, I believe it is
13 5.48.330, if I'm remembering correctly - -.

14 MAYOR PRO TEM FRANKLIN: You memorize that?

15 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: I
16 look at it all the time. Prohibits the use of all mechanical
17 blowers, so that is gas, battery, electric, plug-in if those
18 exist any and all blowers that force air out of them to clean
19 leaves and debris are not permitted for use. However, blowers
20 with a vacuum attached that are not pushing air out but sucking
21 debris in are permitted for use in the City.
22

23 COUNCILMEMBER HOWORTH: They are permitted. Okay.

24 MAYOR LESSER: So, one of the staff requests for
25 presenting this item, at the request of council, is to convey
26 public information about this program, but what's not posted
27
28

1 here is where residents can find more information, and I
2 recognize that's something staff is looking for authorization to
3 do but for now, preliminarily, where can residents find
4 information about this program?
5

6 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: So,
7 the South Coast AQMD website has some information. I have looked
8 for flyers and cannot find them, and I have reached out to ask
9 if they have actual outreach material. My last inquiry to them
10 took quite some time to hear back. So I'm hoping to get some
11 official outreach material, but their website does have the list
12 of all the materials. I believe there's also a list of
13 participating retailers, and that's just for the commercial
14 program because you have to go through a participating retailer,
15 whereas for the residential side you can just purchase the
16 equipment, fill out the rebate --.
17

18
19 MAYOR LESSER: So, subject to that

20 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: -- on
21 their website.

22 MAYOR LESSER: I see you Councilmember Howorth. Is
23 subject from this council, we can post that information on our
24 city website at a minimum for anybody who might be watching this
25 and might be interested where they can find out information.
26 Councilmember Howorth.
27
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1 COUNCILMEMBER HOWORTH: Thank you, Mr. Mayor. Well,
2 gosh, it is a bit confusing, and I struggle with that because we
3 already get slammed with our leaf blower policy because we don't
4 enforce it, and now we're saying, hey, go ahead and turn it in,
5 and, you know, you know if you get electric you'll get a rebate
6 and so I guess, maybe this is more of a comment, oh but I would
7 like to ask my colleagues, and, you know, subject to, you know,
8 public comment and all, if we want to if we want to and I don't
9 know that we do revisit any part of that policy. It was not
10 obvious to me that we allow electric blowers with vacuum
11 attachments, correct, I was not aware of that. So, I mean, to
12 me, sure, we can put this on our website underneath
13 environmental, you know, hey, if you have one of these you want
14 to get rid of it, but I don't know it has to be more clear, and
15 then I would like to ask, too, with the education piece of it,
16 let's say we work something out that makes sense I are there
17 ideas beyond social media and website, because I don't feel that
18 that reaches people. I mean, it does reach people sometimes for
19 events and things like that when you're talking about policy or
20 when you're talking about these kinds of events, how is there
21 any thought to reaching out to people where they are,
22 neighborhood meetings or whatnot?

27 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes,
28 definitely. With council direction we could absolutely pursue

1 that. We do have gardeners and landscapers are required to have
2 a business license to operate in the city, so we do have methods
3 to reach them directly. We can send mailers. I believe some of
4 them have email addresses input, but not many, so there are
5 definitely ways we can do that. We can talk to our --.

7 COUNCILMEMBER HOWORTH: Good to know.

8 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: --
9 local stores, put up information there if they're willing to
10 have a poster or a flyer up.

11 COUNCILMEMBER HOWORTH: Okay, thank you.

12 MAYOR LESSER: Great. Mayor Pro Tem Franklin.

13 MAYOR PRO TEM FRANKLIN: Okay, and adding on to that
14 thought, would they be multilingual as well?

15 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes,
16 absolutely. English and Spanish.

17 MAYOR PRO TEM FRANKLIN: Okay. How about explain
18 enforcement today, or, you know, it has traditionally been by
19 complaint. Have we considered, or would it be council direction,
20 to make that enforcement, you know, directed by our code
21 enforcement?
22 enforcement?
23 enforcement?

24 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes,
25 so our code enforcement team does currently do proactive
26 enforcement.
27 enforcement.

28 MAYOR PRO TEM FRANKLIN: Correct.

1 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: So
2 when they do see leaf blowers being used, they are issuing
3 citations however, they have to see the leaf blower in use. They
4 can't just see a leaf blower on someone's truck because they
5 could be using it in other cities, so they are reactive,
6 responding to complaints, and proactively, when they catch
7 people doing, we're using leaf blowers, they are issuing
8 citations.
9

10 MAYOR PRO TEM FRANKLIN: Would a video be acceptable?
11

12 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Not.
13 I don't believe so. But --.

14 CITY MANAGER MIRZAKHANIAN: The video is not
15 acceptable.

16 MAYOR PRO TEM FRANKLIN: All right. And so, how about
17 our own, our own staff, our own subcontractors? Are the city
18 landscapers and the like are they fully compliant?
19

20 CITY MANAGER MIRZAKHANIAN: They are subject to the
21 same rules, and I believe we do hold them to that. In terms of
22 full compliance, I don't have the answer off the top of my head.
23

24 MAYOR PRO TEM FRANKLIN: Okay. And, and what is the
25 fine, what is the fine structure now?

26 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: I
27 believe it is a misdemeanor up to a thousand. According to the
28 municipal code.

1 CITY MANAGER MIRZAKHANIAN: The initial is \$250.

2 MAYOR PRO TEM FRANKLIN: Okay. And then next one gets
3 higher? Next one gets higher.

4 CITY MANAGER MIRZAKHANIAN: So, the, the citation
5 itself is two hundred and fifty, and I think, and --.

6 COUNCILMEMBER HOWORTH: Here comes Ryan.

7 CITY MANAGER MIRZAKHANIAN: -- I can give you. yeah. I
8 was looking for Ryan.

9 BUILDING OFFICIAL HEISE: Ryan Heise Building Official,
10 also in charge of code enforcement, so Britny's correct it's up
11 to two up to a thousand dollars, so we typically structure with
12 two hundred fifty, five hundred, thousand for a second, third.

13 MAYOR PRO TEM FRANKLIN: Okay. Great. And how about our
14 code enforcement team I mean, how, how robust is that? I mean,
15 we are four square miles.

16 BUILDING OFFICIAL HEISE: Sure. So, City Council did
17 increase our code enforcement staffing a few years ago, so we
18 have increased by two members, and that does allow us to do the
19 proactive patrol now. That's one of the things that we expanded
20 to with that increase. With that said, we don't have a dedicated
21 officer patrolling for leaf blowers five days a week, as there's
22 other things to be done with the staff that we have.

1 MAYOR PRO TEM FRANKLIN: I'm just trying to prepare for
2 the emails to, to counsel how much enforcement has there been
3 doing?

4 BUILDING OFFICIAL HEISE: So, we have a proactive
5 patrol that's basically consistent, so all members of the team
6 can participate in that proactive patrol when they're out and
7 not responding to an urgent request they'll stop anytime they
8 see a leaf blower being used.

9 MAYOR PRO TEM FRANKLIN: But historically, I mean, has
10 there been --.

11 BUILDING OFFICIAL HEISE: That's been.

12 MAYOR PRO TEM FRANKLIN: -- five a month, zero a month,
13 20 a month?

14 BUILDING OFFICIAL HEISE: So, the proactive patrol
15 started, the current proactive patrol started basically at the
16 end this year. We started with an educational campaign, mailing
17 out pamphlets in the utility bills and having flyers in both
18 English and Spanish, and then this year I don't know the last
19 few months, but there was definitely three to six a month from
20 starting about March on.

21 MAYOR PRO TEM FRANKLIN: Okay. And I know it's an
22 irritant for a lot of a lot of residents, at least we get
23 complaints about the noise, the how does a resident report the
24 use of this equipment -

1 BUILDING OFFICIAL HEISE: Sure.

2 MAYOR PRO TEM FRANKLIN: -- to the city?

3 BUILDING OFFICIAL HEISE: So, on the code enforcement
4 website is how to report any type of code violation, which,
5 which leaf blowers falls under, and they can email the code
6 enforcement team at code@manhattanbeach.gov or call, since this
7 is a more transient violation, at 310-802-5518 to our code
8 enforcement office, and we, we answer that during business
9 hours. That being said, you know, oftentimes with leaf blowers,
10 by the time we reach the site they have stopped you, so we will,
11 with that call, if they have any information about the typical
12 time or day that is being used, we do follow up at least three
13 times after that. If we don't catch them that time, as Britny
14 mentioned we do have to see the leaf blower in use in order to
15 cite. If it's not in use and we get a complaint, we currently
16 are starting an educational campaign, and we automatically send
17 a mailer to the residents as well, advising them that leaf
18 blowers are not allowed, mechanical blowers are not allowed,
19 whether or not we observe the violation.

23 MAYOR PRO TEM FRANKLIN: Alright. Okay.

24 COUNCILMEMBER HOWORTH: How about the app, sorry.

25 MAYOR PRO TEM FRANKLIN: That's okay.

26 COUNCILMEMBER HOWORTH: Is there like a button on the
27 app for code enforcement?
28

1 BUILDING OFFICIAL HEISE: There is not. The code
2 enforcement uses a different program for tracking purposes, so
3 it's best to either email or call the code enforcement.

4 COUNCILMEMBER HOWORTH: Golly. That seems like a missed
5 opportunity. But okay.

6 MAYOR LESSER: Mayor Pro Tem, done with questions?

7 MAYOR PRO TEM FRANKLIN: And there were there was a
8 comment you made Britny, thank you Ryan, there was a comment you
9 made, Britny, that it has to be like for like, so if I've got a
10 leaf blower, can I exchange that for a leaf vacuum?

11 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes,
12 yeah, those are in the same category, but you wouldn't be able
13 to exchange a lawnmower for a leaf vacuum or a chainsaw for a
14 lawnmower.

15 MAYOR PRO TEM FRANKLIN: Great. Sorry, colleagues, I've
16 been immersed in this, so thank you.

17 MAYOR LESSER: No. That's a good --.

18 COUNCILMEMBER HOWORTH: No, no. That's great.

19 MAYOR LESSER: -- that last one was particularly good
20 point.

21 COUNCILMEMBER HOWORTH: They're all good questions.

22 MAYOR LESSER: Any other council questions? Thank you.
23 I'll open it up for public comment. Any member of the any
24 members of the public care --.

1 COUNCILMEMBER HOWORTH: I thought you were going to say
2 "Sorry colleagues. I've got all these chainsaws that I'm trying
3 to get rid of."

4 MAYOR PRO TEM FRANKLIN: Well. You know.

5
6 MAYOR LESSER: Any member of the any members of the
7 public care to come down and speak on this item? No one in
8 chambers. Is there anyone on zoom?

9 ASSISTANT CITY CLERK ALVAREZ: Yes, we have Diane
10 Wallace.

11
12 DIANE WALLACE: Good evening, council. Since we're
13 discussing code enforcement and we've recently added staff to
14 the code enforcement staff, I'm wondering if someone can be
15 tasked to alternate code enforcement on Saturdays and Sundays?
16 Especially for this, because there are lots of landscapers that
17 come into the city that blow on Saturday and Sunday. Thanks.

18
19 MAYOR LESSER: Thank you. Anybody else on zoom?

20 ASSISTANT CITY CLERK ALVAREZ: There's no other request
21 on zoom.

22 MAYOR LESSER: Thank you. Anyone else in chambers?
23 Checking once, twice. Close public comments. Council. Mayor Pro
24 Tem Franklin, before you go, let me just quickly ask staff a
25 follow-up question based on public comment, and that is code
26 enforcement on weekends what is our capacity on weekends for
27 code enforcement?
28

1 BUILDING OFFICIAL HEISE: Sure. With the increase in
2 staffing, we have been able to fulfill six days a week, so we do
3 have an officer on Saturday, a single officer on Saturday, that
4 does patrol for leaf blowers, construction violations, and any
5 other calls that come in oftentimes, downtown patrol as well. We
6 initially had an officer on Sundays, but there, there wasn't the
7 volume to justify that resource, so we keep Saturdays filled as
8 a nine-hour day.
9

10 MAYOR LESSER: And just to follow up on and
11 councilmember Howorth's question, if there was direction from
12 council to include a code enforcement request on the app, is
13 that something that could be explored?
14

15 BUILDING OFFICIAL HEISE: We have looked into that in
16 the past, and the tracking system for code enforcement cases is
17 through our permitting software that ties the code enforcement
18 cases with the permits that are required as well. Leaf blowers
19 don't require permit, but many of the code violations do, so if
20 the violation is report on the app, we do receive it, so it can
21 be reported that way, but it takes longer because that's go
22 through the app and then come to us but we will receive it and
23 we'll respond. What we do is we close it on the app, and we
24 bring it into our own software, so it can be received that way
25 it's just not the quickest way to get us the message.
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1 MAYOR LESSER: Helpful. Thank you. Mayor Pro Tem
2 Franklin.

3 MAYOR PRO TEM FRANKLIN: Yes, thank you, staff, for
4 this report I really appreciate it. I found this information
5 from the AQMD and thought it would be appropriate to bring it to
6 council, to have my colleagues look at it and take a vote on it.
7 It's an it's a simmering issue I mean, many of us maybe aren't
8 even aware of what our higher gardeners do, and when they do it
9 and how they do it, and it's our responsibility. They're working
10 on your property, which is part of the city not part of the
11 city, but, you know, these are regulations that that makes
12 sense. It maintains the health of our, of our residents, it
13 maintains the health of the people that are living in that home.
14 The noise is a nuisance, hopefully, with electric battery-
15 operated equipment, that would mitigate the noise issue. I would
16 say, help if you're hiring a gardener or landscapers, help them
17 transition talk to them. One of their concerns, because I talked
18 to several of them, is that the batteries don't last that long
19 they only last for two homes, perhaps, so they have to have a
20 phalanx of batteries, extra batteries. Recharging in in the van
21 is offered, so, for example, I offer to mine the use of our
22 outlets, so that they're going down the street or whatever, they
23 can recharge batteries, come back and collect them, so they
24 think they can go ahead and continue their day. You know, help
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1 to make this easier for them to become complaint, and also to be
2 a better neighbor here. I'm hoping that it will serve to
3 mitigate the noise, to sort of, you know, to mitigate the dust
4 that's being blown up into the air. And the other thing I did,
5 just with my own gardener and talking with him in my not so
6 great Spanish, but is that it's very expensive for them to, you
7 know, to do this, you know, transition, but also its time, you
8 know, it's time-consuming, even to use a leaf vacuum, so I asked
9 them, in the meanwhile, to go ahead and just go ahead and use a
10 broom, you know, the old-fashioned way, and I said, please
11 charge me more per month. So be sympathetic, be helpful, be
12 caring these people are doing that work because, at least in my
13 case, I don't want to do it, okay, and so help them out and make
14 their job as easy as possible for them. Thank you.

17
18 MAYOR LESSER: Before I call on councilwoman Howorth,
19 can I just confirm what direction the staff seeking from council
20 tonight? Expecting a motion? Are you expecting just comment?
21 What, what direction are you looking from council?

22 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: We're
23 seeking direction in how City Council would like us to educate
24 this program to our residents if that's the goal whether that's
25 through the, I believe, four ideas in the recommendation or
26 additional ideas as well.

28 MAYOR LESSER: Did you want to offer any?

1 MAYOR PRO TEM FRANKLIN: Oh, sure yeah in terms of what
2 you talked about already that would be great. We have
3 opportunities all through the year to talk to people about it as
4 whenever we can, demonstrate it. I think I might have asked you
5 if you have a booth at the hometown fair, you can go ahead and
6 discuss that, answer questions with people. Realtors, you know,
7 help us out when people move in, you know, tell them about it so
8 they don't they don't there, they're greeting in Manhattan Beach
9 is not a \$250 fine, so help make them aware of it. And then,
10 just the usual things that we do in such a good way to notify
11 people.
12

14 MAYOR LESSER: Great. Councilmember Howorth?

15 COUNCILMEMBER HOWORTH: Yeah, first of all I want a, it
16 was so good to hear from you, Ryan, to understand that we
17 actually do some proactive enforcement. We haven't always been
18 able to do that and, in fact, I was quoted in one of the local
19 papers as saying it's almost impossible to enforce and anyway
20 but it's good to know that we do proactive enforcement in
21 addition to reactive, which is really tough, and I want somehow
22 to get the message out that we do get three to six, you know,
23 citations a month, because it is frustrating to residents oh my
24 gosh, my neighbors using this and it's so, you know, loud, or,
25 you know, I've asked, it's blowing over to me so, you know, we
26 are trying to do the best we can enforcement, and I just think
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1 if whatever we end up doing, our education has to be so clear
2 that, hey, listen, if you, we don't allow these leaf blowers
3 here unless correct me if I'm wrong, is it only electric with a
4 vacuum bag, or is it electric or gas with a vacuum bag?
5

6 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: I
7 don't believe we have any prohibition on gas.

8 COUNCILMEMBER HOWORTH: Okay, so, you know, I want us
9 to be really clear like, it's great to make this program known
10 to people, but I don't want them to suddenly think, oh, I've got
11 this old, you know, blower in here, I'm going to turn it in for
12 electric, and now I can use it. So that's my concern, that we
13 are so, so clear. And I use plain speak, as I like to say, so
14 that's my comment.
15

16 MAYOR LESSER: Good. Councilmember Charelian?

17 COUNCILMEMBER CHARELIAN: Thank you and thank you for
18 bringing this forward. I know it's something that we hear about
19 a lot through our residents. Thank you for that, and Ryan, I
20 think you do a great job with your code team out there. I see
21 them driving around and enforcing our rules and regulations. I
22 personally have seen a lot of gardeners in the city, I don't
23 think I've seen one ever with a vacuum. I don't know if anybody
24 else has. This is an opportunity to educate, as you indicated. I
25 wonder if we can, is it a, education about the AQMD option item,
26
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1 or are we going to continue educating about, you know, the non-
2 use of blowers? I guess that's a question.

3 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: So,
4 this item specifically was to address education on those
5 programs, but because that program does allow the exchange of
6 leaf blowers, we would tie that in with education on the ban on
7 leaf blowers and what the available alternatives are.

8
9 COUNCILMEMBER CHARELIAN: Got you. So that will, that
10 will circulate as to whatever the communication. How are you
11 going to communicate? Do we know how we're going to communicate
12 outside of just the website?
13

14 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: There
15 are things we can look into, so I mentioned we could send out a
16 mailer. We do have contact information we can mail out directly
17 to residents, to landscapers. We can reach out to our local
18 businesses that maybe supply this type of equipment, provide
19 them with educational materials to provide to their customers as
20 well.
21

22 COUNCILMEMBER CHARELIAN: Okay. Yeah, no, I just see
23 this as an opportunity. I know it's not the item as far as just,
24 you know, banning all leaf blowers I know this is a different
25 item, but it's it just is, is a real thing out there, and it
26 just happens, and I know we can't get to all of them, but like I
27
28

1 said, I've yet to see a vacuum on a leaf blower in all my years
2 here, so thank you.

3 MAYOR LESSER: Councilmember Tarnay?

4 COUNCILMEMBER TARNAY: I just wanted to thank the Mayor
5 Pro Tem for bringing this up. Anytime there's an opportunity to
6 green our city and the processes, I'm supportive of, so I think
7 this is a great way for us to offer and bring information to the
8 public and incentivize the switching of gas-powered equipment
9 for green, more sustainable equipment. I support what's being
10 recommended, which is community education, increase the program
11 awareness social media, city website and newsletters, outreach
12 and at events that are hosted by the city and community so, you
13 know, I'd be supportive of advising or giving direction to staff
14 in that direction. And as far as the leaf blowers and, you know,
15 I hope I don't blow it with this comment, but I'll leave it up,
16 but I've noticed I've noticed a difference, at least in my
17 neighborhood, especially on, you know, now that I'm a lot more
18 aware of the issues. It has definitely been quieter, so I
19 appreciate that as well, and I think, you know, I think a few
20 tickets it's an expensive ticket when you are, you know, a
21 gardener they don't make a ton of money so I think once that
22 messaging gets out there, I do see that there would be room for
23 improvement. So, thank you, that's all I have.

1 MAYOR LESSER: Thank you. I do see there's a motion,
2 but for my own comments, I would simply say I support the
3 evolving consensus here, and to emphasize that, on the city's
4 website, at a minimum, we reiterate and repeat over again the
5 illegality of blowers, whether electric or gas emphasize that,
6 and perhaps, as was mentioned, we see an opportunity here that
7 the vacuum with the bag capability is something that is an
8 alternative for residents, and it's subject to this rebate
9 program. So, I think we advertise on our website and with the
10 other collateral. With that, I do see that there's a motion by
11 Mayor Pro Tem Franklin. Please.
12

13
14 MAYOR PRO TEM FRANKLIN: Do I just have one opportunity
15 for one last question? A discussion maybe on siting the
16 homeowner or the business, and what might be a recommendation on
17 that?
18

19 BUILDING OFFICIAL HEISE: Oh, we already do that, so
20 administrative citations are the method that we use to cite for
21 leaf blowers, and they can be delivered to the responsible
22 party. The responsible party can be the landscaper, the property
23 management company, or the property owner or (inaudible).
24

25 MAYOR PRO TEM FRANKLIN: Okay. Oh, great, okay, thank
26 you.

27 COUNCILMEMBER HOWORTH: I have just a follow-up
28 question for the --.

1 MAYOR LESSER: Councilmember Howorth.

2 COUNCILMEMBER HOWORTH: Thank you, sorry to
3 (inaudible), but I think Mayor Pro Tem Franklin, mentioned,
4 like, if we could put it on our website, right, like to link it,
5 to link to the AQMD, etc. that is that part of the plan? That
6 would be part of the plan? Oh, yes, I got a nod at the head.
7 Okay, great, thank you.

8 MAYOR PRO TEM FRANKLIN: All right, great, so my motion
9 is to accept staff recommendations with the addition of any
10 other I mean, we got social media, city website, and
11 newsletters, outreach at city hosted and community events I
12 didn't see would that include the utility bill, inclusion into
13 the utility bill?
14

15 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes,
16 if that's the direction to include, that is one of the methods,
17 yes.
18

19 MAYOR PRO TEM FRANKLIN: Yeah, okay, and then also to,
20 to create a, a robust website web page on the city, city website
21 with links to the appropriate categories of information we
22 discussed here today.
23

24 MAYOR LESSER: I see that motion has been seconded by
25 Councilmember Tarnay, and there is a request to be recognized by
26 Councilmember Charelian.
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1 COUNCILMEMBER CHARELIAN: Yes, quick second by the half
2 I hate that because, Mayor Pro Tem was just reading the
3 recommendation, are we able to do something with the business
4 licenses as well? I mean, we have emails now. We have a new
5 business license host. I'm sure they're gathering emails that we
6 were unable to gather for years, so that's a great opportunity.
7 They probably have 500 or so licensed gardeners, as last, I
8 remember.
9

10 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes.

11 COUNCILMEMBER CHARELIAN: That's an opportunity not
12 just to do it once, but maybe to do it on an annual basis.
13

14 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: Yes,
15 there has been discussion with our new software, when we do
16 business license renewals, to include additional supplemental
17 information at that time.
18

19 MAYOR LESSER: I have a question, which could be
20 interpreted many ways, but it's just a factual question, and
21 that is, is the prohibition, if it would be included in a
22 mailer, in just English, or could it also be in another
23 language?
24

25 ENVIRONMENTAL PROGRAMS ADMINISTRATOR COKER-MOEN: We
26 typically do English and Spanish.
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1 MAYOR LESSER: Okay, we're good. Thank you. All right,
2 any other Councilmember questions or comments? Seeing none, call
3 for a vote.

4 CITY CLERK TAMURA: Motion passes 5-0.

5 MAYOR LESSER: Okay, before we move on to the next
6 item, suppose we take a five-minute break.

7 COUNCILMEMBER HOWORTH: Great.

8 MAYOR LESSER: We stand in recess.

9 MAYOR PRO TEM FRANKLIN : Okay. Thank you.

10 [RECESS]

11 ASSISTANT CITY CLERK ALVAREZ: Pegasus, can we go live?

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14 **11. CONSIDERATION OF PREPARATION AND PARTICIPATION STRATEGIES**
15 **FOR THE 2026 FIFA WORLD CUP AND THE 2028 OLYMPIC AND PARALYMPICS**
16 **GAMES**

17 MAYOR LESSER: Okay, thank you. I'd like to resume our
18 city council meeting of September 16, 2025, with Item Number 11,
19 consideration of preparation and participation strategies for
20 the 2026 FIFA world cup and the 2028 Olympics and Paralympics
21 game. Madam City Manager.

22 CITY MANAGER MIRZAKHANIAN: Thank you, Mayor. Good
23 evening again, council and members of the council sorry, Mayor
24 and members of the council. Staff has been working with the
25 Olympics and world cup subcommittee to understand what the full
26 breath of opportunities and experiences are in relation to these
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1 two major sporting events. What you have in front of you is a
2 sample of some of the more complex options that would require
3 more time and resources to develop. One of the goals this
4 evening is to understand if the council desires to pursue or
5 further explore any of these opportunities or experiences. By
6 understanding what type of experiences, the city is interested
7 in offering, if any, staff would be able to accurately assess
8 and then address the associated safety, traffic, and parking
9 impacts. The ultimate goal is safety and preparedness. With that
10 brief introduction, I would like to invite the City's
11 Communications and Civic Engagement Manager, Alexandria
12 Latragna, to present this item this evening.

15 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

16 Good evening. Alexandria Latragna. I'm the Communications and
17 Civic Engagement Manager. Hello, Mayor, Mayor Pro Tem, and
18 Councilmembers. Thank you for having me. Tonight, we're going to
19 be discussing how Manhattan Beach should prepare for the 2026
20 FIFA World Cup, as well as the 2028 Olympic and Paralympic Games
21 that are going to be hosted in the LA region. Staff has been
22 actively working with the coordinated regional, actively working
23 on preparing our city for these games, but we have been working
24 on attending regional meetings, as well as working with our
25 Olympic and FIFA world cup subcommittee, and we've established
26 organizational leadership framework necessary to move forward
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1 with the comprehensive planning for these events. Our
2 subcommittee includes personnel from our Police and Fire
3 Departments, our Finance Department, our Parks and Recreation
4 Department, our Community Development Departments, all in
5 efforts to coordinate our response as a city together. And we're
6 pretty lucky to have a very talented team, and specifically Jeff
7 Conover, from our Parks and Rec Department. He's our Recreation
8 Supervisor, and he was actually previously a coach for the U.S.
9 women's beach volleyball team and won a silver medal in the
10 London games which he, he asked me not to say that, but --.

13 MAYOR LESSER: It'll be just our secret no one will
14 hear.

15 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
16 But I just wanted to highlight that we have a very talented
17 staff that's working together with our business community, as
18 well as all of our departments together, and it really is my
19 favorite part of working with the city, is seeing all the
20 departments come together and how beautifully they, they really
21 work together. So, our goal tonight, as Talyn mentioned, is that
22 we want to be very careful and very deliberative in how we
23 prepare, and, and that we're very efficient with our time, and
24 that we are fiscally responsible with the preparations that we
25 make in anticipation for both the 2026 FIFA World Cup games, as
26 well as the Olympic and Paralympic Games in 2028. So what we're
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1 asking for tonight is we would like to understand the breadth of
2 how council would like the city to participate in these global
3 games, and by understanding your desired level of engagement, we
4 can develop our public safety, parking, traffic needs on based
5 off of that participation level, and we would just love to
6 understand what your appetite is for engagement, so we can start
7 to plan evenly. All right, all that said, let's get into it. So,
8 this first slide, I just wanted to run you through kind of the
9 context of these games and give a little bit of perspective on
10 them. So, there's the games by the numbers, and these numbers
11 were there's more in your staff report, but these are just some
12 of the bigger numbers I wanted to call out. So, for the FIFA
13 World Cup, LA is going to be hosting eight games, including the
14 U.S. men's national team opening match that's on June 12, 2026,
15 so that's a big one, right here in our backyard. The we are also
16 going to be hosting, in 2028, for the Olympics and the
17 Paralympic Games, there's anticipated 10 to 15 million tickets
18 being sold across 800 events, and there's three million unique
19 attendees to those games, as well as an 18-billion-dollar
20 economic output. And I just wanted to also provide a little bit
21 of perspective because LA has been here before, in 1984, and
22 there were a mere five million tickets sold for those games, and
23 so, just in comparison, we're anticipating three times that
24 amount being sold for the 2028 game. Also, in 1984, there were
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1 221 events and 6800 athletes. There was only one event in
2 Inglewood for basketball at the Forum, and, in 2028, there's
3 going to be 800 events with 15,000 athletes, so it's much bigger
4 scale. In addition, there's been 20% population increase in on
5 average in LA County, so the and then the last bullet point this
6 was a fine stat, LA28 likes to mention you may have heard this
7 in the news but the Olympics is the equivalent of holding seven
8 Super Bowls per day for 16 days, so these are big events. And
9 then here's the timeline for you. So, the FIFA World Cup is
10 going to be hosted between June 12th and July 10th, so that's
11 going to represent eight matches, as I mentioned, in Los
12 Angeles. The Olympic and Paralympic Games will take place
13 between July 12th and August 27th, and I threw in there some of
14 the bigger games, so the beach volleyball finals I know, in our
15 community, we're interested in beach volleyball, so I threw that
16 one in there that's going to be hosted July 28th through the
17 29th the opening ceremony on July 30th. And then I threw in also
18 a couple of MB specific events, so you can see, on August 4th
19 through 6th, it would be anticipated for six-man and junior six-
20 man tournaments to take place, and then, concurrently, we would
21 have the Paralympic opening ceremonies that would happen on the
22 15th, and then, potentially, the MBO tournament the 17th through
23 the 20th, and then, finally, culminating August 27th for the
24 Paralympic closing ceremony. And so, these are, you know,

1 clearly this there's visitors that are expected to travel to the
2 LA area within this time period. People would be traveling
3 before to train, be traveling here to spectate and compete, and
4 then, potentially, vacation both before on and after and during
5 the game. And then this venue map is interesting because it
6 shows kind of a bird's eye view of where all the venue locations
7 will be, and it's just here to illustrate kind of proximity
8 between Manhattan Beach and some of the venue locations. So the
9 venue locations are there in blue, and you can see that some of
10 the bigger ones, like LAX, is four miles from here, see there's
11 four, seven miles from the Intuit and SoFi stadiums, where many
12 Olympic and Paralympic Games will be played, as well as the FIFA
13 World Cup will be played as well, and then 14 miles from the
14 Olympic Village, and less than 20 miles from many of the other
15 game venues. So, this map really illustrates why the prep why
16 preparation really matters to us. These events will impact
17 Manhattan Beach, whether we plan for them or not. Our proactive
18 report approach ensures that we can shape that impact to benefit
19 our community while protecting our residents. And so far, staff
20 has really been working on within the three the three pillars
21 that are right here, so all of our conversations and our
22 discussions have evolved around these three pillars. For us,
23 it's to protect our residents and our visitors, prepare our
24 community and infrastructure, and participate in these historic
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1 moments, and so they've really informed the strategic planning
2 priorities that are listed for you right there. I will go
3 through in more detail, obviously, but, you know, really keeping
4 our, our recommendations or preparation around public safety and
5 emergency preparedness, any policy modifications that may be
6 necessary or recommended, working on cultural programming and
7 public engagement. So, I'm going to start with protecting our
8 community. So, staff has identified key initiatives that will be
9 informed by the level of engagement that the council ends up
10 deciding on for our games, but these will have an impact on our
11 public safety agencies. So, staff could potentially explore
12 hiring a consultant to help navigate us through an emergency
13 response assessment obviously, in emergency preparedness, early
14 preparation is critical, and 2026 is approaching very quickly
15 but within any sort of assessment, we would want to identify
16 regional coordination and ways to communicate effectively with
17 our regional partners, and so potentially hiring a consultant
18 for that could help us get to that place. And creating updated
19 evacuation and traffic management procedures would also be part
20 of those recommendations and key initiatives. And next up, we
21 have regulatory adaptations. So, there are two specific
22 regulatory adaptations that we have identified for City Council
23 consideration to explore further. So, the first one there are
24 short-term rentals and so, as you know, short-term rentals are
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1 prohibited if they're under 30 days outside of the coastal zone,
2 and so one thing that we could potentially explore is a
3 temporary modification for global events. The just to give a
4 little bit of perspective, we last year we had 175 licensed
5 short-term rentals, which generated 1.5 million dollars in TOT
6 revenue for fiscal year 24-25 and right now, residents outside
7 the coastal zone currently cannot participate in this hosting,
8 so, you know, we could potentially explore expanding this with
9 parameters, and to make sure that we are protecting our
10 residents and ensure proper licensing and to maintain the
11 neighborhood character. So, you could choose to limit the number
12 of short-term rentals allowable, so this recommendation would
13 really just be for us to explore it further and come back with a
14 full look at this ordinance and the potential for this. One
15 other thing to note on that, because I did mention the revenue
16 generated so the revenue could, of course, if we were to expand
17 it, the revenue could help fund event related city services so
18 public safety, sanitation, and traffic, or even code
19 enforcement. Oh, sorry, let me finish this one first oh it's
20 going the wrong way sorry here we go so the next one on the list
21 there for regulatory adaptations is use permit. So use permit
22 conditions will restrict, often restrict, operating hours for
23 example, indicating that a business, can must close by 10 pm,
24 for example so that's what a use permit we're talking about here
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1 but right now, in our municipal code, we do have allowable
2 extension for hours so modification of the use permit for New
3 Year's Eve so businesses are able to modify their use permits
4 and have extended operation hours on New Year's Eve only. So,
5 staff is recommending exploring a similar exception for FIFA
6 World Cup and Olympics events. So, these would be temporary
7 modifications, potentially with necessary parameters, so the
8 potential changes would allow local businesses to maximize
9 economic benefits, increase tax revenue during peak events, and
10 provide for a more controlled approach with specific time
11 limits. Okay, and so we've also been discussing celebrating our
12 heritage, and there are a number of potential opportunities that
13 staff could explore further for community programming and
14 cultural events, and we can run through those now. The first one
15 is for a team engagement, and, as you know, our beaches are
16 renowned for their beautiful sand, and teams have already
17 indicated they, they will be training here during the Olympics
18 in 2028, so they already are coming, but it leaves open a
19 fantastic opportunity for us to jump on, so these pre-Olympic
20 training partnerships could be established to host meet and
21 greet events with youth volleyball programs and camps, community
22 events with international teams and athletes, and educational
23 programs highlighting our volleyball history. There's also key
24 opportunities to showcase the city's heritage in volleyball, the
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1 Olympics, and sporting excellence through art, and, for example
2 and we have I'll show you guys a little bit of a preview of the
3 next slide but, for example, this is something that we had been
4 talking about in our Olympic and FIFA World Cup subcommittee
5 meeting, but the just and I had Kristin mock this up for us, our
6 digital communications coordinator, but just as an idea, an
7 example of the potential that's out there, but this is something
8 that we could utilize the walk of fame and then highlight
9 community members who are, are either Olympians, former
10 Olympians, or somehow related to our community, and, and really
11 celebrate that part of our community and the sporting excellence
12 that has been a beloved part of Manhattan Beach for so long. So,
13 this is really just leveraging the walk of fame to showcase
14 those Olympians or former Olympians. And I'll go back. Another
15 opportunity is a live watch site, so hosting a live watch site
16 and this is an opportunity that we could work with either LA 28
17 or FIFA World Cup in order to host and as a big screening of one
18 of the games. And so we could, you know, pick a place in our
19 city that is more strategic, that would allow people to enjoy
20 these events in a way that's more coordinated, and we've been on
21 speaking with the police department, and they indicated that
22 sometimes it's almost easier, in opportunities like this, to
23 have a more planned out, coordinated, well-prepared event, where
24 people are viewing, you know, the World Cup finals or, or what

1 maybe like the beach volleyball finals in a more strategic
2 location. They noted that, at the last World Cup, people were
3 many visitors were at the bars or watching, you know, on a
4 bigger screen, screen TV at a restaurant, but it was spilling
5 out into the streets, and that obviously is not the most ideal,
6 so this was an opportunity where we could really control that
7 broadcast and the event together and be more prepared. Another
8 opportunity would be the potential for the Olympic torch relay,
9 and this is something that we don't have a lot of control on,
10 but I would like to hear your thoughts if this is something that
11 you're interested in, and we could go ahead and seek it out and
12 speak with organizers the Olympic organizers about this. But the
13 city could explore hosting the torch relay segment, incorporate
14 maybe our iconic pier or our beautiful beachfront, and really
15 celebrate the community's Olympic heritage in that way. And
16 then, finally, for public art, we could utilize the Cultural
17 Arts Commission to create a subcommittee to provide
18 recommendations for art installations around the city to support
19 the theme of global games, and, again, you know, this would be
20 an example of one, and then we also could celebrate FIFA World
21 Cup and inspire our young soccer players in our town with
22 something like this an installation like this. Okay, and of
23 course, with any movement on specifically any sort of municipal
24 code, any sort of event, we would want to and suggest to have a

1 proposed expansion of our community engagements. We would want
2 to hear from our residents and our businesses to understand what
3 their needs are, what they would want, and really do it in a
4 deliberative way by hosting town hall meetings, dedicated
5 informational, in honor information on our website for an FAQ,
6 having strategic social media communications, resident surveys,
7 and listening sessions, so that we could really, you know, move
8 through this in a coordinated effort and understand what our
9 community would like to see with the games. But just to give you
10 an idea of what we've been doing so far as I mentioned, we've
11 been meeting with the subcommittee, we've been hosting ongoing
12 dialogue and with our businesses in, our with the chamber, as
13 well as the business association, so we've been keeping them
14 engaged as well. And so, for tonight's decision, this this
15 decision is about providing direction to staff only, so future
16 costs that really depend on the council's chosen approach and
17 potential revenue sources for example, through the public art
18 trust fund, if you wanted to dedicate some funding for that,
19 that's available. But for tonight's decision, it really doesn't
20 have a financial impact, but there could be future potential
21 impact, so that's why I just wanted to highlight that for you.
22 And so, staff is seeking your direction on four key issues, and
23 I'm going to run through that right now again for you so it's
24 real clear. But the first one is emergency preparedness so
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1 authorizing staff to explore consultant options for
2 comprehensive safety assessment and enhanced coordination
3 protocols. The second one is directing staff to explore
4 temporary modifications to Manhattan Beach Municipal Code
5 Section 4.88 for properties outside the coastal zone during
6 major international events. The third one there is exploring
7 amendments to use permit conditions, allowing temporary extended
8 hours during FIFA World Cup and Olympic events. And finally,
9 determine if City Council could give us direction on determining
10 a scope of community programming and cultural events that you
11 wish to pursue. And so, there is just some timeline
12 considerations that I wanted to touch on. I know I had a whole
13 slide on a timeline, but just to reiterate that the FIFA World
14 Cup is in 2026 the Olympics is in 2028 the beach volleyball
15 finals in Long Beach would be July 28th through 29th in 2028.
16 So, planning must begin now for 2026 readiness. And just to wrap
17 it up, staff has done the groundwork attending regional
18 meetings, establishing our subcommittee, and coordinating with
19 business organizations. We've identified the key policy areas
20 that required your direction and developed the organizational
21 structure needed to move forward effectively. Staff recommends
22 Council provide direction on all four areas so we can return
23 with specific recommendations and ensure Manhattan Beach is
24 prepared for 2026 and 2028. So just staff needs to understand

1 the breadth of how Council would like the city to participate in
2 these global games, and by understanding your desired level of
3 engagement we can then develop our public safety, our parking,
4 our traffic needs based on that participation level. And that is
5 it from me. If you have any questions, I'd be happy to answer
6 them.
7

8 MAYOR LESSER: Thank you, Allie. So first, are there
9 Councilmember questions at this phase before we open it up for
10 public comment and then discuss them on ourselves? Councilmember
11 Howorth?
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13 COUNCILMEMBER HOWORTH: I really do have a question.
14 When you were, in the very beginning, you were talking about
15 some differences in it's not on the slide, actually in 1984 and
16 now or 28 for the Olympics, and I see on your timeline slide it
17 meant it goes through the Paralympics, right, which those,
18 that's a whole nether set of games, right? And in 1984, how many
19 Paralympic Games or athletes and visitors were there?
20

21 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
22 They were not hosted in Los Angeles.
23

24 COUNCILMEMBER HOWORTH: So, the Paralympics didn't
25 happen at the same time as the Olympics? Thank you.
26

27 MAYOR LESSER: I have a question, a couple of
28 questions. First and foremost, the emergency preparedness
assessment I'm assuming that would be broader than just for FIFA

1 as well as the Olympics. This would have some value beyond just
2 the Games, correct?

3 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

4 Absolutely. I mean, I think we could take those lessons learned
5 from that assessment and really better understand how our
6 regional partners communicate during those larger events, as
7 well as developing and further refining any evacuation plans or
8 traffic mitigation plans that might take place during those
9 larger big events.
10

11 MAYOR LESSER: My understanding, speaking with the Fire
12 Chief, is that actually this helps assess our interoperability
13 with other emergency agencies, so there's value beyond just
14 preparing for these Games. The other question I have has to do
15 with transportation. Fixed-route transportation like buses is no
16 longer as popular as ride share, but we presently have the Beach
17 City's Transit Line 109 with an antiquated route. And maybe I
18 want to ask the City Manager if I could, because we've explored
19 this or I've explored this in conjunction with other regional
20 elected officials, how we can potentially revise the routing. Do
21 you recall roughly what the timeline is? Because my recollection
22 is there's a certain window when we can request there be a
23 revision of the route, because having that capacity of a fixed-
24 route transportation that already goes through our city, that
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1 can accommodate those coming and going to our city, I think
2 would be helpful. What's the timeline, if you know?

3 CITY MANAGER MIRZAKHANIAN: Yes, Mayor. We have been in
4 contact with Redondo Beach in terms of when can we commence
5 these discussions about a potential change in the route, and my
6 understanding is that we will be able to engage in those
7 discussions in the fall of 2025, which is coming up. And just to
8 educate everyone a little bit about Line 109 and the route of
9 Line 109 right now it goes from Redondo Beach Riviera Village to
10 LAX Metro Transit Center, with stops at the Redondo Beach Pier,
11 Hermosa Beach Pier, Downtown Manhattan Beach, Douglas/ Kayline,
12 Plaza El Segundo, The Point, Downtown El Segundo, Aviation/
13 Kayline, and then ultimately LAX.

16 MAYOR LESSER: Because efforts by at least some
17 Councilmembers to explore changing that route have gone nowhere,
18 I presume some direction from this Council might be helpful,
19 right?

21 CITY MANAGER MIRZAKHANIAN: Correct.

22 MAYOR LESSER: That's a rhetorical question. All right,
23 other Council questions? Councilmember Tarnay.

25 COUNCILMEMBER TARNAY: Thank you, thank you for that
26 presentation, it was great. One of the big concerns I have with,
27 I know, that have been expressed is if we change our short-term
28 rental policies, how we would enforce it how we would regulate

1 all of that. If you can give us an overview of how we are
2 currently handling enforcement what happens when people call in
3 and file a complaint is there a maximum complaint before a
4 permit is taken how do we find the folks who are renting out
5 their places without permits?
6

7 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

8 Great. I'm going to turn it over to our Building Official, Ryan
9 Heise.

10 BUILDING OFFICIAL HEISE: Building Official, Ryan

11 Heise. Thank you for the question. So short-term rental
12 enforcement is through a Code Enforcement Division, and the main
13 tool of enforcement is the advertising of a short-term rental is
14 illegal. It's very difficult to confirm stays, the way short-
15 term rental listings are they typically don't have an address,
16 and they don't clarify how many stays are occurring for the Code
17 Enforcement team to see. So, we have a consulting online
18 platform that mines the websites and finds the listings, and
19 then our team has a dashboard that can find those listings and
20 then cite based on the listings. That's typically how the
21 enforcement is. The level the number of complaints that come in
22 on short-term rentals is not as high as it once was when Council
23 has discussed this topic, present presently, because we
24 typically now enforce based on the listing.
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28 COUNCILMEMBER TARNAY: Thank you.

1 MAYOR LESSER: I have a follow-up question I see other
2 colleagues would like to ask. Councilmember Charelian?

3 COUNCILMEMBER CHARELIAN: Yes. Thank you. Quick
4 question for Allie, two quick questions. One who's on the
5 subcommittee?
6

7 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
8 Yeah, so we have Councilmember Tarnay and Councilmember Howorth,
9 as well as many staff. So, it's staff from the Police
10 Department, the Fire Department, Parks and Rec, Community
11 Development, Finance, Management Services, and then we have
12 Kelly Stroman from the Downtown Business and Professionals
13 Association, as well as Jill Lamkin from the Chamber.
14

15 COUNCILMEMBER CHARELIAN: Great, thank you for that.
16 And the other question is you mentioned the segment potentially
17 getting a segment of the relay and you're looking for direction
18 as part of the conversation tonight for that.
19

20 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
21 Yes.

22 COUNCILMEMBER CHARELIAN: But you haven't reached out
23 to see what all of or have you?
24

25 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
26 Yeah, I've asked about the process for that, but I think it's
27 still really early right now, and so they haven't made any
28 decisions yet. But I would like to get direction from City

1 Council if that's something that you're interested in pursuing,
2 that I'm ready to go on that when the time comes.

3 COUNCILMEMBER CHARELIAN: Great, thank you. It's better
4 to be early than late.

5 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
6 Exactly.

7 COUNCILMEMBER CHARELIAN: That's all.

8 MAYOR LESSER: Mayor Pro Tem Franklin, I skipped over
9 you have questions?

10 MAYOR PRO TEM FRANKLIN: Oh, no, no. I'm (inaudible).

11 MAYOR LESSER: Okay, did you want to make a quick
12 comment? Councilmember Howorth.

13 COUNCILMEMBER HOWORTH: I wanted to add a comment to
14 the torch thing, which I think I'm guessing we all get really
15 excited about a torch relay. My understanding, Allie, I mean it,
16 so you know they're doing across the country all 50 states, blah
17 blah blah, but you have to have a sponsor, basically, because
18 they're looking for like a million it's like a million dollars a
19 segment, and it might change, but that's currently just to keep
20 that in mind. I don't I think we should still give I mean, I
21 have that directly from the source. We could still give
22 direction that we, if we wanted to, do it, but just, I don't
23 know if you have that knowledge because I have the CEO was next
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1 door to me, so he, you know, gave me that information. So, we
2 might have we might have a sponsor.

3 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

4 Hot off the press, no.

5
6 MAYOR LESSER: Allie, I wanted to follow up on did you
7 have questions?

8 MAYOR PRO TEM FRANKLIN: Oh yeah.

9 MAYOR LESSER: You go first, and I'll ask my follow-up
10 after you.

11 MAYOR PRO TEM FRANKLIN: Well, don't we have a 1984
12 torch here, and we can just circle around downtown with the have
13 our own torch relay?

14 COUNCILMEMBER HOWORTH: If we wear 1980 shorts.

15 MAYOR PRO TEM FRANKLIN: I won't be doing it.

16 COUNCILMEMBER HOWORTH: Come on now.

17 MAYOR PRO TEM FRANKLIN: Okay, so there's a lot to
18 unpack here. Emergency preparedness assessment I would imagine
19 that we got a pretty robust emergency preparedness plan, right,
20 already? I mean.

21 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: We
22 do, yes. We have fantastic public safety agencies. This would be
23 in order to it's the interoperability with the other agencies,
24 the regional partners, and so it would help us with that
25 communication.

1 MAYOR PRO TEM FRANKLIN: Okay. Would this necessitate
2 buying equipment buying new equipment to talk to other agencies?

3 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
4 I'll turn that over to our Public Safety Agencies to answer.
5

6 MAYOR PRO TEM FRANKLIN: Okay, we should have some
7 theme music.

8 POLICE CHIEF JOHNSON: All right, good evening, Mayor
9 Pro Tem. To answer your question about buying new equipment the
10 Council's already authorized new equipment if you recall the
11 purchase of new police rate police rate radios for the Police
12 Department, the Fire Department it was with this sort of
13 interoperability in mind. So that purchase has already been made
14 we've already taken delivery of those radios. This would help us
15 test those out, make sure there aren't any real issues with
16 those, and really just learn the strengths as well as
17 limitations of the system.
18

19 MAYOR PRO TEM FRANKLIN: And when does that anticipate
20 a delivery?
21

22 POLICE CHIEF JOHNSON: We've already taken delivery.
23 We're now working on the programming and all this, oh, there are
24 a lot of ancillary admin work to be done before the radios are
25 given out to our employees, but we've already taken delivery of
26 those radios.
27
28

1 MAYOR PRO TEM FRANKLIN: Okay, so it's not key to the
2 Olympics?

3 POLICE CHIEF JOHNSON: It is one of the reasons why we
4 wanted to purchase these well in advance of the World Cup and
5 Olympics so that we had them already and could work out any
6 interoperability kinks as we progress towards these events.
7

8 MAYOR PRO TEM FRANKLIN: All right, great, thank you.

9 POLICE CHIEF JOHNSON: Yes, sir.

10 MAYOR LESSER: Chief Alexander, did you want to add
11 anything more on that? Because we've had some conversations
12 about interoperability beyond just getting the radios and being
13 prepared.
14

15 FIRE CHIEF ALEXANDER: Yes, a full assessment would
16 allow us to really dive in, to see what we may or may not be
17 missing with this whole process. That can involve hey, what does
18 our cell phone infrastructure look like? Do we need to be able
19 to boost that up so that we have immersive communication through
20 city staff and those beyond that, in the event that we have met
21 that demand. So "cell on wheels," there's other opportunities
22 there, but it would be helpful to have full assessment.
23
24

25 MAYOR LESSER: Thank you.

26 MAYOR PRO TEM FRANKLIN: Okay, great, thank you. With
27 regards to short-term rentals what is the eastern boundary of
28 the coastal zone? So, when we either specifically or generally

1 talk about short-term rentals being allowed, is that everything
2 west of Highland, or?

3 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

4 That's a really good question. Thankfully, we have our Planning
5 Manager.
6

7 COUNCILMEMBER TARNAY: He's excited about it.

8 PLANNING MANAGER FINESTONE: What a great entrance, in
9 a hurry to get down here. Thank you. Adam Finestone, Planning
10 Manager. Generally, the boundary of the coastal zone is more or
11 less Valley, and everything west of once you get really further
12 west towards Manhattan Avenue, you get into the appealable
13 portion of it, but the coastal zone, in general, everything more
14 or less west of Valley. As you get over, kind of, in the
15 northern part of the city where Valley cuts all the way over to
16 Sepulveda, it definitely jogs away from that kind of stays west
17 of Grandview, I believe, so down okay.
18
19

20 MAYOR PRO TEM FRANKLIN: So, West of Highland is what
21 we're looking at?

22 PLANNING MANAGER FINESTONE: West of Valley.

23 COUNCILMEMBER HOWORTH: No. West of Valley.

24 MAYOR PRO TEM FRANKLIN: Oh. West of Valley.
25

26 COUNCILMEMBER HOWORTH: Valley.

27 MAYOR PRO TEM FRANKLIN: I didn't quite hear that I was
28 still admiring your entrance. Yes, so okay, so West of Valley.

1 So, are we anticipating asking the people east of Valley what
2 they feel about this?

3 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

4 Absolutely, which is why I thought it was important to include
5 the expansion of our public engagement plan, because questions
6 like that are going to be critical. And I'm sure you would want
7 that information before you modify any sort of municipal code
8 you want to know if people who are outside of the coastal zone
9 want to engage in that do they want to? We're not sure, and so,
10 you know, part of any sort of recommendation that we would give
11 you for a municipal code update would include that sort of
12 information via a survey, a listening session, a town hall. We
13 would love to hear from the community about these proposals.

14 MAYOR PRO TEM FRANKLIN: Okay, and with our existing
15 Ryan, I'm sorry with our existing monitoring software, I mean,
16 if this is just if these short-term rentals are going up for,
17 let's say, two weeks, or, you know, for a two-week stretch well,
18 the World Cup is a month does the software sort of retrigger
19 itself and look? I mean, we have to tell it to start now looking
20 in east of Valley, I would imagine, for illegal short-term
21 rentals.

22 BUILDING OFFICIAL HEISE: Sure. So, the software is
23 continuously monitoring all the listings, and we would need you
24 know, if you got to that point of modifying the municipal code
25

1 there'd be specific boundaries I'm assuming that you would set,
2 so anything that was listed within those boundaries would not be
3 a violation of our municipal code. So, we would not you know,
4 the software would still find the listings it finds all
5 listings, legal or illegal.

7 MAYOR PRO TEM FRANKLIN: Right.

8 BUILDING OFFICIAL HEISE: So, they would just be a
9 legal listing during that time period.

10 CITY MANAGER MIRZAKHANIAN: And then it runs the
11 comparison with our list of permitted short-term rentals to
12 understand where there is a discrepancy.

14 BUILDING OFFICIAL HEISE: Yeah, we provide a list of
15 the permitted ones that have a license or a permit to operate.

16 MAYOR PRO TEM FRANKLIN: Okay, and are we looking for
17 two different occasions of this of allowing the short-term
18 rentals east of Valley for the World Cup and then for the
19 Olympics, or just one?

21 CITY MANAGER MIRZAKHANIAN: That would be dependent on
22 what Council direction is provided.

23 MAYOR PRO TEM FRANKLIN: Okay.

24 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
25 Yeah, so, I mean, it could be a portion at that time it could be
26 even if you go back to the timeline, it might inform it a little
27 bit better for you but as I mentioned, for the Paralympic and
28

1 Olympic Games, it goes from July to August, so conceivably we
2 could bring a proposal, if you gave us that direction, that
3 could be a portion of that, or it could be all of it, because
4 you know that people are coming ahead of time to train, or they
5 might stay for Six-Man and stay all the way through August to
6 engage in Six-Man. So really it would be up to your direction.
7

8 BUILDING OFFICIAL HEISE: So, keep in mind, typically
9 when you're reserving interruption rental, you're reserving it
10 prior to the event by a significant amount of time. It's
11 currently illegal to list a short-term rental, so part of that
12 code revision would have to be, you know, months before the
13 event you're able to list, and then the stay would have to be
14 during the event time.
15

16 MAYOR PRO TEM FRANKLIN: And do we have a requirement
17 with our rentals now are they hosted, or can someone just turn
18 the keys over to their home to somebody who's going to be
19 staying in the home? So, the in other words, does the owner have
20 to be there?
21

22 BUILDING OFFICIAL HEISE: So, inside the in the coastal
23 area where short-term rentals are allowed keep in mind, outside
24 the coastal area there's no short-term rentals --.
25

26 MAYOR PRO TEM FRANKLIN: Right, right, right. No. Now.
27
28

1 BUILDING OFFICIAL HEISE: So inside the coastal area
2 there's no regulation on type of short-term rental, hosted
3 versus not hosted.

4 MAYOR PRO TEM FRANKLIN: Okay, and I know I'm taking a
5 lot of time. So, the use permit modifications so we do that now
6 for New Year's Eve?
7

8 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
9 Yes.

10 MAYOR PRO TEM FRANKLIN: Says the Councilmember who's
11 in bed by 10 o'clock.
12

13 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
14 I'm right there with you. Yes, but we do allow a use permit on
15 New Year's Eve to extend beyond their regular normal closures.
16

17 MAYOR PRO TEM FRANKLIN: Okay, and again, I guess it's
18 Council decision on how many of these or we're going to have 30
19 New Year's Eve-type days in a row.

20 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
21 Absolutely. We could bring back whatever recommendation you
22 thought was appropriate for the residents and the community.
23

24 MAYOR LESSER: I want to be sensitive to those
25 residents that may not want to participate in the Olympics yet
26 want to continue with their living lives notwithstanding the
27 impacts. I want to clarify, if I could Allie, I'm sorry, you
28 just sat down again.

1 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

2 Sorry.

3 MAYOR LESSER: We're just giving you some exercise.

4 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

5 Trying to stay up here.

6
7 MAYOR LESSER: What is staff indicating as it relates
8 to studying traffic impacts, parking impacts, and we haven't
9 even talked about what public property or beaches might be
10 available for whether its teams practicing or any other events.
11 What guidance can you give us in terms of giving direction
12 tonight about those? Those are critical issues for me, because I
13 think many residents aren't necessarily going to want to
14 participate, but want to make sure that they have access to
15 their facilities and can get around the city.
16

17 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

18 Yeah.

19
20 CITY MANAGER MIRZAKHANIAN: Thank you for the question,
21 Mayor Lesser. I would like to take the opportunity to respond to
22 that, if I may. So, think of this as having to reverse-engineer
23 all of those things you just asked for. Once staff understands
24 which of these opportunities the Council is interested in
25 pursuing for example, a live watch event is going to have a very
26 different draw than the banners of the Olympians on the pier so
27 once we have the scope outlined is when we can actually go and
28

1 assess what those traffic impacts would be, what those parking
2 impacts would be, collectively, and then address those impacts
3 collectively. And again, the direction this evening does not
4 necessarily have to be "100% we are interested in this and we're
5 not interested in this," but if there is a general interest in
6 at least exploring some of those options, that could be the
7 direction at this point. But without the scope developed of the
8 actual events that we would potentially be hosting, we cannot
9 assess the impacts actually.
10

11 MAYOR LESSER: I didn't really see much of a list of
12 what public properties we might be talking about beyond the
13 pier, and I'm just again wondering about sand, and particularly
14 if it's an actual team that might be using it for practices
15 versus a sort of a just use the term a tourism-oriented event or
16 an event to participate as a spectator. So, can you distinguish
17 between the two and how we should be looking at that tonight?
18

19 CITY MANAGER MIRZAKHANIAN: Sure. If the Council were
20 interested in having staff reach out to a national team to train
21 within our city, that would be on our beaches, at our volleyball
22 nets on the beach. If the Council is interested in a live watch
23 event, that could be at the discretion of the Council it could
24 be on the beach, it could be at Polliwog Park, or at any other
25 location in the city that would be appropriate to host that size
26 of an event.
27
28

1 MAYOR LESSER: Great helpful, thank you. Councilmember
2 Tarnay.

3 COUNCILMEMBER TARNAY: Thank you, Allie. One of the
4 questions that I've been receiving from residents is how we're
5 going to mitigate traffic, and whether or not we'll have a plan
6 in place to either shuttle people in and out. Are we going to be
7 exploring those options?

8 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
9 Yes, that would definitely be part of the assessment if you were
10 to give us direction to, for example, explore a live watch site.
11 That is definitely something that we would take in consideration
12 and bring back to you for a decision.

13 COUNCILMEMBER TARNAY: Thank you.

14 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
15 But yes, we'd be exploring traffic mitigation, public safety, as
16 well as parking and shuttling.

17 COUNCILMEMBER TARNAY: Okay, thank you. And then I have
18 a question for Jeff, if you don't mind coming down here, please.

19 MAYOR LESSER: Giving him some exercise too.

20 COUNCILMEMBER TARNAY: I know.

21 COUNCILMEMBER HOWORTH: Gosh weren't you a coach for
22 the woman's Olympic team in London?

23 COUNCILMEMBER TARNAY: I know. Because I would love
24 your insight into what this looks like, what happens when a team
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1 goes to another country and starts training? I mean, do we
2 anticipate that these teams are going to come, regardless of
3 whether we invite them? What does that process look like?

4 UNIDENTIFIED SPEAKER: Yeah, my experience was in the
5 London Olympics in 2012. We did basically a three to four-week
6 stint in London before the Games started. Again, for beach
7 volleyball, it's different from other sports, so I won't
8 generalize with every sport, but most qualify through a period
9 up through the end of June, and then you've qualified for the
10 Games, at which point you, you know, go to your Games and start
11 your training and preparation and whatnot. So, I expect and I've
12 talked to a handful of other coaches, colleagues of the past
13 that after they qualify, they're going to come out west they're
14 going to start training here three weeks prior to this timeline.
15 So, they're going to be in town, they're going to fly into LAX
16 they're going to look for a venue that's closer to Olympic
17 villages and, you know, things to do before they go down to Long
18 Beach. So, I expect a lot of teams to be coming to the South
19 Bay. They'll be in Hermosa and Manhattan.

20 COUNCILMEMBER TARNAY: And then as far as after the
21 events, do the athletes typically stay beyond that? And then
22 also, when they're traveling, do their families come with them?
23 Are there other crews and other people who will be traveling
24 with those teams that we should anticipate will be coming?
25
26
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1 UNIDENTIFIED SPEAKER: Yes, certainly. I think with the
2 Manhattan Six-Man being such a seminal event in the volleyball
3 world, a lot of these people from other countries are going to
4 come and realize, "Oh, I can make this pilgrimage event this
5 bucket-list thing." They're probably going to stay because they
6 don't have to get back out to the World Tour or back home right
7 away. It'll depend a lot on certain teams if they do really
8 well, maybe they have to go back home to their country to do
9 press and other things. But for the majority of teams, when they
10 come out and they have a chance to potentially play in the Six-
11 Man or hang out in LA a little bit longer, I expect they're
12 going to stay. And they do bring a large contingent again, based
13 on team to team, delegation to delegation but I think the chance
14 to go to Los Angeles is going to be one of those Olympic Games
15 that is going to be very appealing to attend in person.
16
17
18

19 COUNCILMEMBER TARNAY: And then, as someone who's, you
20 know, had a silver team win in the Olympics, would you be
21 opposed to having your face on one of those banners?
22

23 UNIDENTIFIED SPEAKER: I'll have to get back to you.

24 COUNCILMEMBER TARNAY: Thank you. Thank you so much.

25 MAYOR LESSER: Further questions for staff before we
26 open it up for public comment? I was going to ask Councilmember
27 Howorth.
28

1 COUNCILMEMBER HOWORTH: Well, sorry, Councilmember
2 Franklin has questions for him, and then if you want to ask him
3 while he's up there.

4 MAYOR PRO TEM FRANKLIN: So, in a normal summer, I
5 mean, who are they going to be competing for courts with? I
6 mean, who's going to not be able to do that you know, use those
7 courts that have been I mean, there's summer camps, there's
8 individuals, there's --.

9 UNIDENTIFIED SPEAKER: Yeah.

10 MAYOR PRO TEM FRANKLIN: -- teams, there's little I
11 mean, these are just premier events, but there's a lot of people
12 out there all the time. There's collegiate events, right?

13 UNIDENTIFIED SPEAKER: Yeah, I mean, there's no
14 shortage of beach volleyball going on every weekend. We have our
15 own city programs things of that nature so we have to take a
16 look at that and understand what might be displaced. But the
17 majority of teams have expressed an interest in being here, so
18 we'll just have to wait and see at that point who decides to
19 come and exactly when and what programs are going on at that
20 time.

21 MAYOR PRO TEM FRANKLIN: Okay, but then the actual
22 Olympic Games for beach volleyball are happening in Long Beach.

23 UNIDENTIFIED SPEAKER: Right.

1 MAYOR PRO TEM FRANKLIN: Do you anticipate that they
2 would move closer yeah to the venue then?

3 UNIDENTIFIED SPEAKER: Yeah, exactly. I think the weeks
4 leading up to the Olympics starting, teams will be here to
5 train, and then as the Games get closer days before they'll go
6 down to Long Beach, but start to train there and then do their
7 competition at that time.

8 MAYOR PRO TEM FRANKLIN: And stay there. Okay, thank
9 you.
10

11 MAYOR LESSER: I want to clarify that I'll call
12 Councilmember Charelian, so to what extent do we need to
13 formally reserve courts for them, extend an invitation, or are
14 they just going to come and use our facilities anyway?

15 UNIDENTIFIED SPEAKER: Yeah, I think they're just going
16 to come anyway. I don't think we need to do anything. It's one
17 of those iconic locations that they just want to be a part of.
18

19 MAYOR LESSER: Helpful, thank you. Councilmember
20 Charelian?
21

22 COUNCILMEMBER CHARELIAN: I would like to speak, but
23 I'm going to defer to Councilmember Howorth.
24

25 COUNCILMEMBER HOWORTH: Thank you.

26 COUNCILMEMBER CHARELIAN: Because her name disappeared.

27 COUNCILMEMBER HOWORTH: My name disappeared.

28 COUNCILMEMBER CHARELIAN: -- off the speak so.

1 COUNCILMEMBER HOWORTH: I'm trying not to take it
2 personally. Thank you, that's very kind. Since you're up here,
3 so you mentioned that teams arrive, like, three weeks prior. So
4 well, let me make sure I need you to stand up here. One of the
5 reasons they like to come here, yes, it's Manhattan Beach but
6 also, isn't our sand very similar to Long Beach?
7

8 UNIDENTIFIED SPEAKER: Yeah, yeah, good point. We did
9 similar thing preparing for the London Games we trained in
10 Laguna Beach, which had one of the deeper sands at that time. We
11 split time between there and here in Manhattan. Traditionally,
12 during the Olympic Games they bring in a very deep sand kind of
13 neutralizes talent and whatever else, so we expect a lot of
14 teams to be training in those two locations.
15

16 COUNCILMEMBER HOWORTH: Okay, thanks, Jeff. I have some
17 other questions, but I'm not so let's see I guess that'll be a
18 comment. So, Allie I think either Allie or could be Ryan the use
19 permits that were, you know, are proposed I know you said we
20 could cap them, we could, you know, we don't have to issue them
21 all. Yes, thank you, Adam. We could also I think it said in the
22 report, or it might have said somewhere else that if you tie
23 them to events so let's say it's the men's basketball final you
24 know, could we could you do, and I guess it's a legal question
25 too but could you do these permits based on, okay, on July this
26 date, you know, we could like New Year's Eve if you can do a
27
28

1 date specific for that, could we issue use permits based on
2 certain events?

3 PLANNING MANAGER FINESTONE: Yeah, and I think that's
4 kind of the anticipation of how I think this would play out. We
5 don't want to go back and open up everyone's use permit and say,
6 "All right, you all get this, that, or the other."
7

8 COUNCILMEMBER HOWORTH: Right.

9 PLANNING MANAGER FINESTONE: We'd rather tie it to
10 certain events or specific dates.
11

12 COUNCILMEMBER HOWORTH: Specific great, thank you.
13 Let's see. And Allie either any sidebars? We good?

14 CITY MANAGER MIRZAKHANIAN: Yeah, I was along the same
15 lines as Adam. The way it's done now for New Year's Eve, we
16 don't open up and close up the or amend the use permits at all
17 those all stay as is. But there is a special provision in the
18 code which essentially exempts them from those requirements --.
19

20 COUNCILMEMBER HOWORTH: Okay.

21 CITY MANAGER MIRZAKHANIAN: --on that day.

22 COUNCILMEMBER HOWORTH: On that day.

23 CITY MANAGER MIRZAKHANIAN: So, we'd want to take a
24 similar approach.
25

26 COUNCILMEMBER HOWORTH: So, we have a vehicle that we
27 could use, potentially.

28 CITY MANAGER MIRZAKHANIAN: Correct.

1 COUNCILMEMBER HOWORTH: Okay. You know, Allie, there's
2 been a couple of questions about traffic, and, and I think the
3 City Manager mentioned, yeah, we would reverse-engineer it
4 depending on what kind of events you want to hold. But could we
5 also or maybe it's a question for City Manager wouldn't we also
6 want to assess the impacts of all these people in the area
7 regardless if we do anything on this?
8

9 CITY MANAGER MIRZAKHANIAN: Absolutely. If the Council
10 chooses not to do any of this, we still have to do a traffic
11 assessment and parking assessment, because as you saw the
12 numbers on Allie's slide 10 to 15 million 10 to 15 million
13 tickets across 800 and plus events.
14

15 COUNCILMEMBER HOWORTH: Right.

16 CITY MANAGER MIRZAKHANIAN: Comparison in '84 that
17 number was five million? So that is a big jump, and we would
18 have to be prepared regardless.
19

20 COUNCILMEMBER HOWORTH: And so even if we don't do any
21 of this stuff, we would still probably want to look at some sort
22 of emergency preparedness.
23

24 CITY MANAGER MIRZAKHANIAN: Absolutely.

25 COUNCILMEMBER HOWORTH: And I appreciate Mayor Pro Tem,
26 you know, talking about our current emergency preparedness plan,
27 because I know we're all really proud that we have this and the
28 HAZ Emergency Hazard Mitigation Report, all these things we have

1 but I think, and I don't know if I need a Chief or both down
2 here, I'm assuming that just again, just because of the sheer
3 number of people, we want to be sure that we are it's not just
4 inter yeah, come on down it's not interoper--, but don't do an
5 Adam, come on down. It's not just, you're welcome.
6

7 COUNCILMEMBER TARNAY: Sweet.

8 COUNCILMEMBER HOWORTH: Now you have a movement. It's
9 great. Sorry. It's not just interoperability with LA County. I
10 mean, that's important, because you can see on that map it's all
11 over the County, and so we want to the interoperability, I
12 think, relates to we want to be sure whatever the County does,
13 we still are taking care of our own, right?
14

15 POLICE CHIEF JOHNSON: Yes ma'am.

16 COUNCILMEMBER HOWORTH: So that's one part. But I would
17 assume the sheer amount of people.
18

19 POLICE CHIEF JOHNSON: Yes, that's the second part of
20 it, because as Allie stated, no matter what we do or what the
21 Council decides to do or not do today or any point in the
22 future, we're going to be impacted by this, and it's not going
23 to be a small impact, I would imagine, just based on the sheer
24 number of people who will be in the region. So, it is vitally
25 important that we are prepared for all of the traffic impacts,
26 the public safety impacts whether we need to staff more officers
27 because it's going to be more difficult for them to get around
28

1 and we want them to have smaller areas of responsibility. I
2 won't speak to it from the, you know, medical aspect of it for
3 Chief Alexander's personnel, but we will need to look at how we
4 will be impacted for these periods of time where there'll just
5 there'll simply be more people in the region.
6

7 COUNCILMEMBER HOWORTH: Right. Okay, thank you for that
8 I hadn't thought that. And Chief, maybe you want to say add to
9 it.

10 FIRE CHIEF ALEXANDER: Yeah, more people in the region
11 are going to definitely increase our call volume, so we have to
12 be thinking about that. But I spoke to the City Manager today
13 there are some priorities that we have outside of this that, in
14 regards to our emergency preparedness aspect one of our top
15 priorities is getting evacuations built up for the zones in the
16 city. So that's a high priority that we're going to be working
17 on very shortly also finalizing our Emergency Operations Plan
18 and hazard mitigations components associated with that creating
19 continuity of operation plans for every single department.
20 There's --.

21 COUNCILMEMBER HOWORTH: Sill more.

22 FIRE CHIEF ALEXANDER: -- work that needs to be done in
23 the emergency preparedness category that we are going to be
24 working on, needless to this, but that will help us prepare for
25 that.
26
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1 COUNCILMEMBER HOWORTH: Thank you for that. I just I'm
2 I guess I'm just trying to make the case that you guys I'm not
3 make the case that yes, we do need to study the traffic, and we
4 need to regardless. And I think I had one more thing, and that
5 is so somebody mentioned the national team, and I can't remember
6 which one of y'all it was. Allie, we did not and I can talk
7 maybe more about this in comments but none of this is about
8 going and trying to get the national organization or the
9 National Olympic Team Committee people, they're called NOCs to,
10 like, make Manhattan that's what they're called, NOCs oh, oh, oh
11 to make, you know, Manhattan Beach their home. So, like, we're
12 not like, Culver City has been recruiting, but then they're
13 having to spend, like, a hundred thousand dollars to build a
14 plaza or this or that. So, we're not talking about actively
15 doing that?

18 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
19 No, that was not part of the recommendations today. What we
20 talked about with team engagement was pre-Olympic training
21 opportunities. So, we understand from Jeff they're already going
22 to be here, but really leveraging them coming here and their
23 arrival and seeing those opportunities to create experiences for
24 our community, and sharing our volleyball heritage through
25 educational programs with our volleyball camps you know,
26
27
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1 bringing them to our community events and our youth camps, that
2 sort of thing. So that was really our initial recommendation.

3 COUNCILMEMBER HOWORTH: Got it. Thank you. No further
4 questions.

5 MAYOR LESSER: Councilmember Charelian.

6 COUNCILMEMBER CHARELIAN: Thank you. I have a few
7 questions. Allie this, I'm not sure if this is Community
8 Development or you, but I'll ask it. The banners on the pier. I
9 don't ever remember banners being on the pier, and I know it's a
10 state pier and there's certain coastal regulations. I remember
11 when we were talking about the neon lights and they're going to
12 bother the fish. Is there any, you know, stipulations by having
13 banners? I've never seen banners here for the last 40 years.

14 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
15 I'm not aware of any regulations that would prohibit that. The
16 City is responsible for the maintenance, as you know, of the
17 pier, and those lights that you can see in this picture right
18 here we do maintain those. And so, the proposal you know, it's
19 an option, and if it's feasible we would do it if it's not, or
20 there's something that would stand in the way of that or cause
21 damage to those, we clearly would not. Not (inaudible) that.

22 COUNCILMEMBER CHARELIAN: I just didn't know if there
23 was anything, you know, precluding us from hanging anything on a
24 state pier.
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1 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: I
2 don't believe so.

3 COUNCILMEMBER CHARELIAN: Okay. And then, Adam, I got a
4 question really quick for Adam. So, you mentioned Valley being
5 the coastal zone. I always thought there was, like, an imaginary
6 line between Valley and Pacific that went kind of across the
7 city that was the coastal zone but it stops at Valley?
8

9 PLANNING MANAGER FINESTONE: Correct.

10 COUNCILMEMBER CHARELIAN: And then that's not the and
11 then the non and then the appealable is --.

12 PLANNING MANAGER FINESTONE: Manhattan Ave.

13 COUNCILMEMBER CHARELIAN: -- the west side of Manhattan
14 Avenue.
15

16 PLANNING MANAGER FINESTONE: Correct?
17

18 COUNCILMEMBER CHARELIAN: Thank you, that's all I have
19 for that. Jeff, really quick I know it's a little bit early,
20 but, you know, you mentioned, you know, teams would play closer
21 to Long Beach, where the main venue is going to be they'll
22 practice closer there and there's going to be other cities vying
23 they're going to do the same thing that we're doing, trying to
24 get, you know, teams to come over there, potentially practice.
25 Do you see Manhattan Beach being too far from Long Beach in the
26 sense of having teams come here to practice?
27
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1 UNIDENTIFIED SPEAKER: I think a little bit for some,
2 but others want to experience the heritage of Manhattan Beach.
3 And there is that technical bit with the deeper sand and the
4 natural competitive environment here teams tend to go where
5 other good teams are for training, so I think that'll be a
6 differentiator of it.
7

8 COUNCILMEMBER CHARELIAN: Is the sand in Long Beach
9 comparable to our sand? I think you mentioned that it was or?

10 UNIDENTIFIED SPEAKER: It's, it's awful.

11 COUNCILMEMBER CHARELIAN: It's awful?

12 UNIDENTIFIED SPEAKER: Yeah. So, it's really, really
13 shallow, and so I don't know what the Olympic plans are for the
14 venue. I expect they're going to bring in a whole bunch of new
15 sand to get to standard, but if it's similar to how it is
16 currently or in the past, it's not very good.
17

18 COUNCILMEMBER CHARELIAN: Yeah, and that's what I was
19 thinking because, you know, to get your sand legs to play in our
20 deep sand is much different to play on something with shallow
21 sand because you get bigger hops. Okay, that's all I have now,
22 thank you.
23

24 MAYOR LESSER: Councilmember Tarnay, Councilmember
25 Mayor Pro Tem Franklin. Yes, try and get to public comment, and
26 then we can have some more open conversations. Yeah, sorry.
27
28

1 MAYOR PRO TEM FRANKLIN: So, yeah, I go down to the
2 beach quite early, and I see people staking out courts and
3 things like that. How does the reservation system work? Is it
4 through the County, is it through us? Depends?
5

6 UNIDENTIFIED SPEAKER: All there is, is city classes at
7 the moment, and then if you want any sort of permit, it has to
8 go through County.

9 MAYOR PRO TEM FRANKLIN: It has to go through the
10 County?

11 UNIDENTIFIED SPEAKER: Yeah.

12 MAYOR PRO TEM FRANKLIN: Okay. So, when somebody is
13 setting up their own, like, two courts and they're doing
14 training already, do the Olympic folks just come in and --.

15 UNIDENTIFIED SPEAKER: Yeah.

16 MAYOR PRO TEM FRANKLIN: You know, do they --.

17 COUNCILMEMBER HOWORTH: Kick them out?

18 MAYOR PRO TEM FRANKLIN: How do they talk to each other
19 about?
20

21 UNIDENTIFIED SPEAKER: Yeah, I mean, they would just
22 coordinate amongst themselves and say, "Meet here at XYZ time."
23

24 MAYOR PRO TEM FRANKLIN: Okay. Are there more
25 volleyball courts that can be created, or is it a finite number?
26

27 UNIDENTIFIED SPEAKER: I'm not sure, to be honest.
28 Probably not within our limits and not within safety

1 regulations. As soon as we start to pack more courts in, that's
2 more posts and more opportunity for safety issues.

3 MAYOR PRO TEM FRANKLIN: So of course, these teams have
4 to come here, they have to find parking, they have to go out
5 there and negotiate a spot on the sand as well?
6

7 UNIDENTIFIED SPEAKER: Yes.

8 MAYOR PRO TEM FRANKLIN: Okay. And over a period of did
9 you say they come here two months before?
10

11 UNIDENTIFIED SPEAKER: No, I think they'll be here
12 three to four weeks prior.

13 MAYOR PRO TEM FRANKLIN: Three or four weeks prior.

14 UNIDENTIFIED SPEAKER: Yeah.

15 MAYOR PRO TEM FRANKLIN: And then they relocate back
16 to?
17

18 UNIDENTIFIED SPEAKER: I think they'll be here up until
19 about two or three days before the Games begin in Long Beach,
20 and then they'll migrate down.

21 MAYOR PRO TEM FRANKLIN: Okay, got you, thank you.

22 MAYOR LESSER: Councilmember Tarnay.

23 COUNCILMEMBER TARNAY: Thank you, Allie. Just a quick
24 question. In the discussion leading up to today and in the
25 planning process, there have been discussions about advertising
26 Manhattan Beach as a place where people should come, or, you
27
28

1 know, outreach for spectators and visitors to come, or is what's
2 been the approach in addressing these issues?

3 COMMUNICATIONS AND CIVIC ENGAGEMENT MANAGER LATRAGNA:
4 Has. I'm sorry, I'm confused are you asking have we advertised
5 right now if this is where people should come?
6

7 COUNCILMEMBER TARNAY: If we're going to advertise at
8 all? Like, has that been a part of one of the concerns that I've
9 heard is that, you know, what we're doing, what the city is
10 doing, is going to like, we're basically soliciting visitors to
11 come to the city versus this is what we think is going to happen
12 regardless of what we do.
13

14 COMMUNICATIONS AND CIVIC ENGAGEMENT MANAGER LATRAGNA::
15 No. The way we've approached it really, I'm going to go back to
16 this map so you see Manhattan Beach is the proximity to the SoFi
17 Stadium, to the Intuit Dome, to LAX we're 10 miles to Venice
18 Beach, which has a number of events in 2028 as well. And really,
19 looking at the numbers that is coming to the LA region, it
20 really we're not inviting people to come here, we are
21 understanding that there's millions of people coming to the Los
22 Angeles region to enjoy LA County and to compete in these games
23 both FIFA World Cup as well as the Olympics and understanding
24 that, you know, just seeing what has happened in prior years
25 when there's been big regional events in LA County, we have seen
26 an influx of tourism. But this is on a much grander scale than
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1 that, and so just seeing that, you know, is going to happen, we
2 want to be prepared. We want to protect our residents, protect
3 our infrastructure, and really build up our emergency
4 preparedness, our traffic mitigation. And if there's an
5 opportunity to participate, then, you know, getting direction
6 from Council of what you think that might be appropriate.
7

8 COUNCILMEMBER TARNAY: Okay, thank you.

9 MAYOR LESSER: I have a question for the City Attorney,
10 I have particular concerns about banners on the pier, in
11 particular our historic landmark, and around town. City
12 Attorney, can you just remind all of us what our current
13 Municipal Code provides as it relates to banners?
14

15 CITY ATTORNEY BARROW: Yes. This has been a topic
16 that's been important to the city for at least 10-15 years. We
17 have an ordinance on banners in the public right-of-way, and
18 it's very restrictive, as you may recall from the past. We
19 didn't want to convert the, our streets into a semi-public forum
20 that anyone could put a banner up, so it's very restrictive on
21 streets, the public right-of-way. I don't think the pier would
22 be within that definition of public right-of-way, but back to
23 the public right-of-way they're allowed on a temporary basis if
24 it's City-sponsored or co-sponsored, and so there's not a lot of
25 banners out there.
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1 MAYOR LESSER: Thank you. All right, any other Council
2 questions before I open it up to public comment? Seeing none, I
3 better jump in quickly open it up for public comment to any
4 member of the public in Council chambers.
5

6 KELLY STROMAN: Good evening, Mayor and Council. Kelly
7 Stroman, Executive Director for Downtown Manhattan Beach, also
8 on the LA, the global strategy committee as well. I'm here to
9 raise the flag for businesses and overall, what we can do for
10 the city. When 1984 Olympics happened, the city would, and life
11 was much different. The railroad tracks still came down the
12 greenbelt we didn't have cell phones we used Thomas Guides for
13 navigation we used travelers checks to pay. There was a lot of
14 differences between what took place in 1984 and what can take
15 place now. Photos of our pier were Kodak moments that took a
16 week or two or three to develop, and you had to wait for that.
17 Now the reach is millions and global. So, I think it's really
18 incumbent upon us to make sure the world can travel to Manhattan
19 Beach safely, can experience us, can celebrate us, and it's a
20 chance for our entire community to really shine and get involved
21 and to inspire youth for generations to come. LA28 is projected
22 to bring over 15 million visitors to our region, generating 18
23 billion dollars. The question isn't if they'll come, it's how
24 they'll experience our city. What are we going to do that's
25 going to help them to experience our city and help drive
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1 business for our businesses? And I'm not just I'm not talking
2 about downtown Manhattan Beach tonight, but the entire City.
3 That's a given. If we can secure one percent of total estimated
4 visitor spending, that's 180 million dollars just for LA28. I
5 think FIFA next summer is an on-ramp, you know, to what can
6 happen in LA28. So, I encourage you tonight to move forward with
7 direction to have staff and the city be able to prepare
8 properly, and to help our community shine now, next year, and in
9 LA28.
10

11
12 MAYOR LESSER: Thank you. Kelly, any other members of
13 the public in chambers that would care to comment on this item?
14 Seeing none. Martha, anybody on Zoom?

15 ASSISTANT CITY CLERK ALVAREZ: No request oh, sorry,
16 last minute. Lee Phillips.

17 MAYOR LESSER: Please.

18
19 LEE PHILLIPS: Oh, hi. I just thank you for the
20 conversation. It was very thorough. I would like to get a better
21 estimate of the cost, maybe that's coming later you know, the
22 cost of police, security. So, this will be an international
23 contingency. I'd like the safety assessment to consider foreign
24 languages and disabilities you know, how do you communicate with
25 somebody who speaks Japanese and maybe has a disability? I think
26 that needs to be considered. I would like resident input sooner
27 than later, and then I did write a letter to the City Council I
28

1 would like a more citywide involvement in this, not just the
2 pier. It's great I love the pier but more citywide involvement,
3 because again, going back to the cost, we are all going to pay
4 for this. I think we all should enjoy it. Thank you.
5

6 MAYOR LESSER: Thank you. Any further commentators on
7 Zoom?

8 ASSISTANT CITY CLERK ALVAREZ: Yes, Diane Wallace.

9 DIANE WALLACE: Hi again. I love Kelly Stroman's review
10 of 1984 that was perfect. I was here I'm a native of LA and I
11 want to remind everyone that everyone in LA left during the
12 Olympics in '84. You could drive down any freeway any time
13 during the day, and there was no traffic. So, I don't know
14 whether that's going to happen again, maybe somebody should be
15 surveying that because this is going to be a larger Olympics.
16 All the Olympic participants are so excited to come to LA, and I
17 think it's going to be a great event, and I think it's great
18 that you're talking about it now. Thank you.
19

20 MAYOR LESSER: Great, thank you Diane.
21

22 ASSISTANT CITY CLERK ALVAREZ: There's no additional
23 request on Zoom.
24

25 MAYOR LESSER: Great, thank you. Anyone in Council
26 chambers that would care to add anything further? Seeing none,
27 I'll close public comment. And what I would propose to do is
28 maybe turn it over to the heads of the subcommittees to at least

1 make some initial comments, and then I welcome our trying to
2 give some specific direction to staff even if it entails
3 research certain issues and report back but I turn it over I'm
4 looking Councilmember Howorth, you want to start?

5
6 COUNCILMEMBER HOWORTH: Thank you, Mr. Mayor, and thank
7 you, everybody. That was a lot of great questions. I want to
8 give a little bit of an overview as to the subcommittee and to
9 the work, because I think if I were seeing this staff report for
10 the first time like last Wednesday night my head might explode,
11 because there's, first of all great job, Allie, I mean, wow so
12 much great information here, but there's a lot of information
13 with some fairly big policy choices and opportunities, right? So
14 let me give you a little overview. First of all, the pillars of
15 protect, prepare, and participate everybody is so mindful of
16 whether folks are coming or not. We want to protect our
17 community and prepare them so that we can participate. The
18 expertise that's on our committee because of a former coach in
19 the London Olympics has been really helpful, because he has
20 shown us that these people talk all the time about Olympic
21 experiences, and we've learned so much from having him be part
22 of the subcommittee. Our goal in coming to you tonight partly is
23 so that the rest of the Council could actually now understand
24 what we were talking or hear what we were talking about, right?
25 We didn't want to wait, and so, you know, there was, "Oh, it's
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1 just two members of Council and some people talking off in the
2 corner." We really wanted to streamline the focus, if you will,
3 and frame the major policy issues so that we could all start
4 talking about it now, because we all know what happens if you
5 wait, and then all of a sudden, it's four months out or six
6 months out. So, I hope you guys appreciate that, you know,
7 there's a lot of stuff on here, there's a menu, and there could
8 be other opportunities or suggestions, but we really wanted to
9 be sure this was a Council discussion. I do think that while
10 some people might not be as familiar with FIFA and the World Cup
11 as the Olympics you know, I've recently become interested in
12 soccer, which is to say it's my life but no, but it is hard to
13 understand if you don't like it that the World Cup is the most
14 watched event sporting event on TV, and so the people who come I
15 mean, there will be a lot of crowds it's not just, "Oh, there's
16 eight soccer matches, so what?" Those are hundreds of thousands
17 of people, and all the people around them. So just it will be,
18 you know we don't have to decide well, we could decide not to do
19 any short-term rentals we could decide all kinds of things, but
20 we can pick and choose. But I would encourage us to look at that
21 as an on-ramp. I want to some, not totally specific, but some
22 points with short-term rentals I had somebody say to me, "Well,
23 why would anybody stay, you know, east in East Manhattan for the
24 Olympics?" What? Like, I know somebody, I am saying this because

1 so ridiculous to me. Or if you look at homes outside the coastal
2 zone oh yeah, those homes are beautiful, gorgeous homes, right?
3 And the point is there are already, according to someone on the
4 Olympic Committee, 9,000 hotel nights in Manhattan Beach already
5 booked, okay, for the hotels that we have, starting a couple
6 weeks before and going all the way through the Paralympics,
7 because, yeah, it's a men's basketball team it's also the LA28
8 Committee it's also sponsors its other corporations it's family
9 members it's media it's executives. That has already been
10 booked, okay? So we my pitch would be, if we want to get a hold
11 of these things and make policies so that if our residents for,
12 say, on short-term rentals and again, I promise you all I won't
13 make all my pitches right now, but you all know well, you should
14 know, Steve, you might remember I'm really against allowing
15 short-term rentals all the time, just for funsies. I really,
16 really am against that. But I also want our residents to have an
17 opportunity to monetize their assets to get out of town and for
18 the city to recoup some of that TOT and also control and enforce
19 that. This stuff that we're talking about I'm going to give some
20 direction on, I don't think we'll make every I wouldn't assume
21 we could make all the decisions tonight it's the heavy stuff
22 it's the hard stuff. There's going to be so much more fun stuff
23 that comes up throughout the years, and I hope you'll all get
24 excited about that. I have more to say, but I know I've led with

1 passion, and I have more to contribute, but I'll turn it over to
2 Nina to Councilwoman Tarnay.

3 COUNCILMEMBER TARNAY: Thank you. Thank you, Amy. So,
4 when I was named to be on this committee, I was super excited
5 because I'm athletically challenged, but I love sports I love
6 watching sports I love watching my kids play sports and it's
7 such a great opportunity. I was very, very young in 1984, but I
8 still remember it. So, I think it's a historic event that all of
9 us will have memories of us our kids will have memories of this
10 for, you know, years to come. And then I see this as an
11 opportunity to really engage the community and get people
12 prepared for what's going because we've talked about these
13 people are coming regardless of whether we, we open our doors.
14 Our doors are open. And social media, and with the younger
15 generation 1984 is a very distant time ago, and things have
16 changed so much. All it takes is one post for somebody to go
17 viral, and people are going to come to the city. So my hope in
18 joining the committee and helping us prepare is to make sure
19 that we know all the things that are coming our way so that we
20 can prepare for all these events, and if we can prepare for it
21 in a great way and, you know, in a mindful way, we can actually
22 enjoy the event so that people who want to get out of dodge can
23 rent out their properties and have an experience that's not
24 being locked into their homes, surrounded by tourists people who

1 want to participate and feel like they're part of the action
2 don't have to go to Long Beach, don't have to spend a ton of
3 money to go to events to actually feel like they're a part of
4 the event. I've never been to a World Cup game, but I've been in
5 Europe during World Cup games where it's super fun when you go
6 to a community event, so this is what I and this is something
7 that can happen not just at the pier thank you, Lee Phillips,
8 for bringing that up but I can see this happening at Manhattan
9 Village, at Polliwog Park. So, it's a real sense to bring the
10 whole community not together and not just have everything
11 concentrated in downtown and at the pier. I live on the north
12 side of town. I would love to see our businesses there thrive
13 and flourish as well and give those businesses opportunities.
14 And then with the short-term rentals, the TOTs, this is how we
15 pay for things. We can do it in a mindful way where we are
16 regulating, we are controlling what's going on, versus not doing
17 anything about it and people hiding their rentals anyway and
18 bringing the crowds and we'll have to deal with the crowds
19 regardless. So, this is a way that we can fund these efforts.
20 And emergency preparedness. Listen, we just had the wildfires
21 not too long ago, and if that didn't highlight that regionally
22 we may not be ready the region may not be ready but I want to
23 make sure our city, Manhattan Beach, is ready, and that we give
24 our departments the tools that they need to prepare and really
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1 help support our community. And so, I know that in getting
2 through to just these four or five items I added the torch as my
3 fifth item I think it was very difficult to distill it down, but
4 part of the discussions was what do we need to decide on now so
5 that we can plan for the long term. All the other small
6 components, like transportation, like parking, like reserving
7 courts if we have a plan, then we can account for all of those
8 things. If we just say, "Oh no, we just want to bury our heads
9 in the sand," then those things are going to happen without any
10 control from us. So that's what I'm hoping, by bringing this to
11 all of you early enough, we can have the discussions, we can
12 have community input, we can do what we need to prepare our
13 city. So, I hope you will join me in supporting staff what staff
14 has recommended and really help highlight showcase our city. And
15 I'm super, super excited for all the Games to be here, and
16 Iceland I hope they're still in the running because my cousin is
17 the head coach of the Icelandic national team, so --.

21 COUNCILMEMBER HOWORTH: Wow.

22 COUNCILMEMBER TARNAY: -- it would be great to have
23 them here.

24 COUNCILMEMBER HOWORTH: So random.

25 COUNCILMEMBER TARNAY: I know.

26 MAYOR LESSER: For my comments, I want to first thank
27 City staff and our Council subcommittee for being proactive, for
28

1 anticipating issues and trying to get ahead of all this. I also
2 love the excitement, the passion. However, I still look at this
3 with a base awareness that many residents are simply going to
4 want to live their lives and maybe not participate as much, and
5 I think we owe a duty to them to make sure that we are prepared
6 as a city that we protect and that we engage. It's the three
7 tiers that were on the staff presentation that I think is a
8 pathway for what direction we should provide tonight, and that
9 would include potentially going out to our public for some type
10 of survey to gauge the interest, so that we have something to
11 guide us a little bit. Because, as one of the callers mentioned
12 who called in this is public funds that we're talking about
13 expending, so on behalf of our community we should have a little
14 more guidance. So for starters, just to try and give some more
15 specific direction and see if there's support I think going
16 forward with an emergency preparedness plan and giving authority
17 to go out and either, I'm not sure, I believe this would be a
18 request for proposal I'm not sure the actual process but I want
19 to give authority to begin that process because we know that we
20 need to strengthen our interoperability with other agencies. So
21 maybe I should go down my list, and then we can let me ask the
22 City Manager would you like a motion, or do you want just a
23 discussion along the lines of what we're providing?
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28 CITY MANAGER MIRZAKHANIAN: Motion would be great.

1 COUNCILMEMBER CHARELIAN: Your Honor, if I could ask a
2 question. And we've done this in the past, and you're the best
3 at this, is getting us through an item of this magnitude. Are
4 you able to list can we go through them one at a time and vote
5 on them so there is crystal clear, and not bury it into a
6 motion?
7

8 COUNCILMEMBER HOWORTH: I like that.

9 MAYOR LESSER: In which case, I will make the first
10 motion, which has to do with a look at why don't we do this
11 protect, prepare, and participate. Those are the three
12 categories that City Staff have come up with, and I see that as
13 a good sort of hierarchy. So, let's start with protect.
14

15 COUNCILMEMBER HOWORTH: May I suggest I'm so sorry, Mr.
16 Mayor but I don't think I think there's actual recommendations
17 in the staff report that aren't just the pillars. There's, like,
18 only, like, four things.
19

20 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
21 Sorry.

22 MAYOR LESSER: Sure, Allie.

23 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: If
24 I might, so, on the screen right now, you have four key decision
25 points. And so those pillars that you talk about the protect
26 prepare and participate all kind of informed this. But these are
27 the specific recommendations that we did prepare for tonight.
28

1 MAYOR LESSER: Okay. So, my problem is, I think this
2 order is not akin to what we should be thinking about as a
3 council.

4 COUNCILMEMBER HOWORTH: Okay.

5 MAYOR LESSER: Blunt. My problem is, I think we have
6 some other decisions that we need to explore, including getting
7 public input. Emergency preparedness, I think, is the
8 foundation. It's the starting point. It's going to take time to
9 prepare that report, and it's something our first responders has
10 indicated they need. I think that's a pretty clean issue.

11 COUNCILMEMBER HOWORTH: So.

12 MAYOR PRO TEM FRANKLIN: Could we also request to get
13 everybody to make their comments first?

14 COUNCILMEMBER HOWORTH: Yeah, cause.

15 MAYOR LESSER: I'm happy to. So, I've gotten two
16 directions from colleagues, and forgive me if I'm getting a
17 little frustrated. One, there was a request to have a vote with
18 each item. And second, now there's a request to just make
19 comments. So, I'm happy to make comments, or I'm happy to go
20 follow the motions.

21 COUNCILMEMBER HOWORTH: They're not in conflict.

22 MAYOR PRO TEM FRANKLIN: Okay.

1 COUNCILMEMBER HOWORTH: Yeah, they're not in conflict.
2 I think you should hear the comments, and then you can go down
3 the line.

4 MAYOR LESSER: I was going to make a motion on the
5 emergency preparedness assessment to just move that, if I could.
6 Is there support for doing so? Do you need any more specific
7 direction on that?
8

9 CITY MANAGER MIRZAKHANIAN: That's all we need.

10 MAYOR LESSER: That would be my motion.

11 MAYOR PRO TEM FRANKLIN: Can we make a comment about
12 that?
13

14 MAYOR LESSER: Please.

15 MAYOR PRO TEM FRANKLIN: Okay. Anybody traveling, it's
16 kind of like when I travel. I go and I say, "Hey, where's the
17 interesting places to, see?" Manhattan Beach is going to pop up
18 on any if you put in "LA area beach," the number one city is
19 going to be Manhattan Beach. You know, they may go to Venice,
20 they may go to Santa Monica, they may go to Long Beach, but
21 they're going to end up here in terms of promoting, in terms of
22 our crowd assessments, things like that. Take a look at this
23 summer. The word I used the most was "roiling." Manhattan Beach
24 was roiling. There was people unbelievable amount of people.
25 Sidewalks were crowded. All the parking spaces were gone by 9
26 a.m. in the morning almost every day, from the regular surfers,
27
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1 swimmers, people who enjoy walking on the strand, things like
2 that. A visitor coming in after nine o'clock on any summer day
3 in these date ranges is not going to be able to find parking, is
4 not going to be able to find transportation, but, you know,
5 working with Metro and the like, that's a possibility. We just
6 we saw a couple of Waymo's here, and we've got Uber. I mean,
7 this might be a seismic shift and share, ride shares. So, I
8 think we have to be careful on what we promote, because we're
9 just we may not be able to accommodate these people. In fact, in
10 my mind, I was thinking, you know how we put up CFC, and we have
11 them put up barricades that, you know, you can't go down from
12 Ocean Drive down to the lower pier parking lots, and they move
13 it up to Manhattan Avenue. Eventually, they're going to have to
14 move it up to Highland, or we're going to have to divert traffic
15 as soon as they come into town, okay? Because there's just going
16 to be no place to go, and there's going to be gridlock. I mean,
17 gridlock you only need X percent more people trying to get
18 around. I'm just giving this impact when we talk about emergency
19 preparedness, okay? It's going to be, in many ways, directing
20 people away from Manhattan Beach, because there's just going to
21 be no place for them to go, and then do we want the roiling
22 crowds? I mean, there's nothing that we're going to be able to
23 do about them, but I would think that we're already prepared for
24 crowds that we already saw, where we've invested in the

1 equipment. I just don't know what extra things and I remember
2 going through the winter storms, and I visited the emergency
3 EOC, okay. And it was a well-run, well-oiled machine. We did the
4 same thing for the recent tsunami warning. We did the same thing
5 for the fires. That was activated. That was in position and
6 ready to go, okay. Now, should we explore? Absolutely. I think
7 we should explore. I just don't know the scope and what the
8 budget might be for that. So, I'll take each one as we go. So
9 that's my feeling about emergency preparedness.
10

11 MAYOR LESSER: Councilmember Charelian.

12 COUNCILMEMBER CHARELIAN: I have general comments, but
13 I don't know if we're talking about emergency preparedness
14 first--.
15

16 MAYOR PRO TEM FRANKLIN: Yeah.

17 COUNCILMEMBER HOWORTH: It appears.

18 COUNCILMEMBER CHARELIAN: -- and then we're going to
19 circle back each.
20

21 MAYOR LESSER: So, here's my proposal.

22 COUNCILMEMBER CHARELIAN: Thank you, appreciate it.

23 MAYOR LESSER: About after, now, an hour and a half of
24 speaking of really important issues related to potentially
25 engaging, protecting our community related to these upcoming
26 events, I wanted to get some firm direction, and that's my
27 intent here. And so, I'm happy to come back for general
28

1 comments, or we can talk further about the emergency
2 preparedness. What would you prefer? Do you want to make any
3 comments, now? I can circle back, if you'd rather leave that.

4
5 COUNCILMEMBER CHARELIAN: No, I mean, if we're talking
6 about the emergency preparedness, then I'm all for there was a
7 slide in here, talked about protecting our community. And that's
8 first and foremost what's in my mind, whether it's protecting
9 them with just public safety or protecting their quality of
10 life, as you mentioned. Some of them are, live close to
11 downtown. It's not just a downtown thing, but those types of
12 things it's protecting the community is where my comments are
13 going to come from. But I am for we're just going to talk about
14 item number one, which I think is a good idea. I am, too, for
15 exploring that, because that is 100% protecting our community.
16 I, too, would like to know how much it costs and the scope of
17 it, but exploring it yes, I'm yes for exploring number one.

18
19
20 MAYOR LESSER: Thank you. Councilmember Howorth.

21 COUNCILMEMBER HOWORTH: And just quickly about
22 emergency preparedness and Mr. Mayor, I also want to apologize.
23 I know there was a little bit of back and forth there. I'm
24 trying to support you providing direction anyway, so accept my
25 apology. I do think that, and I seconded your motion, but I want
26 to make sure, with your motion to explore, what that would
27 entail, right? Because we don't know how much it will cost. We
28

1 don't know what the scope is. But I have been impressed with our
2 emergency preparedness, but we have our chief, our Fire Chief,
3 and our Police Chief say, no, we're going to need more, and so I
4 want to help support that. So that's why I seconded that motion.
5 I have comments, but other stuff will be.
6

7 MAYOR LESSER: Councilmember Tarnay, then I'll circle
8 back on the very good points.

9 COUNCILMEMBER TARNAY: Thank you, I'll make this brief.
10 We didn't have four Ps in the pillars, so "promote" is
11 definitely not something that we've discussed, and I don't think
12 we need to do, because they're coming regardless of whether we
13 promote it or not. And while I appreciate the Mayor Pro Tem
14 observations about how prepared we are, I think listening to
15 what our chiefs who this is their job and their experts in their
16 field say, if they think that we need an assessment, I support
17 having that assessment to make sure that we're prepared. So
18 thank you.
19
20

21 COUNCILMEMBER HOWORTH: Call for the question.

22 MAYOR LESSER: Councilmember Charelian. Can I just
23 quickly clarify with the City Manager two things? One, I've
24 heard in my conversations with the chiefs that this is something
25 which they would like to have because of the uncertainty of what
26 types of events could arise, whether or not we are hosting
27 activities here, and to be better prepared as a community for
28

1 these events, it is advisable that we go forward with this
2 study. Can you speak to that, please?

3 CITY MANAGER MIRZAKHANIAN: I absolutely support that
4 comment from our chiefs. It is somewhat unprecedented what we
5 are about to experience based on the numbers, and I don't think
6 anyone wants to risk not being prepared for something like this.
7

8 MAYOR LESSER: Thank you. Next, can you address
9 Councilmember Howorth's questions and others as well about what
10 exploring an emergency preparedness study might entail? If we're
11 giving direction tonight, what sort of direction would be
12 helpful to move that process along?
13

14 CITY MANAGER MIRZAKHANIAN: At this point, I think what
15 we are interested in doing is preparing the scope of what this
16 assessment would include, and then going out there and trying to
17 determine who can prepare these types of things for us. And
18 ultimately, we would come back if the council desires us to come
19 back and explain what that scope looks like before we go out for
20 RFP or solicitation, we're happy to do that.
21

22 MAYOR LESSER: Okay, so, Mayor Pro Tem Franklin, would
23 that be something that you would be supportive of?
24

25 MAYOR PRO TEM FRANKLIN: Sure.

26 MAYOR LESSER: And Councilmember Howorth, in which case
27 call for the vote on that first item.
28

CITY CLERK TAMURA: Motion passes 5-0.

1 MAYOR LESSER: Terrific. I want to be respectful of the
2 four items that have been four key decisions but I'm not sure
3 exactly where to put transportation, which I recognize falls in
4 the second tier, but to the extent we want to get action at the
5 Beach Cities Transit 109 line, I can tell you that takes years.
6 They are short-staffed there, and prior inquiries even about how
7 we might even go about changing that line have been met with a
8 bureaucratic response, to put it diplomatically. So, this is why
9 I would welcome some formal direction of our council. We think
10 this is important. This is a way to get people in and out of our
11 community that already runs on a route that may not serve our
12 purposes. So, I'd welcome a motion on that, but that's not in
13 this projection. Yes, Councilmember Howorth.

16 COUNCILMEMBER HOWORTH: Okay, thank you. I get a little
17 I'm getting a little frustrated tonight because I feel like
18 there's the buttons and everything, but so, and that sounds like
19 another decision, which I would support. I think that's a great
20 idea, and I'm happy to support that motion. I want to add in
21 here, cause before I'm hoping we can be open to whether it's
22 some form of a short-term rental policy, whatever but community
23 engagement could be the decision. I think, I forget which one of
24 you or all of you said something about surveys, and so I guess
25 what I'm imploring, I was going to say this before you, is that
26 we give direction to do the engagement, to do the survey about
27
28

1 short-term rentals, that we don't dismiss it out of hand. So
2 that was what I was going to talk about, but why don't I make a
3 motion that supports the transportation the Beach Cities
4 Transportation because that's truly needed, regardless of the
5 Olympics happen or not. Thank you.
6

7 MAYOR LESSER: I'm trying to get out of the way of the
8 most basic core issues and then build to these other ones, which
9 might be a little broader, which might include other questions
10 that we might --.

11 COUNCILMEMBER HOWORTH: Sure.

12 MAYOR LESSER: --want to ask the public, and that's the
13 motive behind my approach. Councilmember Charelian.
14

15 COUNCILMEMBER CHARELIAN: Yeah, sorry, I had a quick
16 friendly amendment if we can tie transportation to, somewhat,
17 looking at parking assessment, parking needs or is that its own
18 bullet?
19

20 MAYOR LESSER: What I thought I heard from the
21 presentation was that's going to its sort of circular. It
22 depends on what sort of activities this council is interested in
23 before they can do a parking assessment. And I see our City
24 Manager would like to say that.
25

26 CITY MANAGER MIRZAKHANIAN: If I could make a comment
27 on that, just in the spirit of saving staff resources and
28 expending at the point when it's necessary, I would advise that

1 it would be prudent of us to make some decisions on the events
2 so that we're not wasting money on assessing things that might
3 not happen. At the point where the council is firm on what they
4 would like to pursue, at that point it would be in our best
5 interest to then start the assessment on parking and traffic,
6 outside of the route 109, of course.

8 COUNCILMEMBER CHARELIAN: The only reason I bring it up
9 is because I've heard the constant theme of "no matter what we
10 do, no matter how we promote, if you build it, they're going to
11 come, and it's going to happen." So, we already know it's going
12 to happen. So that was my only.

14 MAYOR LESSER: No, good comment. Councilmember Tarnay,
15 do you want to say something on this initial proposal related to
16 the Beach Cities Transit line 109?

18 COUNCILMEMBER TARNAY: Yes. So, I am supportive of
19 that, and I agree with Councilmember Charelian that at some
20 point we're going to have to do a transportation/parking
21 assessment, and so I think that's something that we need to keep
22 on the top of the list. So, at a later point, maybe we can give
23 that kind of guidance to staff. But for now, if we know that
24 these existing routes need a little push to get them going and
25 having the stops in the appropriate place, and it's outside of
26 our control which is, you know, sounds like it's what we have to
27 do then I would support moving forward with this item and
28

1 discussing transportation and parking at a later time, depending
2 on what we move forward with.

3 MAYOR LESSER: Councilmember Howorth.

4 COUNCILMEMBER HOWORTH: Quick comment. I completely
5 agree with Councilmember Charelian and Nina or Councilmember
6 Tarnay, sorry. Steve and Nina. But I think that I want us to not
7 wait till next year to talk about parking and transportation,
8 right? Because and Councilmember Charelian, I was thinking the
9 exact same thing we keep saying, "Everybody's coming,
10 everybody's coming." So, no matter what, we will have to do
11 this. So, I am not in favor of kicking it down the road. I would
12 like maybe to focus on these things tonight, but I very quickly
13 would like to get into that.

14 COUNCILMEMBER CHARELIAN: Great, thank you. Can you
15 repeat the motion, please?

16 MAYOR LESSER: So that's what I was going to go through
17 the city manager about. At a minimum, we need to confirm the
18 process that Beach City Transit is following with expression of
19 interest in rerouting, depending upon what this council is
20 directing. So, I'm not sure what the current set is. So, I
21 presume a motion of the council to elevate our interest in doing
22 so would be helpful to staff --.

23 CITY MANAGER MIRZAKHANIAN: That is perfect.

1 MAYOR LESSER: -- is that right? So, the motion I will
2 propose is that we direct staff to find out what this process is
3 and our timeline for redirecting routes. And I see that has been
4 a motion is that the motion by Councilmember Howorth? And I see
5 it's been seconded by Councilmember Tarnay. Call for the vote.
6

7 CITY CLERK TAMURA: Motion passes 5-0.

8 MAYOR LESSER: I don't want to hold the mic. Are there
9 other specific motions so that we can move forward with what our
10 direction is to City Staff? Councilmember Tarnay.
11

12 COUNCILMEMBER TARNAY: I would like to move that we
13 direct staff to look at temporary modifications of our short-
14 term rental policies, maybe two to three weeks prior to the
15 world events and two weeks after the world events.
16

17 COUNCILMEMBER HOWORTH: And my comment would be I'm
18 seconding this, but I'm only seconding it with the understanding
19 that there'd be a lot of community outreach, because this could
20 be controversial, or it might be like, "Wow, that's great, thank
21 you for doing this." I'm seconding it it's really hard to say I
22 gave a second not because I absolutely support this. What I mean
23 going forward, I want my colleagues to know that because I
24 really want there to be thoughtful outreach and a thoughtful
25 plan. But I also want to say, we can time-box the permits
26 through the software, we can geocache them. We have more ability
27 now to enforce it and follow through with it. And I would want
28

1 it to be sorry, Nina that there's a minimal fee for residents to
2 sign up, like 35 bucks or something. Like, I don't want to make
3 a cumbersome on people.

4 MAYOR LESSER: Councilmember Charelian.

5 COUNCILMEMBER CHARELIAN: Thank you. Yeah, I think
6 still wrapping my head around the word "controversial" that
7 Mayor Howorth did. And I lived through this the first time. I do
8 have a question before I give my input. Adam, just be careful.

9 COUNCILMEMBER HOWORTH: I am so sorry I said that
10 before.

11 PLANNING MANAGER FINESTONE: Can I answer from here?

12 COUNCILMEMBER CHARELIAN: You can. You can get on the
13 microphone. I mean, can you I don't know if you know this I
14 mean, we have roughly 13,500 dwellings in town. What number of
15 dwellings, off the top of your head, is in the coastal zone
16 currently that can do short-term rentals?

17 PLANNING MANAGER FINESTONE: I really couldn't tell
18 you.

19 MAYOR PRO TEM FRANKLIN: 175.

20 COUNCILMEMBER HOWORTH: Is that right?

21 COUNCILMEMBER CHARELIAN: No.

22 PLANNING MANAGER FINESTONE: I mean, there's 170-some
23 that are active.

1 COUNCILMEMBER CHARELIAN: No, no, I'm not talking about
2 active I'm talking about number of dwellings.

3 PLANNING MANAGER FINESTONE: I don't know that.

4 COUNCILMEMBER CHARELIAN: Okay, so but it's a condensed
5 area. I mean --.

6 PLANNING MANAGER FINESTONE: It is. It is more dense
7 down there for sure.

8 COUNCILMEMBER CHARELIAN: --there's a lot of
9 properties. It's pretty dense down there. It's denser, so it
10 possibly could be 30%.

11 PLANNING MANAGER FINESTONE: I'm not going to say 50-
12 50, but it's probably somewhere between 35-65.

13 COUNCILMEMBER CHARELIAN: Got you, okay, thank you.

14 PLANNING MANAGER FINESTONE: It's not 10-90 or
15 something.

16 COUNCILMEMBER CHARELIAN: Correct, I just wanted that
17 to be vocalized. Thank you. And I am extremely cautious with
18 this item because of living through what we did with the
19 community on this topic. And again, goes back to protecting the
20 community. You know, you're already going to see a spike in our
21 revenue in the coastal zone. I think, you know, Adam's right.
22 It's probably right around 35, 40%, and we only have 175 or
23 whatever the number is currently registered down there. You're
24 probably going to see that go to 250, and people are going to
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1 look for that. I'm just not ready to explore this item because
2 of protecting our community. I appreciate the fact that we're,
3 you know, helped to monetize, but this is bigger than that,
4 right? It's quality of life east side, north, south, west.
5 Hotels are going to be occupied. I just heard someone say that
6 they're already booking hotels they already run. And here's my
7 thing with this this is summertime, and no matter what, like,
8 summertime is already an Olympics for our community in those
9 three months every year, because it is a peak time that people
10 come down here. So, I'm just concerned that, you know, our
11 ingress and egress on our sidewalks and, you know, putting up
12 the barricades and rerouting traffic I'm just not ready to
13 support this.

16 MAYOR LESSER: For my comments, I share the concerns of
17 Councilmember Charelian at this time. And I'm just trying to
18 think through how, on the one hand, we want to do some
19 engagement with our community and do a survey and have this
20 question be the heart of the survey, yet, if we've already given
21 directions to council to explore it, that is a mixed message. I
22 think the two could go side by side, because clearly, we want
23 the data we want to understand how we would actually do it. But
24 having also lived through some of those early votes where we
25 prohibited short-term rentals, I remember many members of the
26 community being really quite upset, and I want to be mindful of
27
28

1 that. This is what I'm getting at with regard to our need for
2 some caution as we're embracing our participation in the
3 Olympics and visitors coming to our community, and how we
4 balance that with those in our community. So, I would suggest
5 instead that we include this in some sort of survey. Madam City
6 Manager, did you want to say something?
7

8 CITY MANAGER MIRZAKHANIAN: I was going to recommend
9 potentially changing the motion a little bit to set it up more
10 as an exploration such that it would include a survey or
11 multiple surveys of the community, and then we would just come
12 back with the limitations, having checked with our contractors
13 who monitor one, our licensing software and then also our code
14 enforcement side of it, make sure they can actually do this on a
15 temporary basis, what that business license fee is and what the
16 options are if there is an interest in lowering that, and then
17 also what the potential revenue would be if a certain percentage
18 of homes are utilized as short-term rentals during the Olympics.
19
20

21 MAYOR LESSER: Let me turn to the maker of the motion.
22 And I want to go back to where maybe you began, Madam City
23 Manager, and that is, are you receptive, Councilmember Tarnay,
24 to some sort of inquiry first survey, however you want to frame
25 it?
26

27 COUNCILMEMBER TARNAY: I am, I am. And that was part of
28 my intent, is an exploration, and definitely outreach to the

1 community. And I lived through the controversies of short-term
2 rentals. I have neighbors who are very opposed to short rentals.
3 I'm mindful of and I appreciate my neighborhood, and I
4 appreciate having people who live in the neighborhood versus a
5 rotation of people coming in and out. So, I'm mindful of that,
6 but I also know that this isn't going to be normal times, and I
7 want to make sure that we capture what our residents want for
8 these particular dates, for this particular occasion, versus
9 just generally what we think, and then also to make sure that
10 we're poised to capture the funds that could potentially be
11 coming in to help pay for services. And I understand the people
12 who are already in the coastal zone could already rent out, but
13 what this means is then all of the rentals are only concentrated
14 in the coastal zone. So, if we don't look to expand that and I
15 know some people make fun of being on the east side of town but
16 it's wonderful, and it's accessible to transportation and other
17 potential places that people visit, like the mall. So, I'm
18 amenable to the amendment, and that'll be my motion.

22 MAYOR LESSER: So, if I could ask, could you restate
23 your motion so we're clear?

25 COUNCILMEMBER TARNAY: Okay, let me see if I can do
26 that.

27 MAYOR LESSER: And feel free to maybe.

1 COUNCILMEMBER TARNAY: Okay, let's add some other
2 comments.

3 MAYOR PRO TEM FRANKLIN: You know, I appreciate my
4 colleagues' enthusiasm. It is a very exciting time. We already
5 have a survey. This is the 2022 North Point survey probably very
6 deep, very extensive. It tells you what our residents want. Very
7 first thing small-town feel, charming beach community. Okay, how
8 do short-term rentals fit into that? I don't think very well.
9 Public safety, low crime, beach ocean, cleanliness, appearance
10 on and on and on and on. And I think, down here, it gets down at
11 the bottom well, it doesn't even talk about, and we had short-
12 term rentals, you know, in the coastal zone during the survey.
13 So, generally, you know, what were the issues that we got?
14 People checking in right at midnight, their flight was late,
15 they're pounding, closing the doors, closing the trunk, making
16 noise as they're moving in that type of thing. I'll go to my
17 Olympics expert. They don't party, do they, these teams? No,
18 because they're in intense training, so they don't party.
19 There's going to be parties of people. They're here to have a
20 good time, and they're going to do it, and they're not going to
21 care about the neighborhood. I'm sorry, that's just the reality
22 that we're faced with already within our short-term. Have we
23 even asked the short-term rental companies if they can do a
24 short short-term rental of 30 days or so, whether or not it's
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1 worth it for them to set it up for just 30 days? Do we even know
2 if Airbnb and VRBO and --.

3 CITY MANAGER MIRZAKHANIAN: That's what I suggested to
4 add to the motion, is we have to explore all of those things.
5

6 MAYOR PRO TEM FRANKLIN: All right. So, you know, I'm
7 sure there's going to be an appetite for people that want to
8 come in and live at our neighborhoods and the like. Just going
9 back to the issues that we had before visitors don't make the
10 very best neighbors. They've spent a lot of money, they're
11 excited. The other thing, too, is the drinking ages of the
12 different countries that are coming in. You're going to tell
13 someone that can drink at their home at the age of 18 in their
14 home country we got to now educate them that it's 21 years old
15 in California. So, just a lot of things, a lot of weight
16 dragging this proposal down. And I think once residents learn
17 about it and we'll see, we can go ahead and survey I think this
18 one is very accurate. The Flash, whatever you know, I remember
19 talking to the person who owns that company, you know, we were
20 able to speak to them. I just don't know how accurate those are
21 going to be, but that would be my recommendation on this. So, my
22 recommendation on the motion go ahead and do the study, and
23 let's see what people say.
24
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27 MAYOR LESSER: We do have a motion on the table that
28 has been made by Councilmember Tarnay, and it appears to be

1 seconded by Councilmember Howorth. Can you restate the motion,
2 Councilmember Tarnay?

3 COUNCILMEMBER TARNAY: I will try. Okay. I move to
4 direct staff to first connect with the platforms that do the
5 rentals, and also the platforms that do the monitoring and
6 enforcement, to ensure that they have the capability of
7 adjusting to the periods that we need, and then also engaging in
8 public comments and input and ensuring that we understand what
9 the community wants, and then come back to us with your --.

11 MAYOR LESSER: Councilmember Howorth.

13 COUNCILMEMBER HOWORTH: Yeah, I'm really frustrated
14 because you keep going to the maker of the motion rather than
15 looking at the buttons pressed, like, you know, so I'm sorry.
16 I'm just I was going to say, I so appreciate what you said about
17 "let's do a survey," like, that I totally think like, maybe, you
18 know, Councilwoman Tarnay and I are further down, like, a path
19 where, oh, maybe I'd accept this, but absolutely do a survey
20 before we do anything else. So, it's more than just public
21 comments and engagement, it's a survey. Use North Point, the
22 people who did the other one. With respect, Mayor Pro Tem yes,
23 we all want the small-town charm and public safety, et cetera
24 but that wasn't they weren't asking questions about the
25 Olympics. They were saying and we can't build a fence around us
26 so, I mean, with respect, let's do one now about --.

1 MAYOR PRO TEM FRANKLIN: Short-term rentals. When
2 people were taking the survey.

3 COUNCILMEMBER HOWORTH: Well, we did, but we had short-
4 term rentals, but we weren't saying, "Do you want more short-
5 term rentals?" We were saying, "What do you value about living
6 in Manhattan Beach?" So, I and I, Mr. Mayor, it was important
7 for me to also say you and I were on the council when we so, you
8 were Finance Director. I believe we were on the council getting
9 slinging arrows, and I think we were on the opposite sides of
10 the issue. Actually, I was very much against short-term rentals
11 anywhere in the city. So, I still am for a permanent solution
12 long-term solution, I should say. It's not the right thing. So,
13 I want if we do a survey, it better not be about "How do you
14 feel about short-term rentals forever and ever," right? So, I
15 appreciate you asking for a survey first. I appreciate the
16 hesitancy, but so I think survey, and then, at the same time,
17 we're finding out, hey, companies, can you actually do for a
18 six-weeks period two and three nights at a time, or a week at a
19 time? And I do think it should be outside the coastal zone,
20 because you will have more spread out. It'll be actually more
21 comfortable for the community if it's not just in that little
22 zone, so.

23 MAYOR LESSER: So, I would propose, then, a friendly
24 amendment, and then I want to give you an opportunity to address
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1 it. And that would be that your motion would be for a survey
2 first, and that's why I was calling on Councilmember Tarnay
3 first. As the maker of the motion. Go ahead.

4 COUNCILMEMBER TARNAY: Okay, I'd like to accept the
5 friendly amendment and include the survey first. And then also,
6 to finish up with my motion, is to also when you're considering
7 what you bring back to us to also include in there some numbers
8 about how many rentals there are out there, what a potential cap
9 could be, because I'm not open to allowing everybody in the city
10 to rent, and that there is a fixed number where people can apply
11 for it and they would get and then we'd put a cap on the number
12 so that we do preserve a community feel still.

15 COUNCILMEMBER HOWORTH: So, the motion. Go ahead.

16 COUNCILMEMBER TARNAY: Yes.

17 CITY MANAGER MIRZAKHANIAN: Well, we won't necessarily
18 be able to find out how many rentals there are, and that won't
19 necessarily tell us how many people are interested in pursuing
20 this temporary short-term rental option, because it could be
21 someone who lives in their house who decides --.

23 COUNCILMEMBER TARNAY: To rent out a room.

24 CITY MANAGER MIRZAKHANIAN: "I'm going to leave for the
25 Olympics anyway I might as well rent it out as a short-term
26 rental." So, the numbers won't correspond.

1 COUNCILMEMBER HOWORTH: Yeah, and we can do that later
2 --.

3 COUNCILMEMBER TARNAY: We can tweak it.

4 COUNCILMEMBER HOWORTH: -- with a cap.

5 COUNCILMEMBER TARNAY: Okay. Okay.

6 COUNCILMEMBER HOWORTH: We want to get the pulse of the
7 community first, but I like your idea of a cap.

8 COUNCILMEMBER TARNAY: Okay.

9 CITY MANAGER MIRZAKHANIAN: And one other thing I
10 wanted to add is we are about to redo the True North survey, and
11 the timing is impeccable. We can just add a question or two onto
12 that survey so that we don't have to engage in a full-blown
13 survey for this one particular issue. That would save the city
14 money.

15 COUNCILMEMBER HOWORTH: Oh, love that.

16 MAYOR LESSER: Like that. Any other comments before I
17 call for the vote on this motion? Councilmember Charelian.

18 COUNCILMEMBER CHARELIAN: I do, yes been very, done a
19 few True North surveys, and one or two questions in that survey
20 is not going to capture what we're looking for on this
21 controversial item.

22 COUNCILMEMBER HOWORTH: I agree.

23 MAYOR LESSER: Any suggestions as to make this a
24 dialogue on how we can refine that?
25

1 COUNCILMEMBER HOWORTH: You don't want us to --.

2 COUNCILMEMBER CHARELIAN: I don't want to tie it to a
3 community survey where it's going to come back with "Fix the
4 streets," and "Community public safety," and all the other
5 things that are parks.
6

7 COUNCILMEMBER HOWORTH: I agree.

8 COUNCILMEMBER CHARELIAN: This is a very important I
9 mean, this council chambers will be full of people. And I don't
10 know what the vessel is maybe the City Manager or somebody else
11 can provide that direction as a leadership but putting a
12 question or two on a True North survey, on a community survey
13 what they're going to get is a community survey, a general
14 community survey.
15

16 MAYOR LESSER: So, in the interest of, again, trying to
17 move this process forward, let me clarify. As I understand it,
18 Councilmember Tarnay has made a motion which would start with a
19 survey, and the City Manager offered an opportunity to piggyback
20 that on a survey that's already in process or being prepared
21 for, and this would be an opportunity to save money by going out
22 with one survey that includes questions. What you're saying,
23 Councilmember Charelian, is that you would want this to be a
24 dedicated self-standing survey. Is that right?
25
26

27 COUNCILMEMBER CHARELIAN: Absolutely.
28

1 MAYOR LESSER: Just want to clarify. So, Councilmember
2 Tarnay, you have the active motion.

3 COUNCILMEMBER TARNAY: I would like for the survey to
4 be an independent, standalone survey that deals with Olympic
5 issues, including short-term.
6

7 CITY MANAGER MIRZAKHANIAN: Is council telling us at
8 this point to move forward with that contract? Because these
9 typically cost \$25,000 for that.
10

11 MAYOR PRO TEM FRANKLIN: For the survey?

12 CITY MANAGER MIRZAKHANIAN: Yes. If it's statistically
13 valid, that is the cost.

14 COUNCILMEMBER TARNAY: What about FlashVote if we did a
15 FlashVote survey?

16 CITY MANAGER MIRZAKHANIAN: If the direction is to do
17 FlashVote, then yes, we don't have to spend \$25,000.
18

19 MAYOR LESSER: Okay. So, for my own comments again, I
20 want to manage the meeting, but also have my own opinion I would
21 be more receptive to doing a True North survey that included
22 questions, and I would welcome emphasis on this point, maybe
23 asking more than one to emphasize the importance of the short-
24 term rentals because of the price point. I'm also receptive to
25 this other platform for doing a survey, but can you compare the
26 survey sample size of the two so we're clear what we're talking
27 about?
28

1 COUNCILMEMBER HOWORTH: Good question.

2 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: So
3 True North is a science. So, this is someone who has PhD in
4 science and is drafting the questions for us in a very surgical
5 way. And so, they're doing a full survey right now a community
6 survey and so we could the idea was that we could tack on a
7 couple of questions to that, maybe two or three take off some of
8 the questions that we had proposed to be on there and that would
9 be conducted citywide, and it would be a true sample of our
10 city. FlashVote has a different product completely. They will
11 assist us in drafting those questions, but it's not done on the
12 same level, the same high level that True North is doing. But
13 the great tool that FlashVote is, is that you can do quick
14 surveys, and we have a base that has already been collected that
15 will serve as a sampling of our city, and so it's
16 demographically representative of our city in a small portion.
17 So, we have 300 individuals who have signed up to take those
18 surveys for us that is a representation of our city. So, it is
19 statistically valid in that way, but it's not going to get the
20 type of sampling that True North has, and it's not going to be
21 the scientific instrument that the True North survey is.

22 MAYOR LESSER: So, colleagues, going back to my role as
23 the referee here, what I propose to do is Councilmember
24 Charelian has a question or a comment, and then I want to turn
25

1 it back to the maker of the motion to decide what she would like
2 to present as a motion. Councilmember Charelian.

3 COUNCILMEMBER CHARELIAN: Thank you, Ali, if you had a
4 minute. And I don't know if you're going to know the answer to
5 this, but if you can help me kind of think about what this
6 question would be like okay, we're doing this statistically
7 valid survey, beautiful it's about the community currently, we
8 have short-term rentals on the west side of the coastal zone.
9 Are you opposed or for it being throughout the city for a four-
10 to six-week period? I mean, how does this message get out? How
11 are you, you know, unless you do, like, half a dozen questions
12 at a minimum, I'm just I just, like I said, this is the biggest
13 controversial item I think I've remembered in history.

16 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: I
17 remember living through that as well, it was very controversial.
18 I think I would need to work with Tim on how to structure those,
19 what scripts they read to the respondent prior to the question
20 being asked. I know they have a short amount of time that they
21 can read a paragraph to give you additional information before
22 you answer a question, but those are the tricky questions that I
23 would leave to him I wouldn't be drafting it myself.

26 COUNCILMEMBER CHARELIAN: I didn't think you would be I
27 just didn't know how it would come across.

1 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

2 Yeah.

3 COUNCILMEMBER CHARELIAN: He's a master at that. I get
4 it.

5 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: It
6 would be hard. He is a master at that.

7 COUNCILMEMBER CHARELIAN: But again, it's okay, thank
8 you.

9 MAYOR LESSER: Okay, and my own comment is personally,
10 thank you for your question. You're asking a good question. I'm
11 not impatient with that at all I'm just trying to keep us moving
12 forward. Mayor Pro Tem.

13 MAYOR PRO TEM FRANKLIN: Twenty seconds.

14 MAYOR LESSER: Yes.

15 MAYOR PRO TEM FRANKLIN: Can the survey include a
16 definition of "short-term rentals" and not assume that everybody
17 knows what it is?

18 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:
19 Absolutely, yes.

20 MAYOR PRO TEM FRANKLIN: They haven't had to consider
21 that on the east side.

22 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA: We
23 frequently do include additional information or script that we
24 give to the people taking the survey, from the residents.

1 MAYOR PRO TEM FRANKLIN: Okay. I'm satisfied.

2 COUNCILMEMBER HOWORTH: Great question.

3 MAYOR LESSER: This has been a good conversation.

4 COUNCILMEMBER HOWORTH: Sure.

5
6 MAYOR LESSER: Councilmember Tarnay, would you like to
7 restate your motion?

8 COUNCILMEMBER HOWORTH: Concisely.

9 COUNCILMEMBER TARNAY: What are we talking about
10 anymore? I think the only part that we needed clarification is
11 the platform for the survey, right? Everything else, I think
12 we've settled on. Is that?

13
14 MAYOR LESSER: So, if I can seek clarification, then
15 I'll turn to the City Manager.

16 COUNCILMEMBER TARNAY: Please do.

17
18 MAYOR LESSER: The first threshold question is Do you
19 want questions about short-term rentals included in the True
20 North survey that is under preparation by staff currently and
21 included in that survey or do you want a dedicated survey, which
22 could either be True North (but it would be expensive) or the I
23 see the City Manager.

24 CITY MANAGER MIRZAKHANIAN: It could be both.

25 MAYOR LESSER: It could be both.

26 COUNCILMEMBER HOWORTH: Yeah, do both.

27
28 COUNCILMEMBER TARNAY: Yes, both.

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MAYOR LESSER: Is that your motion?

COUNCILMEMBER TARNAY: That's my motion.

COUNCILMEMBER HOWORTH: That's kind of cool, because you could get yeah, I like that. I'll still second it.

MAYOR PRO TEM FRANKLIN: Is one of those the one that costs \$25,000?

COUNCILMEMBER HOWORTH: But we're already doing it.

MAYOR LESSER: We're already doing that. We're voting for something.

MAYOR PRO TEM FRANKLIN: Yeah, yeah.

MAYOR LESSER: In which case, any other Councilmember questions before I call for the vote? I call for the vote. Call for the questions they say.

COUNCILMEMBER HOWORTH: Thank you, Mr. Mayor, for your patience.

CITY CLERK TAMURA: Motion passes 4-1. Councilmember Charelian voting no.

MAYOR LESSER: All right. Other motions, direction, so that we can we've had some great conversations, but we've been at this for about two hours. And what I'm looking to do, for staff's benefit, is to try and give some concrete direction. Councilmember Tarnay.

1 COUNCILMEMBER TARNAY: I would like to make a motion to
2 direct staff to explore extension of hours under our use permit
3 some modifier or current use permit and mirror it, similarly, to
4 what we do with New Year's Eve policies.
5

6 CITY MANAGER MIRZAKHANIAN: If I can make a suggestion
7 to that language we wouldn't be modifying the use permits. I
8 think the direction staff would need is for staff to find a
9 vehicle by which, for a certain period of time, use-permit hours
10 of operation could be modified for these events.
11

12 COUNCILMEMBER TARNAY: So, moved.

13 MAYOR LESSER: Or options for that.

14 COUNCILMEMBER TARNAY: Options.

15 MAYOR LESSER: So, first, I'm going to ask if there's a
16 second, and I see Mayor Pro Tem Franklin would like to speak. Is
17 there a second to explore options? I see that has been seconded
18 by Councilmember Howorth. Mayor Pro Tem Franklin.
19

20 MAYOR PRO TEM FRANKLIN: Okay, so would you agree that
21 this is probably second to discussions throughout the city just
22 behind short-term rentals is extended hours of our restaurants?
23 We do it now for New Year's Eve. This is basically going to be,
24 what, 30 consecutive New Year's Eves? I mean, it's going to be
25 every day.
26

27 COUNCILMEMBER HOWORTH: Not in my mind. I know if I
28 press the button so you can speak more.

1 MAYOR PRO TEM FRANKLIN: Thank you. So, I don't know if
2 this can be added to any kind of survey or whatever, but people
3 are looking for peaceful use of their properties not having
4 extra hundreds, if not thousands, of people crowding around
5 restaurants. We already heard that there was an issue of people
6 blocking the sidewalks. We got to talk about emergency
7 situations, things like that, every single night. Try it for one
8 night, try for two nights not 30 nights, twice during the
9 summer. It would be for the Olympics, Paralympics, everything
10 like that. So, I'm a firm "no" on this. Listen, we love our
11 restaurants, and they're still making up for COVID losses and
12 things like that, but just in terms of quality of life in our
13 fair city, I just can't see this happening.

16 MAYOR LESSER: Councilmember Howorth, and I have a
17 comment.

19 COUNCILMEMBER HOWORTH: Okay, great. I do appreciate
20 the quality-of-life discussions and decisions. I mean, I think
21 Councilmember Charelian brought that up before, too. And I am
22 not considering this as I would hope that when we explore the
23 vehicle, it's not every place, every night, because I wouldn't
24 be in favor of that either. I do want to give our restaurants
25 and maybe even shops an opportunity, a place for people to go,
26 so they're not just kind of on the sidewalk, right? And a way
27 for them to serve people. But I think that it doesn't mean
28

1 everybody's open to one in the morning for 60 days. So that's
2 absolutely not what I'm thinking about. I think that, again,
3 yes, people have the right to the peaceful enjoyment of their
4 home, but we're talking about the Olympics and FIFA coming here.
5 If we don't provide someplace for those people to go, I'm not
6 sure what's going to happen. So that's why I'm seconding that.

8 MAYOR LESSER: So, for my personal comments, I'm not
9 prepared to vote on this at present, mainly because I share the
10 concerns of Mayor Pro Tem Franklin. In a moment, I want to get
11 to some positive direction to staff on what we want to do to
12 potentially engage, but with this motion, I'm concerned what
13 messaging we're sending at this phase. I think we are doing the
14 right thing by going out to the public on the survey, but I
15 would not be supporting this at this time.

17 COUNCILMEMBER HOWORTH: So, do you want to wait on it?

19 MAYOR LESSER: I do.

20 COUNCILMEMBER HOWORTH: I'm okay with that, too.

21 COUNCILMEMBER TARNAY: I'm okay with waiting.

22 COUNCILMEMBER HOWORTH: I'm okay with waiting. I
23 appreciate whatever --.

25 COUNCILMEMBER TARNAY: I withdraw my motion.

26 COUNCILMEMBER HOWORTH: Yeah. I mean, look at us.

27 COUNCILMEMBER TARNAY: If I may, I think one of the
28 things that I appreciate about this process was that we knew we

1 would be going to council to get all of your input, because we
2 want this to be a collaborative decision-making process where
3 we're listening to our colleagues, listening to our residents,
4 and making sure that we're capturing what people want out of
5 this. So, I understand there are some controversial items, and
6 this was also part of the discussion on why we wanted to bring
7 these items first because we knew they're big policy decisions
8 that we would need to help staff decide on how they're going to
9 proceed. So, while I understand we want to delay this, I do
10 think at some point we should consider it, because for FIFA
11 World Cup that's in 2026 so I'm just trying to keep that
12 timeline on top of your mind so that we're mindful of that.

15 COUNCILMEMBER HOWORTH: But if we're not prepared, I
16 think it's a big we've got one big topic on.

18 COUNCILMEMBER TARNAY: Yeah.

19 MAYOR LESSER: Councilmember Charelian, do you want to
20 --.

21 COUNCILMEMBER CHARELIAN: I want to speak on the next
22 topic or the next item?

23 MAYOR LESSER: Okay.

25 COUNCILMEMBER CHARELIAN: If we're done with this.

26 MAYOR LESSER: The next item.

27 COUNCILMEMBER CHARELIAN: Or.

28

1 COUNCILMEMBER TARNAY: Or level of cultural
2 programming?

3 COUNCILMEMBER CHARELIAN: I know I actually want to add
4 an item. I guess, would that be a motion?

5 MAYOR LESSER: Sure, and then I have an idea for how we
6 can move forward with this item as we're getting to two and a
7 half hours in. Go ahead.

8 COUNCILMEMBER CHARELIAN: My motion's not about that
9 one, but what I heard earlier I think Ali brought up, which I
10 appreciate because it's near and dear to my heart is back in
11 1984, I was in high school, and I think I was a freshman and
12 lived in Torrance, and I remember so much of the community
13 coming out to support the running of the torch through Torrance.
14 It was a community feel, a community vibe. We talk about
15 engaging with the community, it's one thing to be able to have
16 that going down a certain segment of the city and having
17 residents out there just cheering on these Olympics. So, my
18 motion would be to explore that. I understood Mayor Howorth said
19 there's some sponsor money about it, but I would really like I
20 think if we're looking for a community event with the Olympics,
21 since we're not having really anything happen in our city, that
22 would be my motion, is to explore a segment of our city being
23 for the torch.

24 COUNCILMEMBER HOWORTH: Call for the question.

1 COUNCILMEMBER CHARELIAN: Sorry, it's getting late and
2 I'm rambling like.

3 COUNCILMEMBER HOWORTH: This is big stuff guys. I think
4 it's all big stuff.

5 MAYOR LESSER: So, I'm just going to say my own
6 personal opinion is absolutely that sounds like a great motion.

7 COUNCILMEMBER HOWORTH: Call for the question.

8 MAYOR LESSER: I will be supportive of it. Any other
9 comments?
10

11 COUNCILMEMBER HOWORTH: Call for the question.

12 MAYOR LESSER: Call for the question.

13 COUNCILMEMBER HOWORTH: If we let them know we're
14 interested, then we can find out.
15

16 COUNCILMEMBER TARNAY: We can move forward.

17 COUNCILMEMBER HOWORTH: Everybody wants that, right?

18 COUNCILMEMBER CHARELIAN: Oh yeah.

19 COUNCILMEMBER HOWORTH: Knox wants that.

20 COUNCILMEMBER TARNAY: One non-controversial item.

21 COUNCILMEMBER HOWORTH: Yay.

22 MAYOR LESSER: Sure, okay.

23 CITY CLERK TAMURA: Motion passes 5-0.

24 MAYOR LESSER: So, as an idea for my colleagues'
25 consideration on how we can wind this up, I propose to come up
26
27
28

1 with a bucket of some items that the subcommittee can explore
2 with City Staff and then report back to council.

3 COUNCILMEMBER HOWORTH: Great.

4 MAYOR LESSER: So how does that seem? And if you want a
5 motion, that's fine, but we can also just articulate. There's
6 been great public input earlier, which I took some notes on. I
7 mean, one was a caller had suggested that we look at ways to
8 embrace those coming to our city, but obviously that's general
9 but acknowledge past Olympians. So, I welcome maybe we ask the
10 subcommittee to explore What are some of the ways we can do
11 that, other than just banners? I do have some concerns about
12 banners, as I indicated. What were some of the other comments
13 that were made?

14 COUNCILMEMBER CHARELIAN: Mayor, clarification on past
15 Olympians past Olympians that are residents or have been.

16 COUNCILMEMBER TARNAY: Or any residents or who were,
17 have had ties. We've had Olympians who I think Mira Costa alone,
18 I think, had over 16 Olympians. And they don't all live here,
19 but if we did something like that.

20 COUNCILMEMBER HOWORTH: I mean, I think what you're
21 saying, Mr. Mayor, is you're trying to give us to come back to
22 you with recommendations for different cultural art events.

23 MAYOR LESSER: Cultural arts, or, in this case and
24 Councilmember Charelian has asked the right question, I think

1 and that is maybe ask the subcommittee to better define what
2 that might look like. What are the criteria you used? Who would
3 you profile and why? So just maybe give us some choice when you
4 come back to council as to who we might emphasize as "past
5 Olympians" from our city.
6

7 MAYOR PRO TEM FRANKLIN: Could I just make a comment
8 and ask a suggestion is to make it mobile? I remember during the
9 Centennial in 2012, we had a mobile history, and we moved it
10 around town --.
11

12 COUNCILMEMBER HOWORTH: Sure we can study it.

13 MAYOR PRO TEM FRANKLIN : --and it was very well
14 received.

15 MAYOR LESSER: That is something the subcommittee could
16 study?
17

18 COUNCILMEMBER HOWORTH: I think that what I'm hearing,
19 and I know you, is that we should come back with more specific
20 ideas. Because right now we just say, "cultural stuff, youth
21 stuff." We can come back with more ideas.

22 COUNCILMEMBER TARNAY: One of the discussions that we
23 had that I think is going to be pivotal on how we proceed with
24 the planning whether or not it's transportation or and this
25 isn't going to be a big item emergency preparedness is do we
26 want viewing parties? How do you want to address those types of
27 questions? Because I know.
28

1 COUNCILMEMBER HOWORTH: Let's focus on the cultural.

2 COUNCILMEMBER TARNAY: Oh, cultural. Okay.

3 COUNCILMEMBER HOWORTH: I think that, for tonight,
4 that's a big the live viewing. I think we have to bring that
5 back before we talk, because there's no way we're prepared to
6 talk about that, right? I mean.

8 COUNCILMEMBER TARNAY: Can I.

9 COUNCILMEMBER HOWORTH: What yeah.

10 MAYOR LESSER: City Manager.

11 CITY MANAGER MIRZAKHANIAN: So, if the council wants to
12 bring that back for a future discussion, that's absolutely fine.
13 Is there an interest in giving directions on reaching out to
14 national teams so that that portion of it could potentially
15 start if the council's interested in that?

17 COUNCILMEMBER HOWORTH: I don't think we suggested that
18 did we?

20 CITY MANAGER MIRZAKHANIAN: Not as a host, but to train
21 here. That was what Jeff was talking about earlier.

22 COUNCILMEMBER HOWORTH: I mean.

23 MAYOR LESSER: Here's my comment on that, if I may. I'd
24 like to better understand what that process is so that council
25 can be informed as to what the request would be, what the
26 protocol, what the profile is of making that request, and what
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28

1 the implications are. And then also, related to that, is where
2 are we talking about? We're talking about our public beach?

3 COUNCILMEMBER HOWORTH: Okay, I got it.

4 MAYOR LESSER: Councilmember Howorth.

5 COUNCILMEMBER HOWORTH: Sorry, okay. We should all give
6 ourselves some grace myself included, give myself some grace.

7 There's been we're the Olympics are great, but there's all these
8 big, big issues within them. And so, I think that what we've
9 decided tonight we're going to do a survey on short-term rentals
10 we're going to we've put some parameters on some things. We have
11 to we cannot talk about live viewing tonight because we don't
12 even know what that means and what that entails. I would say the
13 subcommittee should come back with some specifics on what live
14 viewing could be. Is it 3,000 people? Is it 25,000 people? And I
15 say that purposely. And we could come back with what cultural
16 arts programming could be. I don't think we have to give
17 direction, Madam City Manager, to reach out to national teams,
18 because I feel like they're going to I never thought that was
19 part of it, because they're going to come to train here
20 regardless of what I don't know. Could you clue me in on what
21 you mean, Allie? I don't.

22 COMMUNICATIONS & CIVIC ENGAGEMENT MANAGER LATRAGNA:

23 Yeah, so that was the discussion that we had, where we
24 understand that they are coming here for pre-Olympic training,
25

1 but this could be an opportunity for us to incorporate them into
2 our volleyball programming or host meet-and-greets.

3 COUNCILMEMBER HOWORTH: Got it. I'm sorry I react. I
4 thought you were talking about oh, that's good. No, because I
5 don't, we can't do that. Okay, so could we have just more
6 specificity come from us about what it means? Like, we've worked
7 with these partners we can do a youth camp is that good enough?
8

9 MAYOR LESSER: I think that would be helpful, speaking
10 personally, but Mayor Pro Tem Franklin, did you want to say
11 something?
12

13 MAYOR PRO TEM FRANKLIN: Well, I'm just trying to
14 figure out what's being asked here.

15 MAYOR LESSER: At a minimum, can I articulate what I'm
16 asking? What I would welcome I would welcome the subcommittee,
17 with staff, coming up with some more specificity in their
18 proposals so that we, as a council and the community, can better
19 understand what we're talking about and can give some further
20 direction beyond what we've already given tonight. We don't have
21 to make it it's not an "all tonight or not again." I propose we
22 come back with some of these other questions.
23

24 MAYOR PRO TEM FRANKLIN: Yeah, I think put some lines
25 around it, because they're serious athletes. They're coming here
26 to seriously train, not to entertain us. You know, if I was
27 training for the Olympics, I'd be training for the Olympics. And
28

1 whether or not you can just show up in town and take over five
2 beach volleyball courts I mean, how is this going to work? And
3 we all heard they all will want to come here, and that's great,
4 but what are they expecting when they get here?
5

6 MAYOR LESSER: Right.

7 COUNCILMEMBER HOWORTH: We could come back I mean, I
8 don't think we're not recruiting teams to come here. So that's
9 and what we're going to find out is are their teams willing to
10 have a half-day clinic or a two-hour meet-and-greet? They do, do
11 that. That's the input we have received. They do those kinds of
12 things. And so, you know, we have opportunities, and this is
13 about engaging the community, right? This is about
14 participating. So, Knox can go to a swim class or something, you
15 know?
16

17 MAYOR LESSER: Okay. Madam City Manager, is there
18 anything else you need direction on tonight? Subcommittee
19 members for tonight, and then we'll have you come back with
20 better specificity.
21

22 COUNCILMEMBER HOWORTH: I appreciate the council. I
23 again, I know this thing I'm sorry.
24

25 COUNCILMEMBER CHARELIAN: Mayor, last comment. I just
26 want to also acknowledge all the work that the subcommittee has
27 done for this. And there's a lot of effort. There's a very
28

1 thorough PowerPoint, walking us through just a myriad of things.
2 So, I just want to acknowledge the subcommittee.

3 MAYOR LESSER: Great.

4 COUNCILMEMBER HOWORTH: Thank you. Appreciate that.

5 MAYOR LESSER: All right. Councilmembers, there's been
6 a request for a brief break before we come back and wind up the
7 meeting. We're almost done, but we're going to take a five-
8 minute break and then come back and conclude our meeting.
9

10 COUNCILMEMBER HOWORTH: Okay, Mr. Mayor.

11 COUNCILMEMBER TARNAY: Thank you.

12 [RECESS]

13 ASSISTANT CITY CLERK ALVAREZ: Pegasus, can we go live?

14 **L. CITY COUNCIL REQUESTS AND REPORTS INCLUDING AB 1234 REPORTS**

15 **12. CITY COUNCIL AB 1234 REPORTS**

16 MAYOR LESSER: Okay. We will reconvene our city council
17 meeting and then proceed now with item number 12, City Council
18 AB 1234 reports. Are there any reports this evening?
19

20 **13. CONSIDERATION OF A REQUEST BY MAYOR PRO TEM FRANKLIN AND**
21 **COUNCILMEMBER CHARELIAN TO DISCUSS THE EXPLORATION OF AN EARLIER**
22 **CLOSURE TIME OF THE UPPER PIER PARKING LOTS TO MITIGATE NOISE,**
23 **GRAFFITI, AND RELATED NUISANCES**
24

25 MAYOR LESSER: Seeing none, we'll move on to item
26 number 13, which is a consideration of a --.
27

28 COUNCILMEMBER HOWORTH: I'll give it a third.

1 MAYOR LESSER: -- request by Mayor Pro Tem Franklin and
2 Councilmember Charelian to discuss the exploration of an earlier
3 closure time of the upper pier parking lots to mitigate noise,
4 graffiti, and related nuisances.
5

6 COUNCILMEMBER HOWORTH: And I'll give it a third.

7 MAYOR LESSER: I hear Councilmember Howorth is offering
8 a third vote, so this can now proceed. Do you need any further
9 direction, Madam City Manager?
10

11 **M. FUTURE AGENDA ITEMS**

12 MAYOR LESSER: All right. In which case, we'll move on
13 to item M, future agenda items.

14 COUNCILMEMBER HOWORTH: I have one.

15 MAYOR LESSER: Councilmember Howorth.

16 COUNCILMEMBER HOWORTH: Thank you, Mr. Mayor, and thank
17 you all for your patience. So right now, our policy does not
18 allow A-frames, A-frame signs in downtown or anywhere, and the
19 businesses would really like us to consider a policy where they
20 can put A-frames out. They really do drive engagement when they
21 can put, you know, "Come in and listen to this author," or
22 whatnot. So I'd really like us to discuss that on a future
23 agenda item, as well as and I don't know if it's two separate
24 ones, benches in the downtown area, but not like the benches
25 that we do the big cement benches and the public flex areas but,
26 like, benches that could be either on their private property or
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28

1 right up against their businesses so that, you know, people Mr.
2 Howorth has a place to sit while I'm shopping or whatnot. So
3 that's what I would like us to just discuss, and eventually
4 staff will have to give us parameters, et cetera.
5

6 MAYOR LESSER: I will okay, you want to go first?

7 COUNCILMEMBER TARNAY: I was going to second but --.

8 MAYOR LESSER: Go ahead. Councilmember Tarnay will
9 second it.

10 COUNCILMEMBER HOWORTH: Just to discuss, thank you.

11 COUNCILMEMBER TARNAY: Yea, exploration.

12 MAYOR LESSER: Great.

13 CITY MANAGER MIRZAKHANIAN: And if I could just
14 correct, for the record, it's an amendment to the code, not a
15 policy.
16

17 COUNCILMEMBER HOWORTH: Not a policy. Amendment to the
18 code.
19

20 CITY MANAGER MIRZAKHANIAN: Just for the minutes.

21 COUNCILMEMBER HOWORTH: So technical. Okay, great.
22 Thank you.

23 MAYOR LESSER: I have one. There's other Councilmembers
24 --.
25

26 COUNCILMEMBER HOWORTH: Oh.

27 MAYOR LESSER: Go ahead. Councilmember Howorth.
28

1 COUNCILMEMBER HOWORTH: Golly gee whiz. If we are going
2 to bring this forward, or, like, you know, try to get a third
3 vote, I would also like us to pause, like, the code like, pause
4 the code enforcement officers citing businesses with their A-
5 frame signs if we're going to be studying it. Is that?
6

7 COUNCILMEMBER TARNAY: Yes.

8 CITY ATTORNEY BARROW: We can get that direction. If
9 the council.

10 COUNCILMEMBER HOWORTH: Is that I mean.

11 CITY ATTORNEY BARROW: If the council's comfortable
12 with that, we can pause any type of code enforcement until it
13 comes back to the council.
14

15 COUNCILMEMBER HOWORTH: Just on the A-frames and yeah.
16 Just on the A-frames.

17 COUNCILMEMBER TARNAY: Just on the A-frames?

18 COUNCILMEMBER HOWORTH: Just on the A-frames. Not the
19 benches.
20

21 CITY ATTORNEY BARROW: Not the benches.

22 COUNCILMEMBER CHARELIAN: Can we tighten up the
23 parameters for that?
24

25 COUNCILMEMBER TARNAY: Yeah.

26 COUNCILMEMBER CHARELIAN: I mean, A-frames not to
27 encroach into the public right-of-way?
28

COUNCILMEMBER HOWORTH: No.

1 CITY ATTORNEY BARROW: Or that's going to be discussed
2 later on.

3 COUNCILMEMBER CHARELIAN: But, I mean, like, if we're
4 going to say, "You know, go ahead and put your A-frames out
5 we're not going to enforce," all of a sudden, you've got A-
6 frames everywhere in the right-of-way.
7

8 CITY ATTORNEY BARROW: So maybe you don't want to give
9 that direction then.

10 COUNCILMEMBER HOWORTH: Maybe you don't.

11 COUNCILMEMBER CHARELIAN: I don't it's my colleagues.

12 COUNCILMEMBER HOWORTH: Okay, that's fine.

13 CITY ATTORNEY BARROW: No direction.

14 COUNCILMEMBER CHARELIAN: No, I'm just saying, I'm for
15 I was going to second your motion on the discussion --.
16

17 COUNCILMEMBER HOWORTH: Sure.

18 COUNCILMEMBER CHARELIAN: -- absolutely. I think it's a
19 necessity.
20

21 COUNCILMEMBER HOWORTH: Okay.

22 COUNCILMEMBER CHARELIAN: But I think lifting it know
23 it might take a month, a month and a half to get here.
24

25 COUNCILMEMBER HOWORTH: No, that's fair. That's fair. I
26 wanted to ask that's totally fine.
27

28

1 MAYOR PRO TEM FRANKLIN: And my question on it is it
2 just A-frames for the neighboring store, or can, like, real
3 estate people come in and put A-frames?

4 COUNCILMEMBER TARNAY: There, they can.

5 COUNCILMEMBER HOWORTH: Well, it'd be part of the
6 discussion. I mean, that would be my intention for bringing it
7 up would be call it Pages, a bookstore, has their own A-frames.
8 Realtors now can put out A-frames.

9 CITY MANAGER MIRZAKHANIAN: Realtors have a there's a
10 different section of the municipal code that governs a
11 regulation that includes regulations on real estate signage. A-
12 frames are a separate provision in the code.

13 MAYOR PRO TEM FRANKLIN: Okay.

14 MAYOR LESSER: Okay, thank you.

15 CITY ATTORNEY BARROW: That's good.

16 COUNCILMEMBER HOWORTH: Thank you.

17 MAYOR LESSER: I have a separate proposed future agenda
18 item, and that is Members of the Rotary Club have approached me
19 and proposed a refresh of the landscaping at the Manhattan Beach
20 Post Office downtown. This was the subject of a Leadership
21 Manhattan Beach project in 2012. Specifically, they're proposing
22 a Manhattan Beach Pollinator Habitat Project.

23 MAYOR PRO TEM FRANKLIN: I'll second that.

24 COUNCILMEMBER HOWORTH: Okay.

1 MAYOR LESSER: Seconded by Councilmember excuse me
2 Mayor Pro Tem Franklin. Any other proposed future agenda items?

3 **N. CITY MANAGER REPORT**

4 MAYOR LESSER: All right, so none. We'll move on to
5 City Manager report.
6

7 CITY MANAGER MIRZAKHANIAN: None this evening I gave
8 mine earlier. Thank you.

9 **O. CITY ATTORNEY REPORT**

10 MAYOR LESSER: Thank you. City Attorney report.

11 CITY ATTORNEY BARROW: Nothing tonight.
12

13 **P. INFORMATIONAL ITEMS**

14 **14. AGENDA FORECAST**

15 **15. COMMISSION MINUTES**

16 MAYOR LESSER: Informational items the agenda
17 forecasts, committees, and minutes.
18

19 **R. ADJOURNMENT**

20 MAYOR LESSER: I see no further items on the agenda, in
21 which case we will be adjourning our meeting to a closed session
22 on Tuesday, October 7th, 2025, at 4:30 p.m. in the City Council
23 Chambers. We stand adjourned.
24
25
26
27
28