MERRY CHRISTMAS

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HEADS OF PORO COLLEGE SEND GREETINGS OF THE SEASON

MR. AARON MALONE

MRS. AARON MALONE

The heads of the great Poro College of St. Louis, Mo., though far away in the East, busy making opportunities for the youth of the race, have not forgotten their many friends in the far West and desire through the columns of the "Soaring Eagle" to extend to them the greetings of the season—A Merry Xmas and Happy New Year.

EUGENE C. NELSON M. D.

A leader in his profession as a physician and surgeon, Dr. Eugene Nelson is also a leader in all efforts for the advancement of his people along all the various lines of effort.

As through these columns on the occassion of our annual Christmas issue he sends his greetings, we delight to comment upon his steady rise and usefulness in the community in which he lives. While there may be those who fail to appreciate real effort there are a hundred fold more who do. We shall not soon forget the fact that at each step that the doctor has advanced, he has tried to advance others along with him.

Void of selfish aggrandizement, but with a desire for real service in the realmn of business activity, the doctor has indeed brought about inspiration and hope. The Commercial Council fathered by Dr. Nelson did not reach the heights expected, but it awakened the dull lethergy of the mind to the real possibilities along business lines as never before and in days yet to come will come forth as one of the bright spots among the efforts of our group in this section.

Space will not permit the description of the many and varied business propositions which Dr. Nelson has been the moving spirit; notable however among them, is the combination of men along the avenues of finance. Co-operating with Dr. Nelson they successfully organized a financial corporation and are equally successfully conducting the same just the same as any other group might do.

Dark People Happy Dubois Finds

New York, N. Y., Dec. 20.—(By The Associated Negro Press)—Efficiency and happiness do not go together in modern culture, according to an article on the primitive man which William E. Burghardt Dubois, editor of the Crisis, had contributed to the current issue of the Nation. He discourses that as the "Great Truth" in travel which took him through the warm countries of the Mediterranean and into Africa.

The Darker Race He Finds The Happier

"Going south from London, thethe world darkens it gets happier," he writes. "Portugal is deliciously dark. Many citizens would have difficulty keeping off a Georgia "Jim Crow" car. But, oh how lovely a land and how happy a people.

"And so leisurely. Little use of trying to shop seriously in Lisbon before 11. it isn't done. Nor at noon; the world is lunching and lolling in the sun. Even after 4 P. M. one takes chances for the world is in the Rocio. And the banks are so careless and the botels so leisurely. How delightfully angry Englishmen get at the 'damned, lazy Portuguese!"

And so the editor finds conditions as he travels south into Africa. There he finds not the machines of the white man, the hustle and the bustle, the anxiousness, but in its stead, happiness, a development contemporaneous with that of the white, but behind it, nor prehistoric to it, but a growth and manner of living which to those it affects, represents just as much of advancement. They have and take leisure for thought. They are courteous. He remarks:

"These folks have the leisure of true aristocracy—leisure for thought and courtesy, leisure for sleep and laughter. They have time for their children—such well trained, beautiful children, with perfect unhidden bodies. Have you ever met a crowd of children in the east of London or New York, or even on the avenue at Forty-second or 142nd street, and fled to avoid their impudence and utter ignorance of courtesy? Come back to Africa and see well bred and courteous children, playing happily and never sniffling and whining".

"I have read everywhere that Africa means sexual license", he notes. "Perhaps it does. Most folk who talk sex frantically have all too seldom revealed their source of material. I saw children quite naked and women usually naked to the waist—with bare bosom and limbs. And in these sixty days I saw less often sex dalliance and appeal than I see daily on Fifth avenue. This does not mean much, but it is an interesting fact".

NEGRO CITIES—LOS ANGELES

By a Staff Correspondent

(For the Associated Negro Press

"The most rapid growth of any city in the world, with a future almost unlimited", that's Los Angeles' proud boast. Six years ago a population of less than 600,000 and today a million with a goal of six millions for 1930. And these Los Angeleans of darker hue are not one whit less proud of and insistent on the beauties and virtues of their adopted home than are their greater white neighbors. The colored populace, while it has not been able to keep pace with the general increase, is now variously estimated at from 40,000 to 60,000, depending on whether you are conversing with a real estate man or an ordinary citizen. The real estate men are the most evident personages in Los Angeles. Nowhere else probably are they so prolific, are they so prosperous or have they been so successful in selling sunhine and bungalows, bare lots and sunshine, mountains and sunshine or just plain sunhine itself. The "sunshine", that's California's stock in trade, and if you would gain unpopularity quickly, just select a Californian who has been here over a year and make light of the radiant sun-glow or stress too pertinently the cool nights.

The effect of this unanimity of opinion has been marvelous. Los Angeles, one imagines as he drives through the strikingly lovely residential districts, many of which have sprung up overnight, must surely be the most beautiful city in the Americas. Wealth from Chicago, New York and the east has poured into this architect's heaven and bade them make the most for the money. Colored Los Angeles in proportion to its means has kept up with the procession. Owning a home or two there seems an obsession with the people here, and, as a result, rarely beautiful bungalows by the hundreds scattered all over the southwest and southeast sides and as far north as Hollywood, are owned and occupied by our folk.

"The percentage of home owners as compared to our population is probably larger than in any other city", declared Sidney P. Doans, president of the California Realty Board, a combination of realtors whose avowed purpose it is quoting the words of its counsel, Hugh McBeth, "to broadcast to colored Americans everywhere, the opportunities, the welcome, the hope and cheer, which free California, its hills and valleys, its industries and commerce, its fruits and alwayshine, offer to the American Negro".

This is the first time, it is explained that a definite invitation by a reponsible body has been extended to our group to come to the western borders in numbers. The great campaign of advertising for settlers carried on by the California Boosters' Club has in the main been directed at white settlers. The colored California Legal Society however, supplements the bid to easterners and outherners by proposing to use its influence to ee that the arm of protection is thrown around every Negro resident and newcomer, that opportunities for employment be opened up and that the rights now vouchsafed by the statutes of the state to every citizen be never abridged. The latter clause is added because, just as colored people have migrated chiefly from Texas, Louisiana and Oklahoma seeking freedom from oppression and congenial surroundings, so whites from these states have come in large number and no sooner do they arrive than they try to make their presence felt.

The chief employment in Los Angeles is railroading. This, despite the fact that she is the sixth city of the country in manufacturing. The great trunk lines which have their terminals here require an army of empilyes and thousands of families are sustained through this avenue. In common labor, while there is an abundance of it, it seems that few of the men who do laborious work have penetrated to the far west or when they do, they develop a distaste for it. In any event, Mexicans have a monopoly upon street work, section gangs, building labor and similar efforts. In domestic service, similarly, the Jap proves a competitor, working for lower wages, eager for a chance, the occidental has nearly monopolized personal service.

(To be continued)

CHURCH GROWTH PHENOMINAL

Less than two years there appeared on the ministered horizon, one who, because of his youthful appearance, was called the boy preacher. But within the scope of two years this boy has wrought wonders.

The Zion Hill Baptist Church located at 1319 E. 22nd is a product of Rev. J. H. Holder's engenuity accomplished in less than two years.

The membership of Zion Hill has raised near unto six thousand dollars, has increased its membership from six to over three hundred, while the church, when first purchased, was a neat wood structure it admitted of much modern improvement; and to the credit of Rev. Holder and his following this improvement has steadily gone forward.

REV. J. H. HOLDER

On Sunday, December 14th, Mrs. Wiggins and her usher board presented to this church pews and conducted a Woman's Day program that was to say the least, creditable.

The Zion Hill Baptist Church has in its membership some of the oldest and best citizens of Los Angeles and under the leadership of young Mr. Holder, who is without a doubt a new type of young minister, a great religious institution that will answer future growing needs will be established.

ATTORNEY LEWIS K. BEEKS

During the period of his practise here Attorney L. K. Beeks has gained an enviabe reputation as a member of the local bar. The many cases which he has handled have resulted in a uniform success. Notable among the same was the murder case where three young men were charged with the crime of killing the grocer at Belle Station. The young man Mr. Beeks represented was the only one saved from the gallows.

Assidious workers gathering up the shekels for white attorneys might have had better luck with the services of young Mr. Beeks.

Famous Soprano To Sing

Hear Mme. Bertha Dickerson-Tyree, Dramatic Soprano, in Recital, at The Independent Church of Christ, 16th and Paloma Avenue, Sunday afternoon, December 28th, 3:00 o'clock.

HARRIS & FRANK Clothiers

There is no question when you are to trade with the Harris & Frank Emporium for gents and ladies fashionable merchandise. This firm is a household word in this great city from the fact that it is noted for its fair and square dealing and correct representation of every line of goods which it carries.

Mr. Frank's presence alone is a guarantee of the highest order that peace and good will prevails and the house has caught the spirit for at all times the house of Harris and Frank gives to the patron the welcome which is genuine and sincers.

The Eagle appreciates this spirit and each year as this season rolls around we feel complimented indeed to pen a line in acknwledgement of the Spirit of Xmas as exemplified by this great Harris and Frank Clothing Emporium.

J. W. SUMMERFIELD
Judge Superior Court

Since the memory of man runneth not to the contrary it has been our great pleasure on the occasion of each Christmas edition to jot a line of reference to our most distinguished friend Judge Summerfield. This Christmas, 1924, being no exception we have but to say that in our humble opinion he stands today as he has always in the past for all of the things which tend to uplift mankind. We have read and studied the history of high officials, we have had personal touch with them and there are none whom we have ever met who have excelled Judge Summerfield in all the elements which go to give service to all the people.

His worth is best attested by the fact that when he takes his canse before the people, they rally as one man to his support.

His sevice has been such that there is no favor which the people can bestow upon him that they will hesitate for one moment to do so.

There has been some talk of drafting the judge to make the mayoralty race, and if he would stand for the draft all other candidates had just as well declare a holiday.

BROADWAY DEPT. STORE

BROADWAY AT 4TH ST.

There is no greater Department Store west of Chicago than the Broadway Department Store.

It is thoroughly Cosmopolitan and its motto is service and quality. It is at this mart of trade where its customers leave thoroughly satisfied.

In every line of merchandise, dry goods, ladies and gents' dress it carries the latest and fullest assortment. In fact there is no question of procuring what you want if you trade at the Broadway Department Store.

The Yuletide shoppers are at home at this store, their worries cease and the question of what to buy is always settled when they inspect the offerings at the Emporium of trade.

The Broadway leads the van and all others follow in its make. There you find the Alpha and Omega of all that is good and grand.

With the most gracious consideration to every customer and a myriad of clerks unexcelled for their genuine interest to serve you, this store roots upon the highest pinnacle of fame.

It's the Broadway all the year, and Broadway still when Xmas shopping is in the air. Broadway they say all the time for me.

Bruce's Beach Fights Condemnation

Mr. and Mrs. Chas. A. Bruce and their son, owners of Bruce's Beach, are facing an action in the Superior Curt, filed by the City of Manhattan, in which that city seeks to condemn all the property owned by colored people at Manhattan Beach, under the pretext that it is to be named for a public park.

Bruce's Beach, as it is commonly called is one of the best known resorts patronized by our people in the State of California, and many outings and parties have been held there during the past fourteen years the Bruce's have maintained it.

The Bruces personally, have won an enviable reputation by reason of the upright and Christian conduct, and even their enemies at Manhattan Beach who are fostering the papers to confiscate this priperty under the guise of condemnation proceedings, admit that their conduct has been exemplary and the management of the place of the highest order.

Atty. Willis O. Tyler has been engaged to prosecute the defense of the Bruce's and is preparing an answer to the Condemnation Proceedings in which he will set out the fact that racial prejudice is the real question to be tried and that there is no necessity for the condemnation of the Bruce's property for park purposes. In fact, says Atty. Tyler, there is much vacant property on both, the north and south sides of the Bruce property which could have been obtained and the fact that the city seeks to restrict its proposed park to the property owned by colored people only is palpable attempt to use the condemnation proceedings as a ruse to carry out the race prejudice which has taken this particular form of objection to members of our group having the right to enjoy bathing in the Pacific ocean.

SHERIFF J. E. BYERS
Of San Diego, Calif.

The above cut is a most excellent likeness of the very efficient, genial and courteous high sheriff of San Diego county. The record as peace officer made by Sheriff Byers cannot be excelled and the unanimity of all classes in his praises is noteworthy indeed. The Soaring Eagle is pleased to know him as a broad gauged, clean-cut gentleman and a strong supporter of our effort to serve the people.

That the Sheriff is destined to serve the people of California in a broader field is generally conceded and in due time there is no question that he will be called on for such service.

MARCO HELLMAN

In the season of Christmas greetings the encouragement received in our efforts to conduct a worthwhile publishing house by such men as Mr. Hellman is indeed worthy of special mention, as from time to time in the pursuit of business he never fails to give us a listening ear and advice as to the successful conduct along business lines.

Mr. Hellman stands out in bold relief as one of the giants of industry in this great section and as a part and parcel of the same. All groups of citizens are the beneficiaries of the things which he conducts and are responsible for the wonderful advancement of the wonderful city in which we live.

FINALE

Mme. Carrie Albritton-Daniels our own Los Angeles girl who has made such a record in the East that the musical center of all America acclaims her as their leading Mezzo-Soprono, will be given a great ovation at the Beth Eden Church Tuesday evening, December 30th. All Angelenoes of any taste for the finer things in art and music have been awaiting the date. They are anxious to know why Boston, that renowned city, which has given birth to more artists than any other place in America, equalled by few other places in the world, should, although responsible for her development from a promising California girl into one of the leading artists on the musical stage today, claim her as its own.

Commenting on her recitals, the Boston Press pays her this tribute: "Mrs. Daniels' pleasing and varied programs reflect her versatility as an artist. She possesses a mellow voice which she uses effectively and a charming stage presence".—Boston Chronicle. "Mrs Carrie Albritton-Daniels, Mezzo-Soprano, gave a very fine recital last Tuesday evening. The program was very high class. Mrs. Daniels showed sweetness, control, fulness and power. Her interpretation was very intelligent. She was frequently encored. Such a rare voice is seldom given to humanity. She sings with that emotional interpretation that the Negro alone can give".—Boston Guardian.

Mrs. Corley Wins Fight For Pension

On Thursday, 18th of December, 1924, the Police Pension Board granted Mrs. Flora Corley, widow of F. E. Corley, late Police Officer of Los Angeles, a Pension of one-half the pay Officer Corley was receiving at the time of his death.

It will be remembered that Officer Corley was killed when he went to the rescue of Police Officer Roberson on 12th street near Hooper Avenue, on the night of August 25th. One Luther Bryant killed Officer Corley and also a Mr. Gilmore and wounded Officer Robinson. Bryant alleged that there was gmbling just before the shooting and controversy developed over the right of the deceased officer's wife to a Pension because of this allegation.

Attorney Willis O. Tyler represented Mrs. Corley in her effort to be awarded the usual Pension provided in such cases, and contended that Officer Corley died "in the performance of his duty."

EASTSIDE TRADING COMPANY

The Eastside Trading Company located at 1469 E. 23rd. St. near Hooper Ave. which has for the past two yrs. conducted a general store, has disposed for all the various lines of products except the Poultry department. This action enables this company to specialize in Poultry and great benefits to the consumer will result therefrom, for the reason that he will handle these products in large quantities and be enabledd to make prices which will outrank any price made when handled in small lots. The company maintains a Poultry ranch of its own at Watts Calif. and will buy and sell poultry on a large scale. A scientific procedure of a well regulated business of this kind means much for our people and this concern places us in the front ranks along the line of production.

The Poultry business on the Eastside has heretofore been a monopoly of which our group has been conspicuous as customers, but did not figure as producers, but did not figure Trading Company fills a long felt need and it is up to the members of our group on the Eastside to get squarely behind the company in this big venture which not only enables themselves to save money but gives a race production company a prestige in business which means much for the continued advancement of our business men along commercial lines.

Mr. H. A. Reeves, manager of the Eastside Trading Company is to be congratulated for his effort to foster this enterprise and by rallying to his support with your patronage means success and a broader avenue of business will continue to be unfolded all for the advancement of the race along business lines.

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